

Office of the Deputy Mayor for Planning and Economic Development FY2017

OFFICE OF THE DEPUTY MAYOR FOR PLANNING AND ECONOMIC DEVELOPMENT

Question 26 FY2017 Agency Performance Plan

Agency Office of the Deputy Mayor for Planning and Economic Development

Agency Acronym DMPED

Agency Code EBO

To edit agency and POC information press your agency name (underlined and in blue above).

Agency Performance POCs Marie (EOM) Whittaker; Sheila Cuthrell

Agency Budget POCs Marie (EOM) Whittaker; Sheila Cuthrell

Fiscal Year 2017

When you believe you are finished with this phase of your Performance Plan, press edit in the upper right, check this box, and then press save.

2017 Strategic Objectives

Objective Number	Strategic Objective
1	Deliver high-quality economic development & affordable housing opportunities that meet the needs of residents and the business community across all 8 Wards.
2	Increase job creation in DC by attracting & retaining businesses, thereby growing tax revenue, particularly in Wards 7 & 8.
3	Improve public engagement by creating more opportunities for community participation & feedback and by highlighting the economic climate and development of DC.
4	Utilize tech innovation & open data to drive positive change and good government for DC residents.
5	Create and maintain a highly efficient, transparent and responsive District government.**

2017 Key Performance Indicators

Record ID#	Measure	New Measure/ Benchmark Year	Frequency of Reporting	Add Data Fields (if applicable)	FY 2014 Actual	FY 2015 Target	FY 2015 Actual	FY 2016 Target	FY 2016 Actual	FY 2017 Target	FY 2017 Quarter 1
1 - Deliver high-quality economic development & affordable housing opportunities that meet the needs of residents and the business community across all 8 Wards. (2 Measures)											
1328	Number of affordable housing units yielded	<input type="checkbox"/>	Annually		Not available	Not available	3113	Not available	3461	2870	Annual Measure
5101	Share of DMPED project square footage in Wards 7 & 8	<input checked="" type="checkbox"/>	Annually		Not available	Not available	Not available	Not available	New Measure	20%	Annual Measure
2 - Increase job creation in DC by attracting & retaining businesses, thereby growing tax revenue, particularly in Wards 7 & 8. (5 Measures)											
1496	ROI of retention or attraction initiatives finalized (where DMPED negotiated incentives)	<input checked="" type="checkbox"/>	Annually		Not available	Not available	Not available	Not available	New Measure	3	Annual Measure
1516	Percentage of Great Streets grant funding expended	<input checked="" type="checkbox"/>	Annually		Not available	Not available	Not available	Not available	New Measure	75%	Annual Measure
5091	Square footage of space occupied by companies whose attraction/relocation was supported by DMPED	<input checked="" type="checkbox"/>	Annually		Not available	Not available	Not available	Not available	New Measure	250000	Annual Measure
5092	Unemployment decrease in Wards 7 & 8 (compared to overall DC unemployment rate decrease)	<input type="checkbox"/>	Annually		Not available	Not available	-0.87%	Not available	-0.43%	-0.7%	Annual Measure
5093	Net number of jobs created in DC	<input type="checkbox"/>	Annually		Not available	Not available	7200	Not available	15700	7500	Annual Measure
3 - Improve public engagement by creating more opportunities for community participation & feedback and by highlighting the economic climate and development of DC. (3 Measures)											
5094	Number of unique Economic Intelligence dashboard visitors	<input checked="" type="checkbox"/>	Quarterly		Not available	Not available	Not available	Not available	New Measure	750	461
5095	Number of unique visitors to online business development tools	<input checked="" type="checkbox"/>	Quarterly		Not available	Not available	Not available	Not available	New Measure	500	0
5096	Number of participants in Our RFP workshops	<input checked="" type="checkbox"/>	Annually		Not available	Not available	170	Not available	New Measure	100	Annual Measure
4 - Utilize tech innovation & open data to drive positive change and good government for DC residents. (3 Measures)											
3624	Number of economic indicators tracked regularly on an open dashboard	<input checked="" type="checkbox"/>	Annually		Not available	Not available	Not available	Not available	New Measure	18	Annual Measure
5097	Participants at DMPED-supported tech & innovation events	<input checked="" type="checkbox"/>	Annually		Not available	Not available	Not available	Not available	New Measure	500	Annual Measure

