DISTRICT OF COLUMBIA

Office of the Deputy Mayor for Planning and Economic Development



Responses to Questions for the Agency Performance Oversight Hearing on FY2023-2023

John Falcicchio Deputy Mayor

Submission to

Committee on Business and Economic Development Chairperson Kenyan McDuffie

February 9, 2023

Racial Equity

1. In 2021, you were asked to identify and describe three areas, programs, or initiatives where you saw the most opportunity for your Office to address racial inequity. The three areas DMPED listed included affordable housing, real estate development in underserved communities, and business development focused on historically marginalized entrepreneurs. Please provide an update on DMPED's efforts (and quantifiable success) in these areas and on the following initiatives:

a. Affordable Housing

i. The development of 36,000 housing units, of which 12,000 will be affordable, by 2035

Please note that the housing goal is by 2025, not 2035.

As of January 2023, the District has produced 6,493 affordable housing units since 2019, representing 54% of the 12k goal. The District has produced a total of 26,611 units representing 74% of the District's 36k housing goal. (Please note progress on the 36k/12k goal is updated monthly on http://36k.dc.gov).

The 2019 Housing Equity Report set production targets for every planning area of the city based on what is necessary to achieve an equitable distribution citywide. This work is critical to economic inclusivity and racial equity because ample research shows that where one lives affects their life outcomes, including economic opportunities. Many of the planning areas with the least amount of affordable housing also are rich in factors that create opportunities, e.g. high performing schools, access to food, services and other amenities, green space, and low crime.

Of the 10 planning areas with targeted housing goals defined in the 2019 Housing Equity Report, Far Southeast & Southwest and Far Northeast & Southeast have both already met their targets. By pursuing these targets, we are working to eliminate the legacy of racially discriminatory housing policies and practices that led to the concentrations of affordable housing that exist today and ensure equitable access to all neighborhoods for residents of color. There are 3,313 new affordable units currently under construction and many more market rate units in the pipeline to deliver by 2025.

ii. The two-year Howard University study of DC's housing and homeownership programs

This project, led by Howard University, aims to provide a systematic study of three major DC Government housing programs: the Home Purchase Assistance Program (HPAP), the Employer-Assisted Housing Program (EAHP) and the Inclusionary Zoning (IZ) Program. The Howard University research team is utilizing administrative data for each program provided by the Department of Housing and Community Development (DHCD) and individual income tax files

from the Office of the Chief Financial Officer (OCFO) to examine the extent to which these programs provide affordable housing options to lower income residents and help increase racial equity.

The Howard University research team provided a progress report in January 2023 with preliminary findings and expect to complete their work in early spring of 2023. The Robert Woods Johnson Foundation provided Howard University with a no-cost extension until June 30th, 2023, to complete their reports.

iii. Urban Institute's Economic Mobility Plan for DC

DMPED, together with the Office of Planning and the Mayor's Office of Policy and Innovation, worked with agency partners to create and launch the Mobility Action Plan (MAP) on June 29, 2022. The plan is a new framework for resident mobility that visualizes how DC residents can take advantage of District housing, financial well-being, and workforce programs to reach their personal and financial goals. The MAP offers recommendations for future actions to enhance coordination and evaluation to ensure District programs are meeting resident needs and advancing economic mobility across the city:

- 1) Improving resident experience with District programs
- 2) Aligning economic mobility programs
- 3) Measuring economic mobility progress, and
- 4) Evaluating program effectiveness to improve resident outcomes.

The release of the Mobility Action Plan includes a supplemental website, <u>upwardmobility.dc.gov</u>, which provides an overview of key economic mobility metrics and data as well as additional resources on District economic mobility programs for residents. Over the past year DMPED has also held regular (quarterly) interagency meetings with partner agencies discuss upward mobility related programs and further recommendations set out from the Mobility Action Plan.

iv. The Black Homeownership Strike Force and Fund

The Black Homeownership Strike Force was launched in June of 2022 and charged with developing recommendations to increase access to homeownership for longtime Black residents of the District of Columbia; and support wealth-building through homeownership through, for example, programs that enable homeowners to maintain their homes, increase their property value, and maintain affordability of their home in an increasingly expensive market. The Strike Force was made up of government and public experts in housing and financial counseling, lending/underwriting, real estate development and services, as well as representatives from the faith-based, senior, immigrant, and LGBTQ+ communities and advocates and representatives that address social and racial equity.

On October 2022, DMPED published a report listing the recommendations of the Strike Force including recommendations for uses of a \$10 million Black Homeownership Fund proposed in

Mayor Bowser's Fair Shot budget and a new 20k net new Black homeownership goal for increasing the number of Black homeowners in DC by 2030. DMPED is now working to implement the recommendations with cluster agencies.

v. Tax Abatement for Housing in Downtown

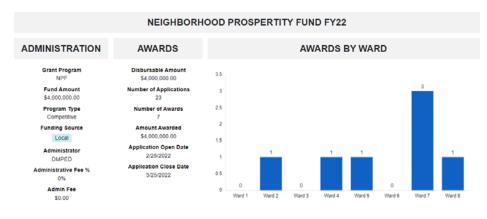
DC's Comeback Plan, released January 9, 2023, focuses on retaining and growing DC's tax base, supporting business vitality, strengthening neighborhoods, and supporting economic mobility of DC residents. The plan includes action to transform Downtown into a lively, mixed-used urban center and introduces a new goal of 15,000 new residents to Downtown by 2028. Through the FY23 budget process, the Mayor proposed and Council approved, with some changes, the "Tax Abatements for Housing in Downtown Act of 2022" which is designed to accelerate this transformation and bring more vibrancy to the area through new housing and mixed-use development. The Abatement is budgeted to begin in FY24. DMPED is in the process of implementing the program and recently published for comment a program overview including eligible geography at obviouslydc.com.

b. Real Estate Development

i. Neighborhood Prosperity Fund (please include recipient, ward, funding amount, and proposed project summary)

Applications for the FY23 program opened on January 30, 2023, and will close on March 3, 2023.

FY22 recipient list is <u>here</u>.



ii. EquityRFP

DMPED continues to advance the strategy for enhancing equity and making DC prosperity more inclusive by successfully issuing RFPs that require teams made up of minority led firms. The first RFPs including this equity inclusion priority released by DMPED were Langston-Slater Schools, Malcolm X, Hill East Phase II, St. Elizabeth's Parcel 7/8/9, and Reeves. Each RFP

received strong interest and multiple responses. Following that initial tranche, DMPED issued three (3) additional RFPs in FY22 and FY23, all with the inclusion of equitable focus: Engine 12 (whose submission deadline was Q1 2022), 1234 Good Hope Parcels (whose submission deadline was Q1 2022), and Reeves re-issuance (whose submission deadline was Q1 2023).

DMPED has awarded four (4) EquityRFPs to date:

- 1. Langston-Slater School The proposal from Lebanon Village at Langston-Slater (LVLS) for 33 45 P Street NW comes from an alliance between the CBE developer CSG, the Mt. Lebanon Community Development Corporation, Volunteers of America, Habitat for Humanity and the Douglas Community Land Trust. The proposal envisions preservation of the historic John Mercer Langston Elementary and Slater buildings for adaptive reuse as a mixed-income rental multifamily with non-profit partner Volunteers of America. The area between the buildings will be developed as new mixed-income multifamily for-sale with non-profit partner Habitat for Humanity and the Douglas Community Land Trust, an economic equity organization facilitating affordable home ownership. The project will produce approximately 55 new residential units at various levels of affordability.
- 2. **Malcolm X** The proposal for development at 1351 Alabama SE, from Congress Park Community Partners' (CPCP) is a mixed-use, residential, and commercial project that consists of 180 (100%) affordable dwelling units that will serve households earning within the 30% AMI, 50% AMI and 60% AMI ranges. There are 42 parking spaces on the site. The commercial program includes 9,500 gross square feet, and CPCP has identified Cedar Tree Academy early learning center and Greenbar, a fresh salad fast-casual concept, as potential tenants. The CPCP team includes three Ward 8-based organizations, including two District Certified Business Enterprises: Banneker Communities LLC, District Development Group and Congress Heights Community Training and Development Corporation.
- 3. **St. Elizabeth's Parcel 7/8/9** The St Elizabeth Legacy Partners (SELP) team, led by The Menkiti Group, consists of a collaboration of 12 local black, brown, and women-led development firms with extensive track records of delivering projects for the District. The proposal from SELP will deliver a new office building for the District's Department of Behavioral Health (DBH), 277 affordable residences for district residents making between 30 and 80% Medium Family Income (MFI), 18 for-sale workforce and affordable townhomes, 30,000 plus square feet of neighborhood-serving retail, 90,000 square feet of intergenerational community-serving space, and 245 parking spaces. SELP has identified potential tenants such as Safe Shores, the University of the District of Columbia (UDC), Shop Made in D.C., Jubilee Jumpstart, DC Credit Union, and Grub

Rockstar to name a few. The project will combine new and historical development, including walkable connections to the Congress Heights Metro Station, Martin Luther King Jr. Ave, and the Entertainment and Sports Arena (ESA). The R.I.S.E. facility will be regenerated with a community center of equal or greater space in the new project before decommissioning of the existing R.I.S.E. facility.

4. Hill East Phase II

<u>Bundle 1</u> (Parcels A, B-1, B-2, F-2 and G-2) – The proposal from Blue Skye Development and Donatelli Development for Bundle I envisions 1,068 residential units in total, including single and family sized units, as well as a linear park along Independence Avenue, SE. Blue Skye Development, a 100% African American owned company, will represent, manage, and control at least 50% of their project phase.

<u>Bundle 2</u> (Parcels C, E and H) – The proposal from R13 Community Partners, a 100% African American owned and controlled team, for Bundle 2 includes 1,246 residential units in total, including both rental and for-sale units, a hotel, and approximately 60,000 square feet of retail space.

c. Business Development

i. COVID-19 Relief and Technical Assistance

For COVID-19 programs implemented in FY22 & FY23, DMPED's Business Development Unit partnered with the Mayor's Office of Community Affairs, CBOs, BIDs, and Main Street organizations to ensure information about available COVID-19 resources was shared widely and particularly with businesses in underserved communities. When possible, DMPED also worked with the Mayor's Office of Community Relations to translate marketing collateral for programs into various languages. Community Development Financial Institutions (CDFIs) provided one-on-one and group technical assistance to small businesses that needed assistance preparing compliance documents and reports for COVID-19 grant programs.

ii. DCAP

The DC Community Anchor Partnership (DCAP) is a high-impact initiative co-convened by DMPED and Coalition for Nonprofit Housing & Economic Development (CNHED). Financed by the District, JP Morgan Chase, and Wells Fargo, DCAP works with local "anchor institutions" (placed-based entities including hospitals, universities and, utility companies), who are using their procurement power to better support the growth of local, DC-based minority-owned business enterprises (MBEs).

In 2022:

1. The number of participating institutions increased from ten to eleven.

- 2. DCAP recorded \$186M in spending with local, minority-owned companies by its anchor institutions (up from a baseline of \$5.7m in 2017).
- 3. 30 MBEs DCAP vetted and referred won contracts valued at \$52M.
- 4. Overall, the initiative has helped drive \$247M to DC-based MBEs since 2017.

iii. Innovation & Technology Inclusion Council

The ITIC had their first meeting of 2023 on January 25th. At the meeting, the Council laid a strong foundation for the upcoming year by aligning its priorities with the newly released DC Comeback Plan. Furthermore, as several member terms ended during the previous year, the Council has been reenergized through the recent onboarding of 10 new members. This was demonstrated by strong attendance at the first meeting (20/25 members). The next meeting will focus on splitting the Council into specific sub-committees to take on initiatives outlined in the Comeback plan related to promoting inclusion in tech education, workforce development, and entrepreneurship.

iv. Disparity Study, including an update on the performance schedule, tasks completed to date, forthcoming tasks, and expected publication date.

The District has commissioned BBC-Pantera-Tiber to conduct a disparity study to assess whether women- and minority-owned businesses face any barriers as part of the District's contracting processes. Information from the study will help the District determine whether a disparity exists, assess its efforts to encourage women- and minority-owned businesses to bid on District contracts and help inform what, if any, improvements are needed to optimize the District's contracting processes. We expect to release the report in the near future.

Please also state whether the three aforementioned areas remain your Office's focus as it pertains to addressing racial equity. If these areas are no longer your Office's focus, please identify and describe the new focus areas and proposed outcomes.

The areas in which DMPED sees the most opportunity to address racial inequity are affordable housing, real estate development that strengthens underserved communities, business development focused on historically marginalized entrepreneurs, and food access. There are various initiatives within each area through which DMPED addresses racial equity.

