



2012-2013 Destination DC List of Events & Meetings

EVENT	CITY/STATE	DATE(S)
ASAE Annual Meeting & Expo	Dallas, TX	August 11-14, 2012
Marketing Outlook Meeting	Washington, DC	August 28, 2012
The AT&T Nation's Football Classic Sponsors Reception	Washington, DC	August 31, 2012
Military Bowl Luncheon	Washington, DC	December 26, 2013
Military Bowl Game	Washington, DC	December 27, 2013
American Bus Association Client Dinner	Charlotte, NC	January 8, 2013
PCMA Customer Event	Orlando, FL	January 16-21, 2013
Canada Sales Mission	Toronto & Montreal	February 4-8, 2013
DC Auto Show	Washington, DC	February 1-10, 2013
"Ask Me About DC"	Washington, DC	February 21, 2013
DMAI Dinner	Washington, DC	March 13, 2013
Destination Showcase	Washington, DC	March 14, 2013
Power Up: NY	New York, NY	March 6-8, 2013
DC/NY Media Reception	New York, NY	March 6-7, 2013
National Cherry Blossom Festival	Washington, DC	April-May 2013 (dates TBD)
Passport DC	Washington, DC	May 4-18, 2013
Springtime Tradeshow & Tour	Washington, DC	May 16, 2013
DC Jazz Festival	Washington, DC	June 5-16, 2013
U.S. Travel's Int'l Pow Wow	Las Vegas, NV	June 8-12, 2013
Society of Independent Show Organizers	Washington, DC	Aug 6-8, 2013

Overview :

Destination Showcase

This year DMAI will be celebrating their 25th anniversary of Destination Showcase Washington as North America's largest one-day event *exclusively* bringing conference, convention, and trade show professionals together with exhibiting meeting destinations from the United States and beyond. Destination Showcase Conference and Expos offer the meetings industry's largest forums exclusively bringing corporate, government, association, and independent meeting professionals together with exhibiting destinations from across North America and beyond.

Power Up: NYC Media Reception

Destination DC's annual media event held in New York City and attended by approximately 65 New York-based consumer and trade editors, writers and producers. This exclusive opportunity provides DDC and a select number of members with an opportunity to promote the District's attractions, developments and exhibitions to a broad spectrum of news media.

Springtime Tradeshow in DC

Springtime is a signature local tradeshow held at the Walter E. Washington Convention Center annually. Meeting professionals and associations executives spent one day networking, learning the latest in meeting planning trends, and finding the right providers and solutions for their next meeting. Please join our prime location as we reach out to our Springtime guests.

ASAE

The American Society of Association Executives (ASAE) Annual Meeting and Exposition draws thousands of chief executives, staff specialists and meeting planners from around the world for educational seminars and a three-day tradeshow. Eighty-two percent of ASAE's audience is involved in the meeting site selection within their organization and utilize this show as an opportunity to acquire information for their buying decisions.

IMEX America

IMEX America is a unique model of trade show in the US market - characterized by an uncompromising focus on business, the largest hosted buyer program in North America and industry-wide collaboration; plus an unrivalled educational and industry advocacy program.\

PCMA

The PCMA annual meeting *Convening Leaders* is the premier event for meetings and event industry leaders. We take risks because you expect us to push the boundaries of the industry. Plan now to attend an unbelievable number of education sessions and opportunities to network that will push you and your organization to a new cutting edge.

The AT&T Nation's Football Classic™

The AT&T Nation's Football Classic™ is a black college football game held annually at RFK Stadium in Washington, D.C. This year, the game features Howard University against Morehouse College. Organized by Events DC, the AT&T Nation's Football Classic™ was created to celebrate the passion and tradition of the college football experience, recognize the history of service to others by the students, faculty and alumni of historically black colleges and universities, highlight the unity of African American culture, and honor the heritage and excellence of these proud institutions.