5098	Number of tech & innovation sector active prospects	✓	Annually	Not available	Not available	Not available	Not available	New Measure	35	Annual Measure
5 - Create and maintain a highly efficient, transparent and responsive District government.** (9 Measures)										
2408	Contracts/Procurement-Expendable Budget spent on Certified Business Enterprises	✓		Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017
2409	Contracts/Procurement-Contracts lapsed into retroactive status	✓		Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017
2410	Budget- Local funds unspent	✓		Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017
2411	Budget- Federal Funds returned	✓		Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017
2412	Customer Service-Meeting Service Level Agreements	✓		Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017
2413	Human Resources-Vacancy Rate	✓		Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017
2414	Human Resources-Employee District residency	✓		Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017
2415	Human Resources-Employee Onboard Time	✓		Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017
2416	Performance Management-Employee Performance Plan Completion	✓		Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017

2017 Operations

Operations Header	Operations Title	Operations Description	Type of Operations	# of Measures	# of Strategic Initiatives
1 - Deliver high-quality economic development & affordable housing opportunities that meet the needs of residents and the business community across all 8 Wards. (5 Activities)					
DEVELOPMENT AND DISPOSITION	Real Estate Development and Disposition	Activities related to real estate development project management: document prep, negotiation, project closings, solicitation development, issuance, evaluation, and award. Also includes title and appraisal review, construction monitoring, contract monitoring, and invoicing.	Daily Service	3	1
DEVELOPMENT AND DISPOSITION	New Communities Initiative	Manages projects envisioned to revitalize severely distressed subsidized housing and redevelop neighborhoods into vibrant mixed-income communities	Key Project	0	1
DEVELOPMENT AND DISPOSITION	Walter Reed	Provides administrative support to the Walter Reed Army Medical Center Local Redevelopment Authority and manages implementation of the reuse plan.	Key Project	0	1
DEVELOPMENT AND DISPOSITION	St. Elizabeths	Manages a project designed to create well-planned, multi-use, mixed-income, walkable, livable community on the St. Elizabeths East Campus	Key Project	0	1
INDUSTRIAL REVENUE BOND	Industrial Revenue Bond	Provides access to tax-exempt Industrial Revenue Bond and tax increments financing to help businesses and non-profit organizations renovate and build new construction, make tenant improvements, and purchase capital. This team manages and administers the movement and closing of DC Revenue Bond Deals through the process.	Daily Service	2	1
TOT				5	5
2 - Increase job creation in DC by attracting & retaining businesses, thereby growing tax revenue, particularly in Wards 7 & 8. (4 Activities)					
BUSINESS DEVELOPMENT	Business Development	Relationship building, partnership development, marketing and promoting key initiatives, program management; supporting businesses that would like to locate or grow in the District, through incentives and support in navigating District government.	Daily Service	1	3
BUSINESS DEVELOPMENT	Retail and Business Partnerships	Support retail growth in the District and partner with organizations such as the Washington DC Economic Partnership (WDCEP) and DC Chamber of Commerce, which help businesses in the District.	Key Project	2	1
BUSINESS DEVELOPMENT	International Business Development	Marketing and promotional outreach, business development. Another focus is to attract Chinese and other foreign direct investment to the District and facilitates District company entry into foreign markets.	Key Project	1	2
GREAT STREETS INITIATIVE	Great Streets Initiative	Program management, program evaluation, grant application, community outreach, database management, award disbursement.	Key Project	1	1
TOT				5	7
3 - Improve public engagement by creating more opportunities for community participation & feedback and by highlighting the economic climate and development of DC. (2 Activities)					
COMMUNICATIONS	Communications	Communicate DMPED projects, priorities, and economic intelligence to internal and external stakeholders.	Daily Service	0	0