Last month, DMPED and the Mayor unveiled DC's Comeback Plan which sets the District's economic development goals for the next five years, and centers around making Washington, DC a place for successful businesses, opportunity-rich neighborhoods, and thriving people. The Plan sets bold goals for creating new jobs in high-growth sectors, increasing the share of minority-owned businesses, adding and retaining District residents, and increasing economic prosperity.

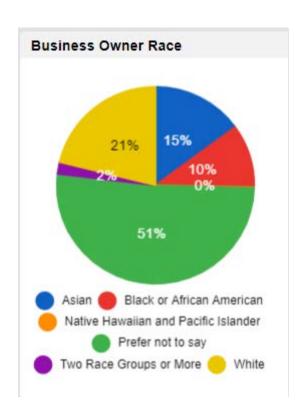
2. In 2021, you were asked to discuss your Office's efforts with collecting, tracking, and evaluating demographic data, particularly on race and geographic area. DMPED noted that whenever possible, it disaggregates and analyzes quantitative data by race and geography based on voluntarily provided information.

The most significant ongoing source of data collection at DMPED occurs through grant solicitations. DMPED requests that applicants self-report demographic information when applying for its grant programs, including the race of business owner and the address and ward of the business. Applicants can choose not to report their race. As responses are voluntary, demographic data for DMPED grantees varies from year to year.

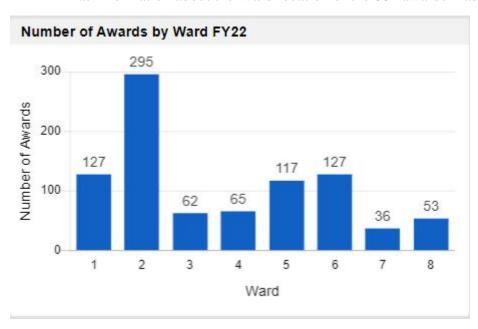
Finally, DMPED assesses demographic data, including race data when available, to inform and adapt budget proposals and create guiding economic development plans for the District. In FY22 and FY23, geographic and race data was critical in shaping new programs funded by the American Rescue Plan Act (ARPA). Specifically, data from the US Department of Agriculture Food Access Research Atlas, the DC Health Equity Report, and the American Community Survey helped to inform the Food Access Funds investment focused on Wards 7 and 8. DMPED also analyzed and published demographic data as part of the <u>Upward Mobility Action Plan's data dashboard release</u> in June 2022. For example, the dashboard includes a detailed map of the District that displays homeowners and renters by race, census tract and income levels to better understand concentrations of poverty and mobility.

a. What has your response rate been?

DMPED asks demographic questions on its grant applications to gather information about the race of business owners. Applicants can select "Prefer Not To Say" if they do not wish to provide this demographic information but do still provide some answer to the question. A summary of applicant-reported information about race is below:



DMPED has information about the Ward location of the 882 awards made in FY22.



b. What steps have you taken to increase your response rate? For instance, have you considered hiring a contractor to elicit this information?

In order to encourage an increased response rate, DMPED continues to include demographic-based questions required in applications and added an option for the respondent to select "Prefer to not

say". This requires the applicant to give a response to the questions; however, it reserves their right to not provide us the information. This limits responders from skipping all unrequired questions.

c. What have your analyses of the data shown?

Please see summary of data, above.

- 3. In 2021, you indicated that your Office collects, tracks, and evaluates information on race and geographic area for its performance and strategic planning efforts.
 - a. Are there plans to update the Comprehensive Economic Development Strategy (CEDS) with current data, new themes, and initiatives? If so, please describe your plans and timeline.

Every five years, the District of Columbia updates its economic development strategy. The strategy is a tool for identifying challenges and opportunities, setting goals and priorities, guiding action and investments, and aligning stakeholders to achieve a shared vision. On January 9, 2023, DMPED released the 2023-2027 economic development strategy, DC's Comeback Plan, focused on retaining and growing DC's tax base, supporting business vitality, strengthening neighborhoods, and supporting economic mobility of DC residents. This plan was shaped by input from thousands of stakeholders via resident surveys, interviews, expert meetings and thematic roundtables as well as analysis of trends and proven practices.

The plan serves as the District's Comprehensive Economic Development Strategy (CEDS) and will be submitted to the U.S. Economic Development Administration in the Department of Commerce enabling the District, local nonprofits, and universities to pursue certain types of federal funding. such as education and transit.

4. In 2021, you indicated that your Office collects, tracks, and evaluates demographic data to tailor programming to minority-owned businesses and workforce development opportunities for high-need populations. Please provide updates on your efforts and discuss the adequacy of the data collected.

DMPED consistently uses data to help the District close equity gaps and better align existing programs towards geographies and populations most in need. The Upward Mobility Action Plan, released in June 2022 by DMPED and the Office of Planning, includes an in-depth data dashboard that breaks down key economic and social indicators like housing cost burden and homeownership by race, by ward and even census tract to better inform policy decisions. Further, in October 2022, the Mayor announced a new black homeownership goal of 20,000 new black homeowners in the District by 2030. DMPED analyzed and visualized data that both provided the necessary historical context for the black-white homeownership gap and the justification behind this bold new target.

This type of disaggregated, granular data also helped DMPED establish the six goals and new initiatives in the Comeback Plan – the District's five-year economic development strategy released in January 2022. DMPED will continue to use data to measure progress towards these new goals and better target its programming.

5. In 2021, you indicated that Accessing Capital for Businesses and Entrepreneurs, Closing Opportunity Gaps Across Neighborhoods, and Addressing the Racial Wealth Gap and Economic Mobility were three ways your Office's efforts would advance racial equity. Please provide an update on DMPED's efforts (and quantifiable success) in these areas and on the following initiatives:

a. Equity Impact Fund

The Inclusive Innovation Equity Impact Fund (IIEIF) was awarded to 1863 Ventures (1863) to act as the Fund Manager. The first round of applications for businesses opened on October 20, 2021, and closed on Friday, January 28, 2022. 1863 received 272 applications and made 16 investments. After accepting applications for round two during summer 2022, 1863 has distributed just over \$475k and have another \$800k in the pipeline. Round 3 of investment applications opened on September 12, 2022, and closed on January 31, 2023, receiving 200 completed applications.

b. DC LEAF

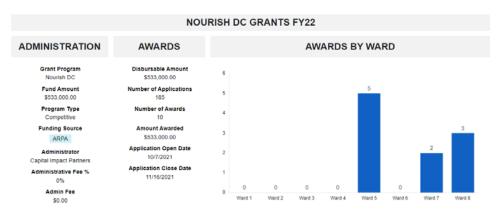
DC Local Equity, Access and Preservation Funds (DC LEAF) was an initiative launched in FY21. DC LEAF incorporated three separate solicitations: (1) Neighborhood Prosperity Fund, (2) Nourish DC, and (3) Locally Made Manufacturing Grant Program.

Please refer to the response to question 1, above, for information on the Neighborhood Prosperity Fund.

Nourish DC Collaborative:

- Grants: 185 applications received, 10 awards, \$533,000 awarded
- Loans: 69 applications received, 23 approved, 16 disbursed for a total of \$14,962,250
- Technical Assistance: 213 businesses received one-on-one, non-cohort TA (29 received more than 12 hours); 39 businesses participated in cohort TA
- 6 participating CDFI partners: Capital Impact Partners (administrator), Wacif, LEDC, City First Enterprises, Dreaming Out Loud, Eats Place
- As of the end of FY22:
 - Number of jobs created and/or retained at the conclusion of Nourish supported, cohort-based TA: 95

- Number of jobs created and/or retained by businesses receiving Nourish supported grants: 17
- Number of jobs created and/or retained at time of Nourish DC loan closing.
 73



Locally Made Manufacturing – Recipient list is available here.



c. Other

General Questions

1. Please provide a current organizational chart for the agency, as of January 25, 2023, including the number of vacant, frozen, and filled positions in each division or subdivision. Include the names and titles of all senior personnel and note the date that the information was collected on the chart.

Please refer to Attachment Q1.

a. Please provide an explanation of the roles and responsibilities of each division and subdivision.

Please refer to page 2 of Attachment Q1.

b. Please provide a narrative explanation of any changes to the organizational chart made during the previous year.

No changes were made to the organizational chart during the previous year.

2. Please provide a current Schedule A for the agency which identifies each position by program and activity, with the employee's title/position, salary, fringe benefits, and length of time with the agency. Please note the date that the information was collected. The Schedule A should also indicate if the position is continuing/term/temporary/contract or if it is vacant or frozen. Please separate salary and fringe and indicate whether the position must be filled to comply with federal or local law.

Please refer to Attachment Q2.

3. Please list all employees detailed to or from your agency. For each employee identified, please provide the name of the agency the employee is detailed to or from, the reason for the detail, the date of the detail, and the employee's projected date of return.

One (1) employee is currently detailed from DMPED: Ana Reyes is detailed to the Department of Small and Local Business Development (DLSBD). The detail began in March 2021 and is ongoing.

The following three (3) employees are currently detailed to DMPED:

- 1) Jasmine McKoy is detailed from the Office of the Chief Financial Officer (OCFO) which began in March 2021 to support capital and revenue financial operations. This detail is ongoing.
- 2) Sheila Miller is detailed from the Department of Housing and Community Development (DHCD) which began in March 2021 to support the New Communities Initiative. This detail is ongoing.
- 3) Alazar Tsehaye is detailed from the OCFO which began in October 2021 to support capital and revenue financial operations. This detail is ongoing.

4. Please provide the Committee with:

a. A list of all employees who received or retained cellphones, personal digital assistants, or similar communications devices at agency expense in fiscal years 2022 and 2023, to date;

Please refer to Attachment Q4a.

b. A list of all vehicles owned, leased, or otherwise used by the agency and to whom the vehicle is assigned, as well as a description of all vehicle accidents involving the agency's vehicles in fiscal years 2022 and 2023, to date;

Vehicle #1: Minivan	Vehicle #2: Sedan	Vehicle #3: Minivan
Year, Make & Model: 2016	Year, Make & Model:	Year, Make & Model:
Dodge Caravan SE	2018 Toyota Corolla	2015 Dodge Caravan SE
Leased/Owned: Leased	Leased/Owned: Leased	Leased/Owned: Owned
Tag Number: DC 11938	Tag Number: DC 12017	Tag Number: DC 11178

One photo ticket was issued on May 18, 2022, for Vehicle #3 for driving 11-15 MPH over the speed limit. The ticket was paid and is now closed.

c. A list of travel expenses, arranged by employee for fiscal years 2022 and 2023, to date, including the justification for travel; and

Please refer to Attachment Q4c.

d. A list of the total workers' compensation payments paid in fiscal years 2022 and 2023, to date, including the number of employees who received workers' compensation payments, in what amounts, and for what reasons.

DMPED paid zero workers' compensation payments in FY22 or FY23, to date.

5. For fiscal years 2022 and 2023, to date, what was the total cost for mobile communications and devices, including equipment and service plans?

Please refer to Attachment Q4a.

- 6. For fiscal years 2022 and 2023, to date, please list all intra-District transfers to or from the agency. For each transfer, include the following details:
 - a. Buyer agency;
 - b. Seller agency;
 - c. The program and activity codes and names in the sending and receiving agencies' budgets;
 - d. Funding source (i.e. local, federal, special purpose revenue);
 - e. Description of MOU services;
 - f. Total MOU amount, including any modifications;
 - g. Whether a letter of intent was executed for fiscal years 2022 and 2023 and if so, on what date,
 - h. The date of the submitted request from or to the other agency for the transfer;
 - i. The dates of signatures on the relevant MOU; and
 - j. The date funds were transferred to the receiving agency.

Please refer to Attachment Q6, 7, 10.

7. Please list any additional intra-district transfers planned for fiscal year 2023, including the anticipated agency(ies), purposes, and dollar amounts.

Please refer to Attachment Q6, 7, 10.

- 8. For fiscal years 2022 and 2023, to date, please identify any special purpose revenue funds maintained by, used by, or available for use by the agency. For each fund identified, provide:
 - a. The revenue source name and code;
 - b. The source of funding;
 - c. A description of the program that generates the funds;
 - d. The amount of funds generated by each source or program;
 - e. Expenditures of funds, including the purpose of each expenditure; and
 - f. The current fund balance.

Please refer to Attachment Q8.

9. For fiscal years 2022 and 2023, to date, please list any purchase card spending by the agency, the employee making each expenditure, and the general purpose for each expenditure.

Please refer to Attachment Q9.

10. Please list all memoranda of understanding ("MOU") entered into by your agency during fiscal years 2022 and 2023, to date, as well as any MOU currently in force. For each, indicate the date on which the MOU was entered and the termination date.

Please refer to Attachment Q6, 7, 10.

