

QUARTER	DATE	PROGRAM	TOPIC	VENUE
Q1	10/9	Data Dive - October	Post-MOM Data Dive	Ronald Reagan Building
Q1	10/23	Monthly Forum - October	Cheat Sheet to Hosting Media	Carnegie Library
Q1	12/3	Monthly Forum - December	Holiday Party/Member Appreciation	Atlas Theatre
Q1	12/11	Webinar	Using the Convention Calendar	GoToWebinar
Q1	12/16	Neighborhood Strategy Session	SWOT Analysis	Hyatt Regency Washington on Capitol Hill
Q2	1/14	P&A Committee Meeting	Committee Meeting	Policy
Q2	1/20	Global Marketplace	Hosting an International Audience for IPW	Ronald Reagan Building
Q2	1/29	Power Hour - January	Networking	Bobby McKey's Deuling Piano Bar
Q2	2/3	Neighborhood Strategy Session	SWOT Analysis	Hyatt Regency Crystal City
Q2	2/11	Monthly Forum - Open House	Destination DC showcase	Destination DC Offices
Q2	3/3	Eggs with Elliott	Networking, DDC update	Café Delue - West End
Q2	3/24	P&A Committee Meeting	Committee Meeting	STK
Q3	4/2	Monthly Forum - April	Miles - Digital Advertising Best Practices	Arena Stage
Q3	4/15	Business Exchange - May	Networking, Revenue	Potomac Riverboat Company
Q3	5/14	Monthly Forum - May	Speed Networking	Nationals Park
Q3	5/27	Neighborhood Strategy Session	SWOT Analysis	Embassy Suites at the Chevy Chase Pavilion
Q3	6/9	GM Orientation	GM Orientation to DDC	Destination DC Offices
Q3	6/11	Power Hour - June	Networking	Policy
Q3	6/25	Monthly Forum - June	Member (Re)Orientation	House of Sweden
Q4	7/30	Monthly Forum - July	International Etiquette & Protocol	Kellogg Conference Center at Gallaudet University
Q4	8/17	Marketing Outlook Meeting	Annual Meeting	Millennials & the Future of Travel
Q4	9/10	Power Hour - September	Networking	CABINET at Grand Hyatt
Q4	9/15	Monthly Forum - September	Social Media U.	Smithsonian National Museum of American History
Q4	9/24	An Evening with Elliott	Networking, DDC update	Credit Union House

FY15 P&A EVENTS

	In-Kind	PROGRAM	ATTENDEES	PRJCT MGR	TOPIC	LOCATION	SPENT	IN-KIND	REVENUE
1st QUARTER									
December 3, 2014	X	December Holiday Forum	160	ALW	Member Appreciation	Uniquely-DC @ Atlas Theatre	\$ 61.36	\$ 18,385.00	\$ -
December 11, 2014		Webinar	69	ALW	Using the Convention Calendar	N/A	\$ -	\$ -	\$ -
December 16, 2014	X	Neighborhood Strategy Session	24	ALW	SWOT Analysis	Hyatt Regency Washington on Capitol Hill	\$ -	\$ 2,465.38	\$ -
1st Quarter Total							\$ 61.36	\$ 20,850.38	\$ -
2nd QUARTER									
January 14, 2015	X	Committee Meeting	11	ALW	Partnerships Committee Meeting	Policy	\$ -	\$ 200.00	\$ -
January 29, 2015	X	Power Hour	101	ALW	Networking	Bobby McKey's Dueling Piano Bar	\$ 252.56	\$ 15,000.00	\$ -
February 3, 2015	X	Neighborhood Strategy Session	21	ALW	SWOT Analysis	Hyatt Regency Crystal City	\$ -	\$ 1,890.00	\$ -
February 11, 2015	X	Annual Open House	384	ALW	DDC Showcase	Destination DC	\$ 5,124.21	\$ 20,983.16	\$ -
March 3, 2015	X	Eggs with Elliott	25	ALW	Networking	Café Deluxe - West End	\$ 181.50	\$ 910.00	\$ -
March 24, 2015	X	Committee Meeting	8	ALW	Partnerships Committee Meeting	STK	\$ 67.00	\$ 314.20	\$ -
2nd Quarter Total							\$ 5,625.27	\$ 39,297.36	\$ -
3rd QUARTER									
April 2, 2015	X	Member Forum	101	ALW	Miles - Digital Advertising Best Practices	Arena Stage	\$ 1,399.12	\$ 9,655.00	\$ -
April 15, 2015	X	Business Exchange	110	ALW	Networking, Revenue generation	Potomac Riverboat Co, Tony & Joe's Seafood Place	\$ 669.30	\$ 10,760.00	\$ 2,555.00
May 14, 2015	X	Nationals Speed Networking	109	ALW	Speed Networking - Business Relations	Nationals Park	\$ 135.40	\$ 15,907.10	\$ -
May 27, 2015	X	Neighborhood Strategy Session	5	ALW	SWOT Analysis	Embassy Suites at the Chevy Chase Pavilion	\$ -	\$1,464.60	\$ -
June 9, 2015		GM Orientation	9	ALW	GM Orientation to DDC	Destination DC	\$ 432.30	\$ -	\$ -
June 11, 2015	X	Power Hour	101	ALW	Networking	Policy	\$ 312.00	\$ 3,389.00	\$ -
June 25, 2015	X	Member Forum		ALW	Member (Re)Orientation	House of Sweden			\$ -
3rd Quarter Total							\$ 2,948.12	\$ 41,175.70	\$ 2,555.00
4th QUARTER									
July 4, 2015	X	AEF July 4th Celebration		MT, ALW	Fundraising	American Pharmacists Association Building			\$ -
July 30, 2015	X	Member Forum		ALW	International Etiquette & Protocol	Kellogg Conference Center at Gallaudet University			\$ -
August 17, 2015	X	Marketing Outlook Meeting		ALL STAFF		Marriott Marquis			
August 24, 2014	X	An Evening with Elliott		ALW	Networking	Credit Union House			
4th Quarter Total							\$ -	\$ -	\$ -
FY15 TOTAL							\$ 8,634.75	\$ 101,323.44	\$ 2,555.00