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COMMUNITY OUTREACH	Community Outreach	Create more opportunities for community participation & feedback.	Daily Service	1	2
TOT				1	2
4 - Utilize tech innovation & open data to drive positive change and good government for DC residents. (1 Activity)					
POLICY	Economic Intelligence	Maintain the Economic Intelligence Dashboard, develop compelling data analysis, maps, & other communications, and manage DMPED's data.	Daily Service	1	0
TOT				1	0
5 - Create and maintain a highly efficient, transparent and responsive District government.** (2 Activities)					
CONTRACTING AND PROCUREMENT	Contracting & Procurement	Partner with vendors to purchase quality goods & services in a timely manner, award grants, ensure all purchasing and grant actions are conducted with integrity, impartiality and transparency. Manage government funds to ensure they are spent in accordance with applicable District laws, regulations and fiduciary responsibilities.	Daily Service	0	0
PERSONNEL	Human Resources	Hire and provide professional development for a best-in-class workforce.	Daily Service	0	0
TOT				0	0
TOT				12	14

2017 Workload Measures

All Workload Measures must be linked to a specific Operation. If Workload Measures are already in the system but not yet linked, email the Office Management with a spreadsheet that identifies to which Operation each Workload Measure belongs.

Workload Measures - Operations

Measure	New Measure/ Benchmark Year	Add Historical and Target Data (FY17)	Numerator Title	Units	Frequency of Reporting	FY 2014	FY 2015	F A
1 - Industrial Revenue Bond (2 Measures)								
Number of IRB projects closed	<input type="checkbox"/>		Number of IRB projects closed	Projects		15	16	1
Total bond financing issued	<input type="checkbox"/>		Total bond financing issued	Dollars	Annually	232310000	737469155	6
1 - Real Estate Development and Disposition (3 Measures)								
Number of projects under construction or in DMPED's pipeline	<input type="checkbox"/>		Number of projects	Projects	Annually	Not available	Not available	4
Number of RFPs Awarded	<input type="checkbox"/>		Number of RFPs Awarded	RFPs	Annually	Not available	Not available	7
Number of financial closings for DMPED projects	<input type="checkbox"/>		Number of closings	Closings	Annually	Not available	Not available	7
2 - Business Development (1 Measure)								
Number of active business relocation/expansion prospects	<input type="checkbox"/>		Number of active prospects	Businesses	Annually	Not available	Not available	V C
2 - Great Streets Initiative (1 Measure)								
Number of GS Applications	<input type="checkbox"/>		Number of applications	Applications	Annually	Not available	Not available	1
2 - International Business Development (1 Measure)								
Number of international business development missions	<input type="checkbox"/>		Number of missions	Missions	Annually	Not available	Not available	1
2 - Retail and Business Partnerships (2 Measures)								
Needs-assessments Performed	<input type="checkbox"/>		Number of needs-assessments	Needs-assessments	Annually	Not available	Not available	V C
Number of grants/contracts/agreements with partners	<input type="checkbox"/>		Number of grants/contracts/agreements	Grants/Contracts/Agreements	Annually	Not available	Not available	V C
3 - Community Outreach (1 Measure)								
Number of Community Meetings held	<input type="checkbox"/>		Number of Community Meetings	Meetings	Annually	Not available	Not available	2
4 - Economic Intelligence (1 Measure)								
Number of Economic Indicator dashboards produced	<input type="checkbox"/>		number of dashboards	Dashboards	Annually	45	43	5

2017 Strategic Initiatives

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DC A - District Performance P...