11. Please list the ways, other than MOU, in which the agency collaborated with analogous agencies in other jurisdictions, with federal agencies, or with non-governmental organizations in fiscal years 2022 and 2023, to date.

DMPED consistently collaborates with analogous agencies in other jurisdictions. This includes closely working with regional organizations and federal government partners.

12. Please identify all recommendations identified by the Office of the Inspector General, D.C. Auditor, or other federal or local oversight entities during the previous 3 years. Please provide an update on what actions the agency has taken to address these recommendations. If a recommendation has not yet been implemented, please explain why.

There have been no recommendations aside from the "Earmark Review: Coalition for Non-Profit Housing and Economic Development" review by the DC Auditor, which we reported two years ago.

- 13. Please list all capital projects in the financial plan and provide an update on all capital projects under the agency's purview in fiscal years 2022 and 2023, to date, including the amount budgeted, actual dollars spent, and any remaining balances. In addition, please provide:
 - a. An update on all capital projects begun, in progress, or concluded in fiscal years 2021, 2022, and 2023, to date, including the amount budgeted, actual dollars spent, and any remaining balances.
 - b. An update on all capital projects planned for fiscal years 2023, 2024, 2025, 2026 2027, and 2028.
 - c. A description of whether the capital projects begun, in progress, or concluded in fiscal years 2021, 2022, and 2023, to date, had an impact on the operating budget of the agency. If so, please provide an accounting of such impact.

Please refer to Attachment Q13a and Q13b.

14. Please provide a table showing your agency's Council-approved original budget, revised budget (after reprogrammings, etc.), and actual spending, by program and activity, for fiscal years 2021, 2022, and the first quarter of 2023. For each program and activity, please include total budget and break down the budget by funding source (federal, local, special purpose revenue, or intra-district funds). Include any over- or under-spending. Explain any variances between fiscal year appropriations and actual expenditures for fiscal years 2021, 2022, and 2023, to date, for each program and activity code.

Please refer to Attachment Q14.

- a. Include any over- or under-spending. Explain any variances between fiscal year appropriations and actual expenditures for fiscal years 2021, 2022, and 2023, to date, for each program and activity code.
- b. Attach the cost allocation plans for fiscal years 2022 and 2023.

Please refer to Attachment 14b.

c. In fiscal years 2022 or 2023, did the agency have any federal funds that lapsed? If so, please provide a full accounting, including amounts, fund sources (e.g. grant name), and reason the funds were not fully expended.

Please refer to the response to Question 17.

15. Please provide a list of all budget enhancement requests (including capital improvement needs) for fiscal years 2022 and 2023, to date. For each, include a description of the need and the amount of funding requested.

DMPED works with the Mayor's Office of Budget and Performance management to develop its annual budget. The Mayor's annual budget submission reflects those efforts.

16. Please list, in chronological order, each reprogramming in fiscal years 2022 and 2023, to date, that impacted the agency, including those that moved funds into the agency, out of the agency, and within the agency. Include the revised, final budget for your agency after the reprogrammings for fiscal years 2022 and 2023, to date. For each reprogramming, list the date, amount, rationale, and reprogramming number. Please also include the program, activity, and CSG codes for the originating and receiving funds.

Please refer to Attachment Q16.

- 17. Please list each grant or sub-grant received by your agency in fiscal years 2022 and 2023, to date. List the date, amount, source, purpose of the grant or sub-grant received, and amount expended.
 - a. How many FTEs are dependent on grant funding? What are the terms of this funding? If it is set to expire, what plans, if any, are in place to continue funding the FTEs?

Please refer to Attachment Q17.

18. Please describe every grant your agency is, or is considering, receiving and /or applying for in fiscal year 2023.

DMPED, in partnership with DISB, is in the process of finalizing our programs for the District's allocation of SSBCI Capital Program funds. Upon final approval from Treasury, these funds would allow DISB to re-capitalize their existing DC Business Capital Access Program DC (BizCAP), which currently offers two loan support products: Collateral Support and Loan Participation. DMPED will use our portion of the program funds to create a new venture capital program to increase the availability of venture funding for DC-based, early-stage technology businesses.

DC has applied for \$92 million in federal funding to support four capital projects aimed at growing the life sciences sector in the District. This initiative will invest in four projects promoting health equity and innovation throughout DC, including creating a new National Research Center for Health Disparities at Howard University, a Telehealth Innovation Center at George Washington University, and expansions at Children's National Research & Innovation Campus Phase II and Whitman-Walker at St. Elizabeths.

- 19. Please list each contract, procurement, and lease, entered into, extended, and option years exercised by your agency during fiscal years 2022 and 2023, to date. For each contract, please provide the following information, where applicable:
 - a. The name of the contracting party;

- b. Contract number;
- c. Contract type (e.g. HCA, BPA, Sole Source, sing/exempt from competition award, etc.)
- d. The nature of the contract, including the end product or service;
- e. Contract outputs and deliverables;
- f. Status of deliverables;
- g. The dollar amount of the contract, including amount budgeted and amount actually spent;
- h. The term of the contract;
- i. Whether the contract was competitively bid;
- j. Subcontracting status (i.e. did the Contractor sub any provision of the goods and/or services with another vendor);
- k. CBE status:
- 1. Division and activity within DSLBD utilizing the goods and/or services;
- m. The name of the agency's contract monitor and the results of any monitoring activity; and
- n. The funding source.

Please refer to Attachment Q19.

20. Please list all pending lawsuits that name the agency as a party. Identify which cases on the list are lawsuits that potentially expose the District to significant financial liability or will result in a change in agency practices and describe the current status of the litigation. Please provide the extent of each claim, regardless of its likelihood of success. For those identified, please include an explanation about the issues involved in each case.

EAB Global, Inc. v. The District of Columbia, et al., 2022CA4847. The Deputy Mayor has been named as a defendant in a suit filed by EAB Global, Inc. (EAB) in October 2022 in which EAB disputes the Office of Tax and Revenue's (OTR) interpretation of the statute that authorized a tax abatement of real property tax for the space leased by EAB located at 2445 M ST, NW. EAB alleges the Deputy Mayor's involvement in the suit arises from the Tax Abatement Agreement and the Community Benefits Agreement executed by the Deputy Mayor and EAB as required under the tax abatement statute. EAB seeks a declaratory judgment and damages in the amount no less than \$850,373.35. The issue involved relates to OTR's interpretation of the statute that the tax abatement applies only to taxes attributable to the portion of the building occupied by EAB and not to the entire building. As a result of a motion filed by the District, the case has been certified to the Tax Division of the D.C. Superior Court. OAG has also filed a motion to dismiss the claims against the Deputy Mayor, the Mayor, and the Chief Financial Officer, which is still pending.

TPC 5th & I Partners LLC and V Street Apartment Owners LLC v. District of Columbia, 2022CA959. Plaintiffs TPC 5th & I Partners LLC and V Street Apartments Owner LLC brought an action against the District of Columbia (the District) alleging that in 2014 the District entered into contracts with TPC 5th & I Partners LLC and the predecessor-in-interest of V Street Apartment Owners LLC concerning the development of a vacant parcel of land located at 901 5th Street, N.W. (the Property) and an associated development of affordable housing in Ward 8.

Plaintiffs allege that on the eve of closing on the Property in Spring 2019, the District refused to comply with its legal and contractual obligations to approve removing a nonperforming Certified Business Enterprise (CBE) participant, The Walker Group, LLC, from the project and replace it with another CBE participant. Plaintiffs alleged a claim for breach of contract and a claim for breach of the covenant of good faith and fair dealing. Plaintiffs seek damages in an amount to be proven at trial but estimated by the Plaintiffs to be no less than \$25,000,000. In the alternative, Plaintiffs seek specific performance of the contract. On May 20, 2022, the District filed a motion to dismiss all claims, which is still pending.

21. Please list all settlements entered into by the agency or by the District on behalf of the agency in fiscal years 2022 and 2023, to date, and provide the parties' names, the amount of the settlement, and if related to litigation, the case name and a brief description of the case. If unrelated to litigation, please describe the underlying issue or reason for the settlement (e.g. administrative complaint, etc.).

There have been no settlements entered into by the agency or by the District on behalf of the agency in FY22 or 23, to date.

22. Please list the administrative complaints or grievances that the agency received in fiscal years 2022 and 2023, to date, broken down by source. Please describe the process utilized to respond to any complaints and grievances received and any changes to agency policies or procedures that have resulted from complaints or grievances received. For any complaints or grievances that were resolved in fiscal years 2022 and 2023, to date, describe the resolution.

DMPED received no administrative complaints or grievances in FY22. DMPED has received two administrative grievances in FY23, to date.

The first grievance has been resolved, under the direction of the Department of Human Services (DHCR), by transferring the employee to a different business unit and manager. The second grievance is still in progress; DMPED is currently working with DCHR to set up a mediation between the manager and employee.

23. Please describe the agency's procedures for investigating allegations of sexual harassment or misconduct committed by or against its employees. List and describe any allegations received by the agency in fiscal years 2022 and 2023, to date, whether or not those allegations were resolved.

Allegations of sexual harassment or misconduct committed by or against employees of DMPED are handled in accordance with the procedures established by Mayor's Order 2017-313, "Sexual Harassment Policy, Guidance and Procedures." DMPED has not received any allegations of sexual harassment in FY22 or FY23, to date.

24. Please list and describe any ongoing investigations, audits, or reports on the agency or any employee of the agency, or any investigations, studies, audits, or reports on the

agency or any employee of the agency that were completed during fiscal year 2022 and 2023, to date.

DMPED is currently engaging with the Office of the Inspector General as they undertake a review of hyperlocal grant programs. This review is ongoing.

25. Please describe any spending pressures the agency experienced in fiscal years 2022 and 2023, to date, any anticipated spending pressures for the remainder of fiscal year 2023. Include a description of the pressure and the estimated amount. If the spending pressure was in fiscal year 2022, describe how it was resolved, and if the spending pressure is in fiscal year 2023, describe any proposed solutions.

None.

26. Please provide a copy of the agency's fiscal year 2022 performance plan. Please explain which performance plan objectives were completed in fiscal year 2022 and whether they were completed on time and within budget. If they were not, please provide an explanation.

Please refer to Attachment Q26.

27. Please provide a copy of your agency's fiscal year 2023 performance plan as submitted to the Office of the City Administrator. Please discuss any changes to any outcomes or measurements from fiscal year 2022 or 2023, including the outcomes to be measured or changes to the targets or goals of outcomes; list each specifically and explain why it was dropped, added, or changed.

		New Measure/ Benchmark	
ARPA Project Name	Measure	Year	
	Number of DC Community		
	Anchor Partnership Program Small	Went from non-ARPA KPI in	
DC Anchors Partnership	Business Participants	FY22 to ARPA KPI in FY23	
Hospitality sector relief		Added per ARPA budget	
(Bridge 3.0)	Number of small businesses served	enhancement	
		Added per ARPA budget	
Bridge Grants	Number of small businesses served	enhancement	
Bridge Fund 2.0 - Business		Added per ARPA budget	
Rent Relief	Number of small businesses served	enhancement	
		Added per ARPA budget	
Cherry Blossom Bus Tour	Number of small businesses served	enhancement	
Large Events and Festival		Added per ARPA budget	
Sponsorships	Number of small businesses served	enhancement	

Please refer to Attachment Q27.

28. Please provide a summary of FOIA requests for fiscal years 2022 and 2023, to date, that were submitted to your agency. Include a description of the request, whether the

request was granted, partially granted, denied, or remains pending. In addition, for each request, please provide the response time, the number of FTEs required to process the request, the estimated number of hours spent responding to the request, and the cost of compliance.

Please refer to <u>Attachment Q28</u> for DMPED's FY22 FOIA report. DMPED has received nine (9) FOIA requests in FY23, to date.