Strategic Initiative Title	Strategic Initiative Description	Proposed Completion Date	Add Initiative Update	# of Initiative Updates	Needs Initiative Update Notification
BUSINESS DEVELOPMENT (6 Strategic initiative-operation links)					
Economic Development Strategy	Develop and implement a new economic development strategy that will serve as a north star for economic growth and development for the District. The strategy will focus on how to foster economic growth that benefits all residents. The strategy will: <ul style="list-style-type: none"> Align public and private stakeholders with a common vision for economic growth that benefits all residents Create a framework for actions that can be taken by various stakeholders Identify economic development priorities for the next 2-3 years 	09-30-2017		1	
Inclusive Tech & Innovation	Promote the District as an inclusive tech and innovation hub : Cut the ribbon on the District's first inclusive innovation hub that will support the city's growing technology and innovation startup ecosystem and create a destination for underrepresented entrepreneurs seeking to transform ideas into viable products and scalable companies. <ul style="list-style-type: none"> Implement strategic initiatives from the District's Technology Inclusion report Highlight and promote the Qualified High Tech Company (QHTC) incentives to attract, retain and expand technology companies in the District Strengthen, showcase and support the District's innovation ecosystem through initiatives such as innoMAYtion and SXSW. 	09-30-2017		1	
Business Incentives	Leverage incentive tools to attract and/or retain corporations through corporate assistance efforts: Develop a database of local, federal and private incentive programs, grants and investors to share with businesses interested in locating to the District. The primary goal of the incentive tools is to provide clear, concise, and easy access to information to help attract, retain and provide a valuable service to DC businesses. <ul style="list-style-type: none"> Work collaboratively with other agencies such as OCTO, DSLBD, DHCD, OCTFME, and other organizations which have incentive programs, to develop a system of processes to pre-qualify and track business information. Through incentive tools, such as the Creative and Open Space Modernization Grant, QHTC incentives, and other performance-driven incentives proactively seek out major non-local companies to locate in the District. 	09-30-2017		1	
Retail & Business Partnerships	Partner with the DC Chamber of Commerce to retain and expand medium sized businesses (employing 50 or more employees) in the District: <ul style="list-style-type: none"> Conduct an analysis of existing investments and programs for business retention and expansion. Develop and survey companies on business operations and projected growth. Convene businesses on behalf of DMPED in city quadrants to determine issues and challenges for growth and retention in the District of Columbia. Create outreach information and develop a mechanism linking expanding businesses with public programs designed responding to mitigate growth challenges and regulatory issues. 	09-30-2017		1	
DC China Center	In FY17, DMPED will work more closely with the DC business community to promote the DC China Center and its services to DC businesses. In addition, DMPED and the China Center will encourage Chinese businesses and investors to locate in the District. Outreach efforts will include new marketing materials about the China Center, a new social media strategy that will utilize popular Chinese platforms and new profile sheets about the District's international business initiatives, such as InvestDC. implement its new Foreign Direct Investment (FDI) strategy, which will be a component of the overall economic development strategy to encourage more investment in the District's economy.	09-30-2017		1	
International Mission	Complete one mission to a new strategic market to open up new channels for foreign direct investment in DC businesses.	09-30-2017		1	
TOT				6	
COMMUNITY OUTREACH (2 Strategic initiative-operation links)					
Public Engagement Tracking	Create a better system to track DMPED public engagement and feedback we receive from the public in a universal internal system. The system will help us be more consistently responsive and ensure our community engagement records are used more effectively.	09-30-2017		1	
Branded Months	Expand on existing branded-month initiatives that highlight and strengthen specific DMPED and Bowser Administration priorities. Examples include innoMAYtion which focuses on inclusive innovation and technology, June Housing Bloom which concentrates on affordable housing, and an initiative launched in the fall that centers around the District's creative economy. For each initiative we will: <ul style="list-style-type: none"> Create a dedicated website that informs residents and stakeholders of the mission and goals of the initiative and public-sector & private-sector-hosted activities occurring throughout the month, which showcase the Administration's priorities Release at least one progress report that highlights the District's growth and development in these priority areas Create hashtags with a goal to get them trending to assist in branding 	09-30-2017		1	
TOT				2	
DEVELOPMENT AND DISPOSITION (4 Strategic initiative-operation links)					
Compliance	DMPED will implement a new compliance monitoring system that allows the office to track compliance across all real estate projects within the existing project database. This new system includes tracking the affordable housing, CBE, First Source, and environmental requirements of DMPED projects. DMPED plans to work with DSLBD to ensure that its new database talks to DMPED's database. This will simplify the reporting requirements and ensure data integrity across agencies. Beyond the database, DMPED will implement its new protocol to ensure the maintenance of updated records and to track compliance across all projects. This new protocol includes a Compliance Officer who will act as the central point of contact with our partner agencies – DHCD, DSLBD, DOES, and DOEE – on compliance matters.	09-30-2017		1	

New Communities	<p>i. The NCI team will accomplish the following goals, by neighborhood:</p> <p>Barry Farm:</p> <ul style="list-style-type: none"> • Continue relocation of remaining households • Secure second phase of appropriate rezoning for onsite development • Begin demolition and infrastructure activities in the phase 1 footprint of the onsite development pending federal approval <p>Lincoln Heights/Richardson Dwellings:</p> <ul style="list-style-type: none"> • Apply for appropriate rezoning on an additional offsite parcel • Issue an RFP to select a master developer for the onsite parcel • Select a master developer for the onsite parcel <p>Northwest One:</p> <ul style="list-style-type: none"> • Select a development team (s) to develop the onsite (and adjacent, city-owned) parcel • Begin updating the master plan for the onsite (and adjacent, city-owned) parcel • Issue an RFP to select a development team to develop the (final) offsite parcel <p>Park Morton:</p> <ul style="list-style-type: none"> • Secure appropriate rezoning on offsite and onsite developments • Apply for approval from the DC Council for disposition of the offsite parcel • Apply for approval from HUD for the demolition/disposition of the onsite parcel • Apply for appropriate permitting on the offsite parcel. <p>Human Capital:</p> <ul style="list-style-type: none"> • Use the FY16 human capital evaluation results to implement a new plan for human capital expansion focused on NCI's 100% Resident Success platform. • Increase and improve NCI's media and social media presence by providing content that portrays a realistic picture of NCI's successes as well as its challenges. • Continue implementing plans for greater community engagement NCI-wide as well as community specific engagement. 	09-30-2017		1	
Walter Reed	<p>In FY 17, DMPED will create a financially feasible implementation strategy that meets community needs and complies with all Base Realignment and Closure (BRAC) laws and regulations. This will be accomplished through: (1) completion of a series of public community meetings, and (2) regular communication with partners such as US Army BRAC Staff, U.S. Department of Defense, the U.S. Department of State, the selected Public Health User and the development team, TPWR. Additionally, the following tasks will also be accomplished in FY 17:</p> <ul style="list-style-type: none"> • Acquisition and disposition of the Local Redevelopment Authority portion of the site • Groundbreaking and construction start on initial uses • Activation of the site through periodic temporary uses 	09-30-2017		1	
St. Elizabeths	<p>The St. Elizabeths team will negotiate and complete all Infrastructure Stage 1-Phase 2 and Entertainment & Sports Arena inter-agency MOUs. These agreements will facilitate the construction of transportation and utility improvements.</p>	09-30-2017		1	
TOT				4	
GREAT STREETS INITIATIVE (1 Strategic Initiative-Operation Link)					
Great Streets	<p>The Great Streets team will: Create public facing dashboard illustrating Great Streets impact by corridor, ward, and industry; perform an Independent Great Streets Assessment; procure new grant management tool to enhance applicant experience and ease; and implement new disbursement process which included quarterly advances to grantees.</p>	09-30-2016		1	
TOT				1	
INDUSTRIAL REVENUE BOND (1 Strategic Initiative-Operation Link)					
Industrial Revenue Bond	<p>The IRB team will develop a Small Loan IRB Program. This initiative should allow organizations with smaller loan amount for qualified projects would be able to take advantage of Tax-Exempt bond rates and terms for projects under a \$500,000 threshold. As part of the initiative, the team will develop templates of the needed documents for an IRB Transaction and look to minimize and cap all the issuance fees and costs.</p>	09-30-2017		1	
TOT				1	
TOT				14	

2017 Initiative Updates

Initiative Updates	Strategic Initiative-Operation Link - Strategic Initiative Title	Initiative Status Update	% Complete to date	Confidence in completion by end of fiscal year (9/30)?	Status of Impact	Explanation of Impact	Supporting Data	FY2017 Quarters
Branded Months (1 Initiative Update)								
Branded Months		<p>March Madness: Location secured, invite list near completion, solicitations done. innoMAYtion: Website is being updated. Planning mtgs have begun. Themes chosen. Logo being created. 202 Creates: Dedicated website created. Pre-planning mtgs have begun. Calendar of events being created.</p>	0-24%	High	Incremental	<p>March Madness solicitations will create hundreds of jobs, affordable housing opportunities, and millions in sales tax revs. innoMAYtion will launch/highlight several programs that provide tech and inclusion opps for residents. 202Creates supports/generates revenues for a growing creative economy.</p>		FY17Q1
Business Incentives (1 Initiative Update)								