- 29. Please provide a list of all studies, research papers, reports, and analyses that the agency prepared or contracted for during fiscal years 2022 and 2023, to date. In the summary, please include the following:
 - a. Report Name;
 - b. Author Name (i.e. agency or outside party);
 - c. Funding Source (program and activity codes);
 - **d.** Contract Number or grant name if the report was produced by a contractor or grantee; and
 - e. Report Status and Purpose.
- Report Name: Black Homeownership Strike Force
- Author Name (i.e., agency or outside party): DMPED and the Urban Institute
- Funding Source (program and activity codes): DMPED funds, Activity Code 1005
- Contract Number or grant name if the report was produced by a contractor or grantee: CW99739
- Report Status and Purpose: Completed.
- Report Name: Upward Mobility Action Plan
- Author Name (i.e., agency or outside party): DMPED and Office of Planning
- Funding Source (program and activity codes): Urban Institute
- Contract Number or grant name if the report was produced by a contractor or grantee: Subgrant number 102173-0001-DCOP-001
- Report Status and Purpose: The Mobility Action Plan has been finalized and completed as of June 29, 2022. The Mobility Action Plan offers recommendations for future actions to enhance coordination and evaluation to ensure District programs are meeting resident needs and advancing economic mobility across the city.
- Report Name: Comeback Plan (Comprehensive Economic Development Strategy)
- Author Name (i.e., agency or outside party): DMPED, with support from McKinsey & Company

- Funding Source (program and activity codes): Statewide Planning Award from the Economic Development Administration (EDA)
- Contract Number or grant name if the report was produced by a contractor or grantee: CW99446
- Report Status and Purpose: The Comeback Plan is a tool for identifying challenges and
 opportunities, setting goals and priorities, guiding action and investments, and aligning
 stakeholders to achieve a shared vision. DC's 2023-2027 economic development strategy
 focuses on retaining and growing DC's tax base, supporting business vitality, strengthening
 neighborhoods, and supporting economic mobility of DC residents.
- Report Name: Strong Families Strong Futures Council Report
- Author Name (i.e., agency or outside party): DMPED
- Funding Source (program and activity codes): Staff-authored
- Contract Number or grant name if the report was produced by a contractor or grantee: N/A
- Report Status and Purpose: Submitted to DC Council on December 14, 2022, as required by establishing legislation. The report provides a more detailed update on the program and its ongoing evaluation, which will assess the program's anticipated outcomes.
- Report Name: District of Columbia Disparity Study
- Author Name (i.e., agency or outside party): Joint venture of BBC Research and Consulting, Pantera Management and Tiber Hudson
- Funding Source (program and activity codes): DMPED budget, Activity Code 3010.
- Contract Number or grant name if the report was produced by a contractor or grantee; CW91484
- Report Status and Purpose: Report is currently being finalized. The District has commissioned BBC-Pantera-Tiber to conduct a disparity study to assess whether womenand minority-owned businesses face any barriers as part of the District's contracting processes. Information from the study will help the District determine whether a disparity exists, assess its efforts to encourage women- and minority-owned businesses to bid on District contracts and help inform what, if any, improvements are needed to optimize the District's contracting processes.
- 30. Please provide the Committee with an electronic copy of each completed study, research paper, report, and/or analysis.

Black Homeownership Strike Force Report:

 $\underline{https://dmped.dc.gov/sites/default/files/dc/sites/dmped/page_content/attachments/BHSF\%20Report\%20FINAL\%20FINAL\%20.pdf$

Upward Mobility Action Plan

https://upwardmobility.dc.gov/

Comeback Plan (Comprehensive Economic Development Strategy)

https://www.obviouslydc.com/dcs-comeback-plan/home

Strong Families Strong Futures DC Report to Council

https://lims.dccouncil.gov/Legislation/RC24-0241

31. Please separately list each employee whose salary was \$100,000 or more in fiscal years 2022 and 2023, to date. Provide the name, position number, position title, program, activity, salary, and fringe. In addition, state the amount of any overtime or bonus pay received by each employee on the list.

Please refer to Attachment Q31.

32. Please list in descending order the top 25 overtime earners in your agency in fiscal years 2022 and 2023, to date, if applicable. For each, state the employee's name, position number, position title, program, activity, salary, fringe, and the aggregate amount of overtime pay earned.

DMPED had zero overtime earners in FY22 or FY23, to date.

33. For fiscal years 2022 and 2023, to date, please provide a list of employee bonuses or special pay granted that identifies the employee receiving the bonus or special pay, the amount received, and the reason for the bonus or special pay.

DMPED had zero employee bonuses or special pay granted in FY22 or FY23, to date.

34. Please provide each collective bargaining agreement that is currently in effect for agency employees. Please include the bargaining unit and the duration of each agreement. Please note if the agency is currently in bargaining and its anticipated completion.

Please refer to Attachment Q34.

35. If there are any boards or commissions associated with your agency, please provide a chart listing the names, confirmation dates, terms, wards of residence, and attendance of each member (by board or commission). Include any vacancies. Please also attach agendas and minutes of each board or commission meeting in fiscal years 2022 and 2023, to date, if minutes were prepared. Please inform the Committee if the board or commission did not convene during any month.

The Mayor's Office of Talent and Appointments provides updated details about boards and commissions associated with DMPED on their website, <u>here.</u>

36. Please list all reports or reporting currently required of the agency in the District of Columbia Code or Municipal Regulations. Provide a description of whether the agency is in compliance with these requirements, and if not, why not (e.g. the purpose behind the requirement is moot, etc.).

DMPED is required to report on various programs throughout the year, as detailed below.

D.C. Official Code § 10-801 requires that the Mayor submit to the Council a semiannual report explaining the status of each disposition approved by Council during the previous 2 years.

DMPED's procurement and grants adhere to regulations and laws as established by the DC Code, Procurement Practices Reform Act, 27 DCMR, Citywide Grants Manual and Sourcebook, and DMPED's internal grants manual. DMPED also submits any reports as per the establishment thresholds set by the Department of Employment Services – First Source (\$300K), Department of Small and Local Business Development – CBE (\$250K), and Office of Human Rights – Equal Employment Opportunities (\$10K).

D.C. Official Code § 1-328.04 requires reporting on various grant programs, including:

- Small Business Relief Grant Program
- District Based Cash Assistance Program
- CDFI/MDI Grant Program
- Grant to an organization based in the District that promotes and supports the growth of equity impact enterprises
- Vitality Fund
- Commercial Acquisition Fund
- Direct Cash Assistance Program
 - 37. Please attach copies of the required annual small business enterprise (SBE) expenditure reports for your agency for fiscal years 2022 and 2023, to date.
 - a. D.C. Official Code § 2-218.53(b) requires each District agency to submit supplemental information with their annual SBE expenditure report, including: a description of the activities the agency engaged in to achieve their fiscal year SBE expenditure goal; and a description of any changes the agency intends to make during the next fiscal year to achieve their SBE expenditure goal. Please provide a copy of this supplemental information for fiscal year 2021.

Please refer to Attachment Q37a.

b. Has your agency submitted the required information for fiscal year 2022? If so, please provide a copy as an attachment.

Currently, the agency has not submitted the required information as DSLBD will adjust expenditures to reflect an accurate account of expenditures for FY22. Until then, DMPED cannot provide a comprehensive response to the current data reporting. DMPED intends to comply with this requirement once DSLBD has completed its modifications to the SBE/CBE expenditures.

38. Please provide a list of any additional training or continuing education opportunities made available to agency employees. For each additional training or continuing education program, please provide the subject of the training, the names of the trainers, and the number of agency employees that were trained.

Subject	Trainer(s)	Number of Employees Trained
	Module training (Managers	
DMPED Ethics Agency Training (FY22)	Only)	78
	Module training (Managers	
Harassment Prevention Training (FY22)	Only)	20
Harassment Prevention Training, Agency		
(FY22)	Module training (DCHR)	80
Advancing Race Equity for Managers	Module training (Managers	
(FY22)	Only)	21
Wellness Lunch and Learn:		
Mental Health Awareness (FY22)	Tokeitha Wilson (DCHR)	10
Legislative Lunch and Learn:	Erika Satterlee (DMPED)	
Freedom of Information Act (FY22)	Courtney Jefferson (DMPED)	15
Legislative Lunch and Learn:	Erika Satterlee (DMPED)	
District's Legislative Process (FY22)	Courtney Jefferson (DMPED)	21
OCTO Cyber Security Training (FY23)	Module training (DCHR)	62
	Asia Stewart-Mitchell (BEGA)	
	Rashee Raj (BEGA)	
Ethics Training (FY23)	Maurice Echols (BEGA)	84

39. Does the agency conduct annual performance evaluations of all its employees? Who conducts such evaluations? What steps are taken to ensure that all agency employees are meeting individual job requirements?

Performance Evaluations are conducted via the Peoplesoft Performance Management System. Upon hire, employees work with hiring managers to create SMART Goals that ensure that timing and accountability remain at the forefront of all projects. Managers engage in mid-year conversations with employees, as well as end of year conversations where employees receive performance-based scores and performance plans are implemented, where appropriate.

COVID-19

40. What continuing impact has COVID-19 had on DMPED's operations, programs, and development projects and deals? Please discuss any staffing changes, changes in the

course of the agency's priorities, new programs or initiatives, and the agency's ability to pivot (or not). Please also discuss the forthcoming loss of federal ARPA funds and how that will impact DMPED operations and programming.

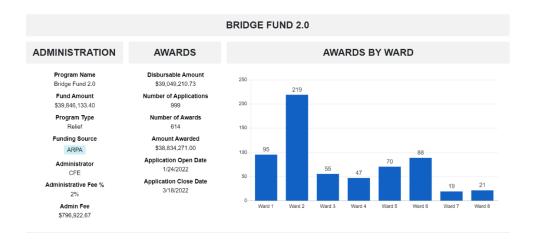
99% of DMPED staff currently operate on a routine telework schedule of up to two days per week in accordance with DCHR policy, compared to 20% of employees pre-pandemic. Despite the ongoing pandemic, DMPED has continued to ensure the community and stakeholders are informed of all programs, initiatives, and other opportunities and the pandemic has had no impact on our progress as an agency.

In FY22 and FY23, ARPA funds have contributed greatly towards DMPED programs closing food equity gaps, increasing affordable housing supply, and maintaining support for small and local businesses. The Food Access Fund, resourced primarily with ARPA dollars, supports qualified businesses with capital for tenant improvements related to expansion of operations into a new location in an area identified as having low food access (as set forth in the Act), with priority given to locations in Ward 7 or Ward 8. Furthermore, ARPA funding has allowed DMPED to introduce new supports for the small business community, including the Commercial Property Acquisition Fund (CPAF) that provides down payment assistance to District businesses looking to maintain and expand operations via property acquisition. Through CPAF, DC entrepreneurs of color and others who have faced economic or social barriers can get assistance that provide not only stability but the opportunity to build generational wealth.

Programs funded via ARPA funds, including those aforementioned, have become centerpieces of the District's Comeback Plan that focuses on successful businesses, neighborhoods of opportunity and thriving people. DMPED will continue to work with stakeholders to determine future demand as ARPA fund decreases in future fiscal years.

41. Please provide an update on the Bridge Fund 2.0. How much monies were dispersed and to whom? By program, please include the name of the grantee, grantee's business type, grantee's location (Ward), a description of the project (allowable use), the project timeline, and the amount awarded to the grantee.

Recipient list is available here.



42. What is the status of Bridge Fund 3.0? Have any recipients been identified yet?

Applications for Bridge Fund 3.0 opened on November 28, 2022, and closed on January 13, 2023. Applications are currently being reviewed for eligibility and completeness. Notices of conditional awards are anticipated to be sent in March 2023.

Agency Operations

43. Please describe any initiatives that the agency implemented in fiscal years 2022 and 2023, to date, to improve the internal operations of the agency or the interaction of the agency with outside parties. Please describe the results, or expected results, of each initiative.

The DMPED Communications team will work with the Real Estate, Business Development and Economic Intelligence teams to create new ways to engage District residents and stakeholders to ensure stakeholders are aware of DMPED programs and milestones and progress made toward DMPED's top priorities.

In FY23, we will:

- 1. Secure at least 10 media placements, including three non-traditional outlets (i.e., Spanish-language and national news outlets), that advance the awareness and discussion of DMPED's economic development, real estate, and business development work; and
- 2. Implementing at least two new communications formats/delivery methods to reach stakeholders and raise awareness of DMPED groundbreakings, ribbon cuttings, grant opportunities, and programs.
- 44. Please list each new program and/or initiative implemented by the agency during fiscal years 2021, 2022 and 2023, to date. For each, please provide:

- a. A description of the initiative, including why it is/was needed;
- b. The funding required to implement to the initiative; and
- c. Any documented results of the initiative.

Shop in the District

<u>Description</u>: Funds will be used to expand the Shop in the District campaign that was created in winter 2020, to include an updated website platform that allows for better management of retailer database, a robust marketing campaign connecting tourists and local consumers to small local (LBE) DC-based retailers and restaurants, particularly those in less frequented geographies, and a custom gift card program that allows consumers to buy one gift card that can be used at any participating retailer.

Funding: FY22 (\$100,000), FY23 (\$100,000)

<u>Results</u>: In 2022, vendor produced a holiday campaign promoting the participating vendors during the holiday season. Production of the custom gift card program and a year-round marketing campaign materials are in process.

Inclusive Innovation Equity Impact Fund

<u>Description</u>: IIEIF will increase access to capital for DC-based businesses that are owned by economically disadvantaged individuals or individuals who have been subject to racial or ethnic prejudice or cultural bias because of their identity as a member of a group without regard to their individual qualities. These businesses must have less than \$2 million in annual revenue and been unsuccessful in obtaining capital through traditional lending institutions such as banks.

<u>Funding</u>: FY21 (\$1,250,000), FY22 (\$2,000,000), FY23 (\$2,000,000)

Results: The first round of IIEIF applications opened October 20, 2021, and closed on Friday, January 28, 2022. 272 applications were received, and 16 businesses were selected for a total of \$1,250,000 in investments. After accepting applications for round two during summer 2022, 1863 has distributed just over \$475k and have another \$800k in the pipeline going through diligence. Round 3 of investment applications opened on September 12, 2022, and closed on January 31, 2023, receiving 200 completed applications.

BID Vibrant Places Fund

<u>Description</u>: The purpose of the BID Vibrant Places Fund is to support economic recovery efforts by subsidizing costs for DC Business Improvement Districts (BIDs) to attract businesses and visitors back to their neighborhoods. The fund will award grants to the Anacostia BID to support an art and culture district, the Southwest Waterfront BID to support autonomous vehicle shuttles, and to the Golden Triangle BID for an innovation District.

<u>Funding</u>: FY22 (\$8,780,000)

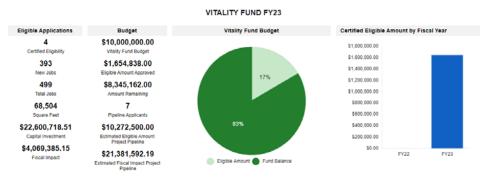
Results: Grant agreements have been executed with the Golden Triangle BID, Southwest BID, and Anacostia BID, and all funds have been disbursed. The BIDs are actively executing their respective Scopes of Work. The Golden Triangle BID launched the Penn West Equity and Innovation District in May 2022 and has since hosted two major networking events to support entrepreneurship within the innovation district. The BID is also actively recruiting organizations who can support DC's entrepreneurship ecosystem to locate in the district. The BID is in the process of developing a marketing campaign to attract innovation companies and new partners to locate in and/or support the Penn West initiative. The Southwest BID launched the DC Mobility Innovation District in October 2022 and has announced an electric vehicle shuttle service that will begin operating in spring 2023 and has issued Calls for Projects related to Universal Basic Mobility and Electrification pilot projects. The Anacostia BID is creating the Anacostia Arts and Culture District, including developing a neighborhood shuttle, installing new public art, supporting new arts and culture programming, and marketing Ward 8 as a destination for the arts.

Vitality Fund

<u>Description</u>: A multi-year, performance-based incentive program designed to support existing companies in target industries that are actively planning to relocate, expand, or retain their physical location in Washington, DC. This will be used as a business attraction and expansion tool and will award grants to companies for; initial startup capital, to cover operational costs, as down-payment assistance or to subsidize rent; tenant improvements; workforce training or professional development costs not eligible for support through other workforce programs; and recruitment and hiring costs.

Grant Funding: FY22 (\$7,500,000), FY23 (\$2,500,000)

<u>Results</u>: A revised application opened in October 2022, reflecting modifications to the geography, square feet, lease term and program eligibility requirements that went into effect at the beginning of FY23. Four companies have applied for the Vitality Fund in FY23 to date and have been conditionally approved.



Commercial Property Acquisition Fund

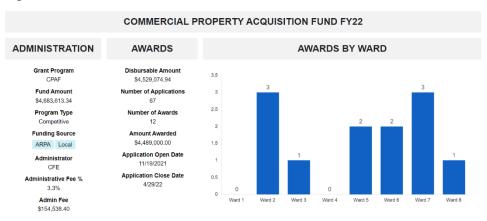
<u>Description</u>: Funds will be used to provide down payment assistance of up to \$750,000 or 25% of acquisition price, whichever is lower, to a District equity impact enterprise business or a business eligible to be a certified Equity Impact Enterprise for the acquisition of commercial property in the District. The Deputy Mayor may issue one or more grants to a

third-party grant-managing entity for the purpose of issuing or administering the grants authorized by this subsection (4) on behalf of the Deputy Mayor.

<u>Funding</u>: FY22 (\$4,000,000); FY23 (\$4,000,000)

<u>Results</u>: Applications for the FY23 program (CPAF 2.0) opened on January 6, 2023, and are open on a rolling basis until funds are exhausted.

FY22 CPAF recipient list is available <u>here</u>.



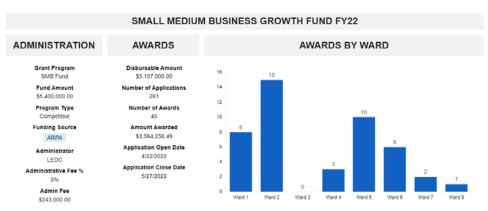
Small & Medium Business Growth Program

<u>Description</u>: SMB Growth Fund will provide new growth focused investments for DC small businesses. The community benefit of the program includes asset building, creating job opportunities, enabling residents with greater opportunities to spend locally, and helping generate positive economic multiplier effects.

Funding: FY22 (\$5,400,000), FY23 (\$3,400,000)

<u>Results</u>: Program currently being designed for FY23 and is expected to launch in March 2023.

FY2022 recipient list is available <u>here</u>.

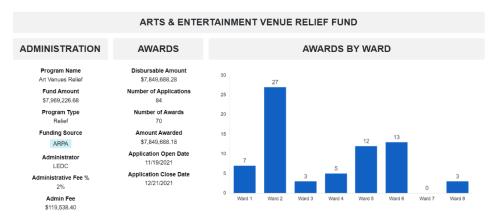


Arts and Entertainment Venue Relief Fund

<u>Description</u>: The Arts Venue Relief Fund provided financial relief to art venues that experienced significant economic distress since the beginning of the public health emergency. Live music venues, event venues, performance venues, movie theaters, museums, and theaters are some of the types of businesses eligible to apply for the Art Venues Relief Fund. The funds will support general operational expenses (rent and mortgage expense, payroll, property and sales tax, insurance, accounts payable, and/or utilities), as well as operating expenses related to COVID-19.

<u>Funding</u>: FY22 (\$8,000,000)

Results: Recipient list is available here.



Outdoor Activations Project (Encore Project)

<u>Description</u>: Encore will support our creative community, specifically supporting DC event producers/organizations by getting them back to work doing what they do best, hiring Washington DC talent and creating events and activities that contribute to the vibrancy of our great city. The Encore Project will subsidize the cost of event production at least four different venues covering each quadrant of the city. These venues would each make up to 12 dates available in their booking calendar for use in the Encore Project, adding dozens of events dates available through the program.

Funding: \$551,000

<u>Results</u>: Four awards have been made to support events happening in spring 2023 to H Street Main Street (\$50,500), Sandlot LLC (\$225,000), WACIF (\$50,500), and District Wharf (\$225,000).

Special Event Fee Relief Fund

<u>Description</u>: The Special Event Fee Relief Fund provides financial support to events that celebrate the culture of the District of Columbia and support local communities by covering the cost of approved District government services for the event.

Funding: FY22 (\$3,193,000), FY23 (\$1,500,000)

Results: Applications for FY23 event FY22 awardee list is available here.



Bridge Fund 1.0 (2021)

<u>Description</u>: Bridge Fund 1.0 provided financial support to sustain the hospitality, entertainment and retail industries to help mitigate the ongoing impact of COVID-19 on workers and businesses. The program was disbursed via four programs:

- Restaurant Bridge Fund \$35 million
- Retail Bridge Fund \$15 million
- Entertainment Bridge Fund \$20 million
- Hotel Bridge Fund \$30 million

<u>Funding:</u> FY21 (\$100,000,000)

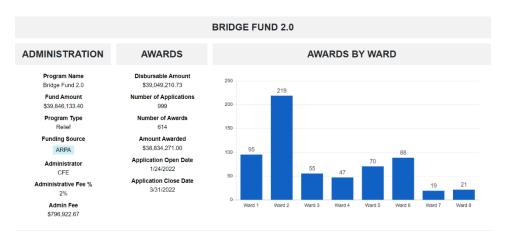
<u>Results:</u> Recipient list is available <u>here</u>. 1,323 businesses received awards across all four programs.

Bridge Fund 2.0 (2022)

<u>Description</u>: Bridge Fund 2.0 provided financial support to small businesses in the restaurant, retail, and entertainment sectors that experienced revenue losses during the Public Health Emergency and are facing new challenges from new COVID variants. The fund is open to businesses that generated no more than \$5 million in gross receipts in each 2019, 2020, and 2021, with priority for businesses that did not receive funding from the Paycheck Protection Program.

Funding: FY22 (\$40,000,000)

<u>Results</u>: Recipient list is available <u>here</u>. 999 complete applications were received, and 614 businesses received awards. 28% of recipients did not receive funding from the Paycheck Protection Program.



Bridge Fund 3.0 (2023)

<u>Description</u>: Bridge Fund 3.0 will provide financial support to small businesses and sole proprietors in the retail, restaurant, and entertainment sectors that experienced revenue declines or significant costs as a result of the COVID-19 pandemic and generated no more than \$5 million in revenue in 2019, 2020, and 2021. Sole proprietors and businesses with home occupancy permits are eligible for Bridge Fund 3.0.

Funding: FY23 (\$8,000,000)

<u>Results</u>: Applications for Bridge Fund 3.0 opened on November 28, 2022, and closed on January 13, 2023. Applications are currently being reviewed for eligibility and completeness.

CDFI/MDI Grant

<u>Description</u>: Grant to a CDFI/MDI to assist activities that support equitable economic recovery and increase access to loans, grants, technical assistance, and financial services to eligible entities.

Funding: \$1,000,000

Results: The grant was executed, and the funds disbursed in September 2022. Funds were used to provide grant support to low-to-moderate-income small businesses and Wacif deployed \$405,000 in grants 10 female, minority-owned childcare sector businesses and an additional two businesses a total of \$85,000 through the Anacostia Arts Center Retail Resiliency Grant Award. Wacif is currently developing its strategy for the remaining advisory services funds, including a childcare strategy, and continuing to support AAC small businesses as needed.

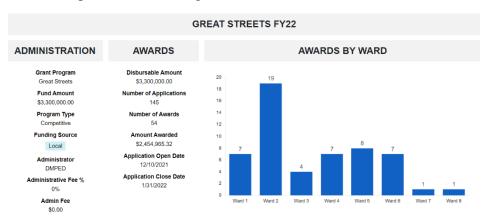
Ward 2 Great Streets

<u>Description</u>: Temporary Great Street grant expansion to extend boundaries in the following areas: Wisconsin Avenue NW from R Street to K Street, NW; Connecticut Avenue NW from Calvert Street, NW to Pennsylvania Avenue, NW (inclusive of Dupont Circle,

Farragut Square, and Lafayette Park); 14th Street NW from T Street NW to L Street NW; 7th Street NW from K Street NW to Pennsylvania Avenue, NW.

Funding: \$800,000

Results: Great Streets recipient list, including Ward 2 extension, is available here.



EIE Outreach/Engagement

<u>Description</u>: Grant to an organization that promotes and supports the growth of equity impact enterprises, to provide resources for advocacy and education and the facilitation of networking opportunities.

Funding: FY22 (\$400,000), FY23 (\$900,000)

<u>Results</u>: A grant was made to the Greater Washington Black Chamber of Commerce in FY22 to provide technical assistance, outreach, and engagement with equity impact enterprises. Grantmaking is in progress for FY23 and is anticipated to be executed in March 2023.

LGBTQ Community Center Support

<u>Description</u>: This grant funding will be made available to support the buildout or acquisition of new office and community space for the DC Center for the LGBT Community, currently located at the Frank D. Reeves Center. This support is in direct response to the LGBTQ+ community needs - at present four organizations have committed to relocating their entire operations into the shared space: The DC Center for the LGBT Community, the Capital Pride Alliance, Casa Ruby, and Rainbow Families.

Funding: FY22 (\$1,000,000), FY23 (\$0)

<u>Results</u>: Grantmaking Complete. The DC Center for the LGBT Community and the Capital Pride Alliance have jointly signed a lease for a new space located at 1827 Wiltberger St NW, Washington, DC, 20001. The 6,671 square foot space will include ten offices and multiple co-working stations. Mayor Bowser, through the Office of the Deputy Mayor for Planning and Economic Development, invested \$1 million to buildout the new facility. The new LGBTQ+ Community Center will better

serve the needs of the community and be complete by mid-2023. The new community center will be larger than The DC Center's current location and will allow an increase in community and service outreach, capacity, and implementation as well as the opportunity to sublease office and desk space to other LGBTQ+ nonprofits. Confirmed to share the space are Wanda Alston Foundation, Rainbow Families, and G3 Associates.