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Business Incentives	To date a business navigator tool which includes local District Incentives and resources has been completed as of 9/2016 with a complimentary Wizard completed 1/2017.	75-99%	High	Demonstrable	The incentive tool was created in response to concerns regarding finding and utilizing District business resources. The centralized platform will benefit businesses looking to relocate, remain or open a new business in the District.	FY17Q1
Compliance (1 Initiative Update)						
Compliance	DMPED's new Compliance Officer has engaged DHCD, DSLBD, DOES, and DOEE and initiated a streamlined Project Compliance Monitoring system currently in beta-testing. DMPED continues working toward DSLBD database integration dependent on informational and programmable compatibility and access.	75-99%	High	Incremental	Ensures the maximum number of eligible jobs go to District residents and businesses, promised housing is built, and continues protection of the environment.	FY17Q1
DC China Center (1 Initiative Update)						
DC China Center	DMPED has had regular/bi-weekly planning calls for mission, currently planned to take place in July. The focus of the mission will be: 1) Promoting/attracting Washington, DC as an office location for government liaison offices for large Chinese firms (Fortune 500) 2) Promoting/selling DC Water technology and design/build services 3) Promoting/attracting investors for DC real estate projects	25-49%	High	Incremental	The purpose of these missions is to increase investment in the District. The impact, depending on the type of investment, will be increased job opportunities and a broadened tax base. In addition, we expect that continued and targeted high level interfacing with counterparts in foreign countries will increase the "global city" standing of the District at the municipal level. This encourages continued investment both from abroad and domestically.	FY17Q1
Economic Development Strategy (1 Initiative Update)						
Economic Development Strategy	Following the completion of stakeholder engagement and economic trend analysis, we designed the strategy framework and initiatives and drafted the economic strategy report. The report is now in review and website is in development.	75-99%	High	Incremental	The strategy will <ul style="list-style-type: none"> Clearly convey the values driving economic development efforts in DC Identify priorities to ensure that staff time and other resources are focused on significant, achievable and outcome-oriented deliverables Align public/ private stakeholders with a common vision for economic growth and open the door for cross-sector collaboration Offer clarity and predictability to stakeholders through an overarching direction as well as flexibility for government actors to be nimble when opportunities or challenges emerge 	FY17Q1
Great Streets (1 Initiative Update)						
Great Streets	Public facing dashboard was launched. All data and surveys are complete. The Great Streets Assessment work is currently in draft form, and being reviewed for final edits before being published. The new Grants Management tool was procured. Disbursement process has been adopted and being implemented for all Great Streets disbursements in FY17.	75-99%	High	Incremental	TBD	FY17Q1
Inclusive Tech & Innovation (1 Initiative Update)						