Cherry Blossom Bus Tour

<u>Description</u>: DMPED will contract with a communications/marketing company to develop a marketing campaign and bus tour to promote the 2023 National Cherry Blossom Festival.

<u>Funding</u>: FY23 (\$100,000)

<u>Results</u>: DMPED issued an RFP for a contractor to develop and manage the marketing campaign on November 14, 2022, and responses were due on December 13, 2022. A contractor has been selected and the marketing and bus tour is expected to run in late February 2023.

DC Family Fun Destinations

<u>Description</u>: The DC Family Fun Destinations program will provide grants to organizations to create family-friendly destinations and attractions that will bring visitors to the downtown neighborhood and adjacent neighborhoods, to support the recovery of the hospitality and tourism industry.

Funding: FY23 (\$2,500,000, with \$1 million reserved for Franklin Park)

Results: The grant program is being designed and is anticipated to launch in spring 2023.

Large Event and Festival Sponsorships

<u>Description</u>: The Large Event and Festival Sponsorships grant program will support the production and execution of large events and festivals that bring visitors to downtown and adjacent neighborhoods, to support the recovery of the hospitality and tourism industry.

Funding: FY23 (\$750,000)

Results: The grant program is being designed and is anticipated to launch in spring 2023.

Reimagine Downtown Action Plan and Engagement Program

<u>Description</u>: The purpose of the Program will be to support the development of an action plan to reimagine the District's downtown area as a more vibrant, mixed-use destination for residents, workers, tourists and businesses.

Funding: FY23 (\$200,000)

Results: The grant program is being designed and is anticipated to launch in spring 2023.

Generation USA Grant

<u>Description</u>: Grant will support technical training, job placement, mentorship, and workforce development support for job seekers in high-demand 21st century careers, such as providing web development and cloud-based training and job opportunities

Funding: FY23 (\$250,000)

Results: Grantmaking is in progress and is expected to be complete in March 2023.

45. How does the agency measure programmatic success? Please discuss any changes to outcomes measured in fiscal years 2022 and 2023, to date.

DMPED's mission is to support the Mayor in developing and executing the District's economic development vision. Please refer to DMPED's Performance Plans in <u>Attachments Q26 and Q27</u> for a list of the agency's performance metrics.

46. What are the top metrics regularly used by the agency to evaluate its operations? Please be specific about which data points are monitored by the agency.

Please refer to Attachments Q26 and Q27.

47. Please list the taskforces and organizations of which the agency is a member and for how long the agency has been a member.

DMPED is a member of the following:

- Board of Zoning Adjustments (BZA)
- District of Columbia Commemorative Works Committee
- Commission on Fashion Arts and Events (CFAE)
- Commission on the Arts and Humanities
- Washington D.C. Convention and Tourism Corporation (Destination DC)
- Eastern Market Community Advisory Committee (EMCAC)
- Historic Preservation Review Board (HPRB)
- District of Columbia Housing Authority Stabilization and Reform Board
- Black Homeownership Strike Force
- Housing Finance Agency Board of Directors
- Housing Production Trust Fund Board (HPTF)
- Humanities Council of Washington, D.C.
- Rental Housing Commission
- Washington Convention and Sports Authority Board of Directors (Events DC)
- Zoning Commission
- Walter Reed Army Medical Center Site Reuse Advisory Committee
- Food Policy Council
- Innovation and Technology Inclusion Council
- Condominium Association Advisory Council (CAAC)
- Public Restroom Facilities Working Group
- Tax Revision Commission

- Interagency Working Group on Autonomous Vehicles
- Open Government Advisory Group
 - 48. Please explain the impact on your agency of any legislation passed at the federal level during fiscal years 2022 and 2023, to date, which significantly affected agency operations.

The passage of the American Rescue Plan Act of 2021 resulted in additional funding in DMPED's FY22 budget to support various programs and activities.

49. Please describe your Office's current legislative priorities, whether/why/when consideration by the Committee is warranted, and if the Office foresees introducing additional measures for the Council's consideration during the remainder of Fiscal Year 2023 and Q1 Fiscal Year 2024.

DMPED's legislative priorities continuously evolve throughout the year to account for changing needs and priorities of the agency. The agency will share those priorities with the Committee as Council introduction timelines are solidified.

50. Please describe any steps the agency took in fiscal years 2022 and 2023, to date, to improve the transparency of agency operations.

DMPED continues to update a public facing dashboard that shows all DMPED managed real estate projects located across the District of Columbia. In addition to the dashboard, DMPED also allows the public to access and download data related to DMPED real estate portfolio through the District's Open Data portal giving the public unparalleled access to real time information regarding business processes, project status and project details including details such as number of affordable and market rate units, commercial square footage etc.

51. Please identify all electronic databases maintained by your agency, including the following:

Please refer to Attachment Q51.

- a. A detailed description of the information tracked within each system;
- b. The age of the system and any discussion of substantial upgrades that have been made or are planned to the system; and
- c. Whether the public can be granted access to all or part of each system.
- 52. Please provide a detailed description of any new technology acquired in fiscal years 2022 and 2023, to date, including the cost, where it is used, and what it does. Please explain if there have there been any issues with implementation.

In FY22, DMPED purchased 32 Microsoft Surface Pro Laptops and 32 Kensington docking stations at a cost of \$52,160 to replace out of warranty Dell Latitude 7470, 7480, and 7490 laptops. We have not experienced any issues with implementation.

53. Which and how many in-person and/or virtual training programs took place in fiscal years 2021, 2022, and 2023, to date?

DMPED continues to hold ongoing Lunch and Learn sessions where subject matter expert employees train their colleagues on various subjects that contribute to ongoing growth and development.

54. What training deficiencies, if any, did the agency identify during fiscal years 2022 and 2023, to date?

DMPED has not identified any training deficiencies. The agency is constantly seeking to improve its training options.

55. Please provide a list that identifies all CBE firms that have provided bond counsel or underwriting services to the agency. Please also include how much each CBE was compensated by the agency.

DMPED contracts with Tiber Hudson for bond counsel services. They were compensated approximately \$150,000 for work in FY22.

- 56. Please discuss how your agency engages with CBEs and SBEs to award contracts?
 - a. Did the agency meet its SBE goal for fiscal year 2022? If so, what was the goal?

DSLBD has not yet finalized adjusted FY22 spend goals. In review of the agency's purchase order report, we are confident that our SBE goal was exceeded. The established FY22 goal was \$8,802,722.09

b. How many CBEs does your agency currently have contracts with and for what services?

DMPED contracts with 11 CBE firms:

Bond Counsel Services:

Bello, Bello & Associates Crest Management Solutions, LLC Nesmith Design Group, PLLC Tiber Hudson

Community Engagement Services:

Brick and Story

Employment Services:

Polihire Strategy, LLC

Grant Application Reviewer Services:

K-Consulting Group

Marketing Services:

MTB Enterprises DBA Brandire

Stakeholder Engagement:

Justice and Sustainability Associates, LLC

Structural Engineering Review Services:

Robert Silman Associates

Walter Reed Plan Reviewer Services:

HEP Construction

c. Do you anticipate expanding any contracting opportunities for CBEs and SBEs in the remainder of fiscal year 2023? How so, and for what type of opportunities?

Yes, DMPED does plan to expand contracting opportunities to SBE/CBE firms. Currently, there is an active solicitation for the Cherry Blossom Marketing tour with anticipated award to an SBE firm.

57. Please describe DMPED's process for documenting and retaining complete records of the competitive bid process and additional funding commitments. Has DMPED made any changes in fiscal years 2022 and 2023 to its recordkeeping practices?

DMPED is committed to ensuring all projects are accurately documented. for the competitive bid process and funding commitments, all documentation and correspondence are retained and archived electronically. The agency utilizes databases and shared drives to ensure that all records are properly documented and retained.

58. Please provide data on the number of permanent and temporary jobs created by DMPED projects in fiscal years 2022 and 2023, to date. How (and why) has this changed from fiscal year 2021? Please also describe how the agency has worked to enhance workforce development initiatives through large-scale economic projects in fiscal years 2022 and 2023, to date? How do these efforts compare to fiscal year 2021?

FY21:

- 1. Estimated Construction Jobs Created: 6.387
- 2. Estimated Permanent Jobs Created: 14,900

FY22:

- 1. Estimated Construction Jobs Created: 15,948
- 2. Estimated Permanent Jobs Created: 7,234

FY23:

- 1. Estimated Construction Jobs Created: 13,805
- 2. Estimated Permanent Jobs Created: 6,908

Jobs estimates may vary from year to year due any number of factors including the size, type and number of projects being delivered. DMPED continues to collaborate with DOES on our first source implementation.

Business Development and Other Programming

59. What are DMPED's top five business development priorities? Please explain how the agency expects to address these priorities in fiscal year 2023. How does this compare to the agency's 2022 priorities?

The FY22 Business Development Unit's (BDU) top 5 priorities are summarized in the key focus areas found below. While the key focus areas remain the same for FY23, supporting initiatives have changed.

- 1. Strategic Investment: Support inclusive growth & equitable opportunities by making strategic investments in businesses, commercial corridors and initiatives that can expand opportunities for DC businesses, particularly those led by underrepresented entrepreneurs. Specific initiative supporting this priority include Great Streets Retail Small Business Grants, Neighborhood Prosperity Fund, Nourish DC, Inclusive Innovation Equity Impact Fund, Commercial Property Acquisition Fund, Equity Impact Enterprise Outreach and Engagement, and the DC Anchor Partnership.
- 2. Business Retention, & Expansion & Attraction (BREA): Attract businesses to relocate and investors to invest in the District of Columbia. Building honest and transparent relationships with the business community to help businesses grow, start, and thrive in the District. Specific initiatives supporting this priority include the Vitality Fund and the Creative and Open Space Modernization Tax Rebate.
- 3. Strategy & Intelligence: Supporting an inclusive, collaborative and data driven approach to drive business development priorities during and after the pandemic.
- 4. Growth & Innovation: Fostering a high-quality support system and business environment for DC entrepreneurs and businesses of all sizes by providing the tools and resources to start, grow, and expand in the District. Specific initiatives supporting this priority include the Small Medium Business Growth Fund, Locally Made Manufacturing Grant, Great Streets Retail Small Business Grant, Inclusive Innovation Equity Impact Fund, and the Vitality Fund.
- <u>5. Alignment & Navigation:</u> Aligning, coordinating, and collaborating with other DC Government agencies and external stakeholders to streamline processes & foster a business-friendly environment.

60. What is the status of DMPED's grant to a District-chartered bank as required in Subtitle F of the Fiscal Year 2021 Budget Support Act? Please provide an update on the bank's activities.

Industrial Bank finished disbursing the Equitable Economic Recovery Grant in January 2022. Industrial Bank's DC grant initiative supported DC residents, DC-based small businesses, and DC-based non-profit organizations that are providing programs/support for District residents and District based small businesses. To support COVID-19 recovery, the Bank targeted support to residents who experienced home mortgage delinquencies because of the Pandemic, as well as organizations that have and/or shall provide services to primarily District residents and District based small businesses that have been negatively impacted by the COVID-19 pandemic.

• Received approximately 600 online applications

• DC Residents (Individuals): 30 Grants at \$10,000 each

• DC Non-Profit Organizations: 7 at \$25,000 each

• DC Based Small Businesses: 20 at \$20,000 each

Grants by Ward									
Туре	TOTAL	1	2	3	4	5	6	7	8
Small Business	20	4	3	2	5	3	1	1	1
Non Profit	7	1	1	0	0	1	1	1	2
Residential	30	0	0	1	4	9	2	10	4
	57	5	4	3	9	13	4	12	7

Grants by Ward									
Туре	TOTAL	1	2	3	4	5	6	7	8
Small Business	20	4	3	2	5	3	1	1	1
Beauty Salon	4	1	1	1	0	1	0	0	0
Food Services	7	3	1	0	2	0	1	0	0
General	4	0	1	0	1	0	0	1	1
Ground Transport	1	0	0	0	0	1	0	0	0
Interior Design ColusItant	1	0	0	0	0	1	0	0	0
Services: Pottery Painting Studio	1	0	0	1	0	0	0	0	0
Services: speech therapy	1	0	0	0	1	0	0	0	0
services: production and marketing	1	0	0	0	1	0	0	0	0
Non Profit	7	1	1	0	0	1	1	1	2
food	each grantee	0	0	0	0	0	1	1	1
mentoring	provided 2	1	1	0	0	1	0	0	1
application support	main services,	0	1	0	0	0	0	0	0
medical	•	1	0	0	0	0	0	1	1
financial	so each is not unique	0	0	0	0	1	0	0	0
IT		0	0	0	0	0	1	0	1
Residential	30	0	0	1	4	9	2	10	4
	57	11	9	5	14	18	7	15	12

- 61. Please provide an update and data on the Great Streets Program.
 - a. As part of the FY22 budget, the Rhode Island Avenue corridor was expanded along 12th Street, NE. What was the response been to this new opportunity? Please include the number of applications, number of awards, name of

grantees, grantee business type, grantee's location, a description of the project (allowable use), the project timeline, and the amount awarded to the grantee.

DMPED has not received any applications from businesses within the Rhode Island Avenue Corridor.

b. As part of the FY22 budget, \$800,000 was made available to assist businesses along corridors not traditionally served by this program. What has the response been to this opportunity? How much monies have been dispersed and to which businesses? Please include the name of the grantee, grantee's business type, grantee's location, a description of the project (allowable use), the project timeline, and the amount awarded to the grantee.

In FY 2022 19 businesses in Ward 2 received awards from the Great Streets program totaling \$846,890.00. These businesses have not traditionally been served by this program. The list of Ward 2 Great Streets awardees is here.

c. As part of the FY23 budget, \$800,000 was made available to assist Ward 2 Great Streets. What has the response been to this opportunity? How much monies have been dispersed and to which businesses? Please include the name of the grantee, grantee's business type, grantee's location, a description of the project (allowable use), the project timeline, and the amount awarded to the grantee.

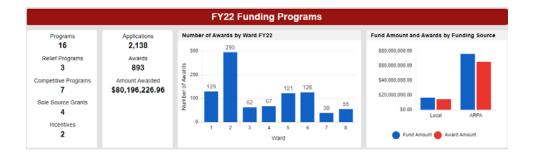
Applications for the Great Streets Retail Small Business Grant, including for businesses located in Ward 2, opened on January 23, 2023 and will close on February 24, 2023. Because applications are still being received, awardees have not yet been identified and funds have not yet been disbursed.

d. Please provide a status on the publication of the Great Streets Newsletter and the integration of capacity-building learning opportunities for previous and current grantees.

The newsletter will launch in Q4 of 2023. Past and present grantees have been invited to informational forums throughout the year with partner agency DSLBD and the DC Chamber of Commerce.

62. Please provide a list of the fiscal years 2022 and 2023 grantees (by grant type), denoting their financial allocation, business type, Great Street location, and how many previous DMPED grants that business has received.

The list of grantees for FY22 is available <u>here</u> and a summary of grant programs is available <u>here</u>.



63. Please provide an update on the DC Community Anchor Partnership. What milestones have been achieved since this time last year? What challenges persist? How does the partnership see its role in helping to grow our local workforce?

Please refer to the response to Question 1 for an update on DCAP.

64. In 2021, your Office described its efforts to grow economic inclusivity in the District by referencing a number of initiatives. Please provide an update on each of the initiatives discussed.

Please refer to the responses to the questions on Racial Equity, above, for updates on various efforts to grow economic inclusivity in the District.

Updates on additional efforts in FY22 and FY23, to date, are as follows: In April 2020, Mayor Bowser charged DMPED with leading the District's economic recovery, an interagency effort that coordinates new programs and strategies to implement over the short-, intermediate- and long-term to support DC's economic recovery from COVID-19. Since then, DMPED has launched or helped coordinate business and workforce relief programs to help businesses that were negatively impacted by COVID-19, with a priority on small businesses and businesses that have not received prior relief funds. Commercial Property Acquisition Fund, designed to provide needed support for equity impact enterprise eligible businesses who seek to acquire commercial space in the District of Columbia. This program offers resident-owned small businesses up to \$750,000 in closing cost or 25% of the sale price. The Inclusive Innovation Equity Impact Fund which invest in eligible equity impact enterprise and provides technical assistance services as part of the program.

Economic inclusivity is central to all programs, and DMPED takes this into account in various ways – namely by targeting relief resources to where needs are greatest, deploying affirmative marketing and outreach to such communities, and taking intentional approaches to grant program design. In FY23, DMPED will continue to deploy recovery programs that center on economic inclusivity.

In FY21 DMPED issued a \$1 million Equitable Economic Recovery grant to Industrial Bank, a DC Chartered bank. Industrial Bank completed disbursement of this grant in

January 2022, making 57 grants to District residents, nonprofits, and small businesses. In addition, DMPED issued a grant to the Greater Washington Black Chamber of Commerce to support outreach, engagement, and technical assistance to small businesses that are equity impact enterprises and will continue to support that outreach through multiple grants in FY23. See answers above regarding DCAP, ITIC, Inclusive Innovation Equity Impact Fund, and DC LEAF.

a. Are there any new initiatives that your Office is contemplating for the remainder of fiscal year 2023? What initiatives is your Office contemplating for fiscal year 2024?

Please refer to the response to Question 44.

65. What is the Office doing to bring more resources to bolster the economy outside of downtown in commercial corridors like Rhode Island Avenue, Georgia Avenue, and Good Hope Road?

The Small Medium Business Growth fund was launched in FY22 which created an opportunity for businesses to competitively apply for capital improvement funds regardless of geographic location. These businesses are eligible for façade improvement, technology advancement, and light manufacturing. Please also refer to the responses related to Great Streets grantees.

66. Please provide an update on the \$30,000 DMPED received in FY23 to support the use of jazz music as a strategic tool of economic development to support performance, education, and advocacy activities? Has any funding been spent yet? If so, on what? Any early lessons learned?

Execution of this grant is underway and is anticipated to be completed and disbursed in March 2023.

67. What efforts is the agency employing to enhance international business development?

In FY22, DMPED continued working with its international partners to further enhance its bilateral economic relations including FDI attraction and export promotion through various engagements and initiatives such as:

International Trade Missions (Virtual & In Person):

- Virtual Trade Mission (October 2021): United Kingdom (London and Scotland)
- Trade Mission (December 2022): UK and Ireland following up to UK Virtual Trade Mission and learn more about startup ecosystem and innovation centers that have been created to support their startups accelerate locally, regionally, and internationally.

Virtual and In-Person FDI and Export Engagements:

- B2B sessions: Ghana, UAE, Qatar, and Israel.
- City Introduction sessions: Ghana (2), UAE (2), Qatar, Colombia, Italy, and Israel (3). DMPED participated in various webinars and in-person engagements to showcase DC as the prime location in the US for international business expansion.
- In-person delegation visits: Germany, Greece, Indonesia, India, Palestine, Canada, Qatar, Vietnam, Morocco, and Kenya.

International Industry Conference Participation:

- UAE Conference in November 2021. Participation resulted in the UAE positioning DC as the main startup hub for Abu Dhabi companies.
- SelectUSA Conference in June 2022. Participation resulted in further positioning DC as a top US city to do business in and over 10 businesses interested in expanding operations to the City.

Foreign Direct Investment (FDI) Attraction and Export Promotion:

- DMPED continued to focus FDI attraction in four target sectors: healthcare/life sciences, hospitality/tourism, IT/cybersecurity, and professional services/innovation with 23 strategic countries. Through the Africa Strategy (launched in FY22), DMPED strengthened economic relations with an additional 7 countries. In sum, DMPED engaged with 30 strategic embassies and their strategic stakeholders, totaling engagement with roughly 100 international partners on a regular basis.
- The ExportDC program was relaunched in March 2021. To date, 45 DC businesses have participated in the program, attending virtual trade missions, virtual events, and in-person trade missions and receiving support to further their international expansion goals.

68. Please provide an update on the Washington, DC Economic Partnership, particularly on the programming provided/expected (and results achieved) because of funding enhancements.

<u>Business Engagements</u>: In FY 2022, WDCEP engaged with more than 600 businesses and partner organizations to facilitate and support business attraction, expansion, and retention efforts in DC. In addition, WDCEP held more than 40 meetings with area brokers, developers, and asset managers. Part of WDCEP's outreach efforts focused on educating the business community about the newly established Vitality Fund incentive program. In March 2022 WDCEP hosted a Vitality Fund information session for 28 local real estate brokers.

<u>Information Requests and Referrals</u>: WDCEP managed 57 projects throughout FY 2022. Projects represent companies looking to relocate, remain, or expand to the District. Project

support typically involves responding to requests for local economic trends (e.g. workforce, demographics, top employers, recent expansions), potential incentives, and real estate data. Four of the projects required a response to an RFP – all from companies looking to relocate/expand a national or regional headquarters to the District. In FY 2022, there were eight companies that selected the District for relocation/expansion/retention totaling 226 jobs and 110,171 SF. WDCEP-supported businesses that announced openings in 2022 included: Techstars, Babyscripts, Dollar Tree, Lidl (x2), Mason & Greens, CAVA, Foxtrot, and Virtru.

Site Selector and Industry Conference Participation: In FY 22, WDCEP attended ten conferences (Site Selectors Guild Fall Forum (x2), Economix (x2), SelectUSA, CoreNet, Business Facilities Live Xchange, Area Development Consultant's Forum, Site Selector Guild Tech Summit, Area Development's Women in Economic Development). WDCEP met with 170 Site selectors to promote Washington DC and investment opportunities in DC. WDCEP has also been sending quarterly newsletter to these site selectors to keep them updated on the economic activity and business resources available in the District. In addition, WDCEP participated in three ICSC conferences meeting with a total of 56 retailers, promoting real estate & expansion opportunities to bring services and jobs to the District and our neighborhoods. Finally, WDCEP attended industry events such as Quantum World Congress to promote the growing tech sector in DC.

Business Retention, Expansion, and Attraction Competitive Analysis and Cluster Analysis: In FY 2022, WDCEP worked with DMPED to finalize the Business Retention, Expansion, and Attraction (BREA) Playbook, which outlines strategies to support WDCEP's BREA efforts and strategies to achieve BREA goals. WDCEP also worked with DMPED to conduct a competitive analysis of Washington, DC against peer cities and analyzed DC's industry clusters for which DC has a competitive advantage and an ability to compete for corporate relocations.

Economic Development Research and Publications: In FY22, WDCEP produced new editions of its award-winning DC Development Report and the DC Neighborhood Profiles. These publications are used throughout the year to support the city's business attraction & expansion efforts by providing valuable market data and showcasing opportunities for growth at both the city and neighborhood level. Total downloads for these publications equaled 429 and the 1,700 printed copies were distributed at events & conferences such as WDCEP's Annual Meeting, ICSC conferences, and corporate attraction mission trips. In addition, WDCEP produced and/or maintained 10+ economic development Story Maps highlighting areas such as grocery store expansion, investment opportunities, and available real estate.

<u>Staff Capacity</u>: In FY 2022, WDCEP filled the positions of Vice President of Corporate Attraction and Vice President for Real Estate Services*. These new positions have increased WDCEP's capacity to generate attraction and expansion leads and inform and help prospects through the Vitality Fund application process. The work of these positions,

along with programmatic changes at WDCEP, will result in additional regional and national corporate relocations/expansions for DC.

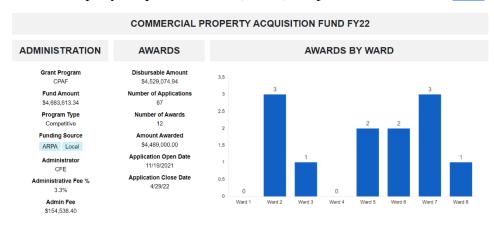
*The Vice President for Real Estate Services position is funded by the private sector

69. Please provide an update on the Vitality Fund, including recipients, grant awards, use of funds, and business locations for the life of the program. Please also list the number of recipients to implement or participate in a workforce development program versus the number of recipients who commit to spending at least 5% of their total annual contracting with businesses eligible for certification as local business enterprises.

The eligibility criteria for the Vitality Fund were modified for FY23 and an updated application was launched in October 2022. Since October, four companies have applied for the Vitality Fund and have been conditionally awarded. These conditional awards represent 393 new jobs, 68,500 square feet of leased space, \$22.6 million in capital investment, and \$4 million in fiscal impact (estimated tax revenue to the District resulting from the company's expansion or relocation). 17% of the total fund has been committed to these four projects. The grant agreements for these companies are being finalized, which will include the community benefits agreements, including whether the company will participate in a workforce development program or commit to local contracting. DMPED has identified 7 other Vitality Fund prospects that have not yet applied for the program. These 7 projects represent an estimated 1,545 new jobs, 480,000 square feet, \$33.2 million in capital investment, and \$21.3 million in fiscal impact.

70. Please provide an update on the Commercial Property Acquisition Fund, including recipients, grant awards, use of funds, and business locations for the life of the program. How has the demand been for the program? How many people applied to receive funds? How has DMPED conducted outreach to eligible businesses? Please also detail any future plans for the program.

FY22 Commercial Property Acquisition Fund (CPAF) recipient list is available here.