Inclusive Tech & Innovation	Construction on the Inclusive Innovation Incubator is near completion, with a soft launch scheduled for February 2017 and full scale opening scheduled for March 2017. The Pathways to Inclusion report was released November 30, 2016. We are in the process of identifying partners to implement the recommendations in coordination with the Innovation & Technology Inclusion Council. Planning for SXSW (March) and innoMAYtion (May) has begun.	25-49%	High	Incremental	The In3 Hub will increase access to resources for underrepresented entrepreneurs and those who desire to access employment resources in the tech sector. Implementation of the tech inclusion report recommendations will create opportunities for employment in the tech economy and promote entrepreneurship. All of these initiatives promote the District's innovation ecosystem broadly, including tech, media, and the creative economy.	FY17Q1
Industrial Revenue Bond (1 Initiative Update)						
Industrial Revenue Bond	To finalize the documents and process we will need the commitment from the bank and or banks to underwrite these types of small deals. We are in constant review of the market and communication with the banks. The standard document language will be important as we move forward.	75-99%	Medium	Incremental	This project will create the opportunity for qualified organizations to take advantage of the lower Tax-Exempt interest rates for smaller loans.	FY17Q1
International Mission (1 Initiative Update)						
International Mission	DMPED has engaged with both the UAE and Qatar Embassies in notifying them of our planned mission. Dates are unconfirmed but is planned to take place in late April/early May. The focus will be: 1) Promoting and enhancing Smart cities technology and regulation 2) Encouraging greater university education partnerships and exchanges 3) Promoting/attracting investors for DC real estate projects	25-49%	High	Incremental	The purpose of these missions is to increase investment in the District. The impact, depending on the type of investment, will be increased job opportunities and a broadened tax base. In addition, we expect that continued and targeted high level interfacing with counterparts in foreign countries will increase the "global city" standing of the District at the municipal level. This encourages continued investment both from abroad and domestically.	FY17Q1
New Communities (1 Initiative Update)						
New Communities	Barry Farm waiting for HUD approval to begin relocation/demolition. Spring RFP planned to select Lincoln Heights developer. NW1 developer selection panel convened; selection expected in Spring. Park Morton offsite approved by council; zoning expected January. New human capital provider contracts implemented based on FY16 program evaluation, focused on operationalizing 100% Resident Success platform.	25-49%	High	Incremental	NCI's goal is to demolish 1500 dilapidated subsidized units, replace them with 5,000 - 6,000 mixed income units, including replacing the subsidized housing and adding new affordable units, and add community services and amenities to support resident success.	FY17Q1
Public Engagement Tracking (1 Initiative Update)						
Public Engagement Tracking	DMPED comms staff has a point of contact tracking public engagements. We have also created a database for tracking public engagements with the Deputy Mayor, senior leadership, and DMPED project managers. Work is proceeding on calendar-based solutions as well.	50-74%	High	Incremental	This initiative will help us be more effective and efficient harnessing community input into DMPED initiatives and spread the word about what DMPED is accomplishing.	FY17Q1
Retail & Business Partnerships (1 Initiative Update)						

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Retail & Business Partnerships	DMPED partnered with the DC Chamber to commission a study on the DC small to medium sized businesses (50-150 employees). Over the course of three months, the Chamber conducted an environmental scan of the DC business community. The Chamber has completed its analysis and will release the Small to Medium-Sized Business Report by Feb. 2017. DMPED will work with the Chamber on implementing recommendations from this report.	75-99%	High	Incremental	This initiative will further enhance our ability to reach and support medium-sized businesses in the District. Through this effort we seek to create more jobs and support the District's tax base.	FY17Q1
St. Elizabeths (1 Initiative Update)						
St. Elizabeths	Phase 1, Stage 1 infrastructure construction has started and is on track. ESA construction to begin in March '17. Stage 1, Phase 2 parameters are still being defined therefore the MOUs have yet to be completed.	0-24%		Incremental	The construction of the ESA and affordable rental & home ownership opportunities at St. Elizabeths East will create the first of its kind entertainment destination East of the River creating an economic boost to Congress Heights and surrounding Ward 8 communities.	FY17Q1
Walter Reed (1 Initiative Update)						
Walter Reed	Through an Economic Development Conveyance, the site has been acquired from the Army and then disposed of to the Master Developer, through a 29 year lease. A Ground Breaking event will be held in spring 2017. The Master Developer will initiate infrastructure improvements this spring, including the demolition of Building 2 and will upgrade the main water line. Through a joint partnership with the DC Office of Planning, a series of temporary art installations will be revealed after the Groundbreaking event, also expected this Spring.	25-49%	High	Incremental	<ul style="list-style-type: none"> o Over 5,000 jobs o Over \$1 Billion of tax generated revenue over 30 years o 2,100 residential units, of which no fewer than 432 affordable units at varying levels of affordability, and inclusive of senior housing 	FY17Q1

2017 Special Mayoral Plans

Strategic Initiative Header	Strategic Initiative Title	Special Mayoral Plan	Mayoral Plan Domain	Mayoral Plan Goal	Mayoral Plan Action
No links to special mayoral plans found					

Administrative Information

FY Performance Plan Office of the Deputy Mayor for Planning and Economic Development FY2017 **Record ID#** 304

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