The second round of CPAF launched on January 6, 2023, and applications are currently open on a rolling basis until the funds are exhausted. In preparation for the second round of funding, DMPED developed a three-part pre-application training course, "CPAF 101", as a pre-requisite to applying for the Fund, to ensure applicants are fully aware of and understand the eligibility requirements, to help business get grant ready, and to help grantees prepare for the real estate closing process. DMPED worked with BIDs, Main Streets, CBOs, and DC government agencies like DISB, DSLBD, and MOCA. DMPED also marketed the program through email, social media, and the DMPED website.

- 71. For those that have yet to be discussed, please provide an update on each of the grant programs DMPED was authorized to establish as part of the FY23 budget. To date, how many applications have been received and awarded?
 - a. By program, how much monies have been dispersed and to which business? Please include the name of the grantee, grantee's business type, grantee's location (Ward), a description of the project (allowable use), the project timeline, and the amount awarded to the grantee.

Latino and Minority-Owned Business Support

This program is underway is expected to be complete in March 2023.

72. Please provide an update on the \$17.7M allocated to the STAY DC program. How were those funds prioritized and used? When were the funds awarded?

The District of Columbia received \$17,784,484 in reallocated ERA funds in January 2022. These funds were used to approve an additional 1200 STAY DC applications totaling \$8m in rental assistance. The remaining \$9.7m was used for rental assistance under the Family Rehousing and Stabilization Program (FRSP), also known as rapid re-housing.

73. Please provide an update on the Strong Families, Strong Future DC program, including grant recipients and awards by wards to date. Please also detail actual and/or anticipated outcomes.

The Strong Families, Strong Futures DC program provides \$10,800 of unconditional cash assistance to new and expecting mothers living in wards 5, 7, and 8. The program aims to support low-income mothers during the pivotal first year of their child's life and to help families build a strong financial foundation that paves the way for lasting child and family success.

Of the 132 mothers participating in the program, 89% percent identify as Black or African American, and 77% are between the ages of 20-29. 89% of the program participants make \$32,000 or less a year, and 87% are currently receiving public benefits. The participants live in Ward 5 (18%), Ward 7 (27%), and Ward 8 (55%).

Please refer to the "Report on Use of Grant Funds for the Strong Families, Strong Futures Program Pilot" submitted by the Mayor to DC Council on December 14, 2022. The report provides a more detailed update on the program and its ongoing evaluation, which will assess the program's anticipated outcomes.

74. Please provide an update on the Nourish DC program, including grant recipients and awards to date. How does DMPED plan to expand food investments in DC through Nourish DC or the Great Streets programs? Are there other ways that DMPED plans to expand food access in wards 5, 7, and 8?

Grants: 185 applications received, 10 awards, \$533,000 awarded. Of these 10 awardees, 5 are located in Ward 8, 2 are located in Ward 7, and 3 are located in Ward 8. Businesses in Wards 5, 7, and 8 receive priority consideration for grant funding.

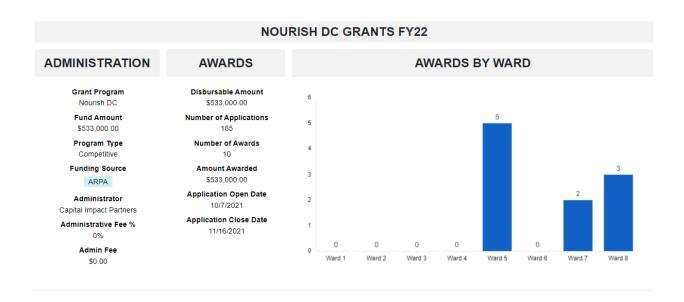
Loans: 69 applications received, 23 approved, 16 disbursed for a total of \$14,962,250.

Technical Assistance: 213 businesses received one-on-one, non-cohort TA (29 received more than 12 hours); 39 businesses participated in cohort TA. The goal of technical assistance is to build the capacity of small and early-stage businesses so they can compete for grant or loan funding to eventually expand their business.

6 participating CDFI partners: Capital Impact Partners (administrator), Wacif, LEDC, City First Enterprises, Dreaming Out Loud, Eats Place

As of the end of FY22:

- Number of jobs created and/or retained at the conclusion of Nourish supported, cohort-based TA: 95
- Number of jobs created and/or retained by businesses receiving Nourish supported grants: 17
- Number of jobs created and/or retained at time of Nourish DC loan closing. 73



Real Estate Development Portfolio

- 75. What are DMPED's top five real estate development priorities? Please explain how the Office expects to address these priorities in fiscal year 2023. How does this compare to the Office's 2022 priorities?
- 1. <u>EquityRFP</u> DMPED will continue to include the Equity RFP language in all RFPs and monitoring the outcomes from the initiative.
- 2. <u>Hill East</u> Phase II infrastructure construction is expected to begin in the Fall of 2023 with the start of the DC Water major sewer line relocation followed by all roadways surrounding the 8 parcels included in Phase II. Construction is expected to take 24 months to complete.
- 3. NCI
 - 1. Northwest One Phase 1 completed in July 2022. Phase 2 vertical construction will commence in the Spring of 2023.
 - 2. Barry Farm Construction commenced for Building 1B in October 2022. Construction of Building 1A is expected to commence in June 2023.
 - 3. Park Morton Construction commencement for Phase 1 occurred November 2022.
- 4. <u>McMillan</u> Full scale construction commenced in FY22 Q1 and has continued to date. The District anticipates delivering the community center in FY24.
- 5. <u>St. Elizabeths</u> Phase II infrastructure work is underway of the new 13th Street, SE is underway. Work commenced in February 2022, and this is an 18-month project. Pecan Street was completed in March 2022. Currently, the design work for the 13th Street, SE connector to the Congress Heights Metro and Alabama Avenue, SE is underway. We expect to bid the Connector project in Fall 2023. Whitman-Walker Health will celebrate a ribbon-cutting in June 2023 and the Sycamore and Oak Interim Retail Village will open to residents in April 2023.

76. During a previous performance oversight hearing, the agency noted a multipronged approach to affordable housing, including Department of Housing and Community Development Funding, land dispositions, Housing Preservation Strike Force, and strengthening inclusionary zoning. Please describe the agency's affordable housing plan for fiscal years 2023, 2024, and 2025.

In 2019, Mayor Bowser boldly challenged the District to build 36,000 new homes, expand the supply of affordable housing by 12,000 homes, and preserve 100 percent of affordable housing by 2025. Following that announcement, the Bowser Administration has worked to develop strategic initiatives and investments to achieve that goal. With 26,611 new housing units delivered since January 2019, the District has achieved 74% progress toward the 36,000 unit goal. During that same period, 6,493 affordable units have also been delivered, which represents 54% progress toward the affordable housing (12,000) goal. Our strategy for achieving the Mayor's bold plan continues to revolve around the following efforts:

- 1. Maximize land use and regulatory tools to increase and accelerate affordable housing production (e.g. Comprehensive Plan, Inclusionary Zoning, process improvements),
- 2. Prioritize high-impact tools (e.g. Housing Production Trust Fund, Housing Preservation Fund, Local Rent Supplement Program, land dispositions and development),
- 3. Leverage federal resources, and
- 4. Stabilize and preserve existing affordable housing stock.

77. What are the biggest opportunities that DMPED has seen to increase the pipeline of affordable housing in the District? In what areas of the District has DMPED seen those opportunities?

DMPED continues to review District assets and identify locations capable of supporting additional density. DMPED works with other District agencies and reviews their portfolios for potential partnerships. The biggest opportunities DMPED has identified are the repositioning and/or the co-location of District assets, regardless of agency, with affordable housing.

78. Please provide an update on the plan to implement recommendations from the Office-to-Affordable Housing Task Force Report. Please also provide an update on the progress of any recommendations the agency has already implemented. Separately, please also provide an update on your Office's efforts and plans to fund, and otherwise support, office to rental conversions, to include a discussion of the responses and market feedback received and results of the Housing in Downtown RFI.

As a follow up to the Office-to-Affordable Housing (OTAH) Task Force Report DMPED engaged in the Downtown Request for Information (Downtown RFI) process; and as a result, developed the Housing in Downtown Tax Abetment Act of 2022 (HID Tax Abatement). DMPED heard from a mix of stakeholders via the Housing in Downtown RFI process, including

property owners and developers, real estate professionals, and advocates for commercial workers and childcare. In addition to the formal RFI, over the past 18 months several stakeholders engaged DMPED to offer their comments and perspectives on conversion challenges and opportunities. These insights, along with formal responses to the RFI and DMPED's ongoing market analysis, supported the HID Tax Abatement as detailed in the FY23 budget.

DMPED's efforts and plans to fund and support commercial-to-residential conversions will be through the HID Tax Abatement. DMPED's annual caps for the program as a whole are:

- In FY24, FY25 and FY25, DMPED's total amount of abatements shall not exceed \$2.5M for all three years.
- In FY26, total amount of abatements shall not exceed \$6.8M.
- In FY27, and all subsequent years the total amount of abatements shall equal 104% of the prior year's cap (i.e., 4% escalation each year).

In this regard, there is no set percentage for abatement, and the amount will be awarded on a case-by-case basis.

A summary of themes from responses to the Housing in Downtown RFI is included below:

- Responses reflect the case-by-case nature of conversion decision-making for property owners. Physical, financial, and administrative barriers (i.e., expiring leases) make it difficult for a one-size fits all approach to encouraging conversions. Stakeholders also suggested that in some cases, ground-up construction is typically less expensive and easier to construct.
- Suggestions for incentivizing conversions included: zoning changes, tax abatements, predevelopment funds, relaxing height limitations and increasing FAR and lowering the transfer and recordation tax on these transactions.
- DMPED also received input regarding conversion impacts on commercial workers as well as support for additional childcare and education spaces in viable conversion opportunities.
- 79. How is DMPED strategically planning for housing to meet the needs of LGBTQ+ and other disadvantaged groups? Are there any plans to prioritize these groups as DMPED works to convert commercial real estate into housing in downtown DC?

DMPED continues to create both housing and affordable housing for all residents of the District. As previously mentioned in Q1, DMPED continues to pursue the targets identified in the 2019 Housing Equity Report, working to eliminate the legacy of racially discriminatory housing policies and practices and ensuring equitable access to all neighborhoods for all residents.

Furthermore, the FY22 DMPED budget included \$1,000,000 in grant funding to support the buildout or acquisition of new office and community space for the DC Center for the LGBT Community, currently located at the Frank D. Reeves Center. This support is in direct response to the LGBTQ+ community needs - at present four organizations have committed to relocating

their entire operations into the shared space: The DC Center for the LGBT Community, the Capital Pride Alliance, Casa Ruby, and Rainbow Families.

80. How does DMPED use Tax Increment Financing to ensure new residential developments include 30% or more affordable units? Are there accountability mechanisms included in the use of TIFs to ensure that the District is achieving those affordability goals?

In March 2020, DMPED implemented an internal policy requiring all TIF applications consisting of 10 or more units meet the affordability requirements of DC Code §10-801. The requirement is incorporated into the development finance agreement for a TIF signed by the developer and the District.

81. Please provide an update on the roll out, issues, and feedback received related to DMPED's Equity Impact RFPs.

Each RFP received strong interest and multiple responses. However, the feedback we have received is limited to questions about the proper completion of the forms. Please refer to Question 1 for additional details on the Equity RFPs.

82. Describe the notable milestones for dispositions approved by the Council in fiscal years 2021, 2022 and 2023, to date.

Project	Status	Project Schedule	Explanation of any impediments, if any, and steps taken to resolve them
2 Patterson	Execution of the LDDA is pending identification of financing for the affordable housing portion of the project due to the changes to the Mortgage Revenue Bond Program.	 Disposition Authority expires December 7, 2023. Closing December 7, 2023. Construction start February 2024. 	As of January 1, 2023, the Mortgage Revenue Bond Program (MMRB) with its companion 4% Low Income Housing Tax Credit financing tool has changed from "by- right" to a competitive selection process negatively impacting the preliminary project budget submitted and approved by Council and jeopardizing closing prior to expiration of

			Disposition Authority. Developer actively seeking to identify alternative financing sources and financing structures.
McMillan	The Council approved the McMillan Townhomes Parcels, Commercial Parcels, and Multifamily Parcels Extension of Disposition Authority Temporary Act in December 2021. The Act is effective as of February 18, 2022 and expired on October 1, 2022.	• Closing occurred September 29, 2022.	There are no known impediments.
8 th and O	The Council approved the 8th and O Streets, N.W. Extension of Disposition Authority Emergency Amendment Act of 2021, which extended the time to dispose of the property to April 7, 2021.	 Closing occurred and the project broke ground in April 2021. The project is currently under construction. 	There are no known impediments.
NCI – Barry Farm – The Asberry	The Council approved the vertical construction for Barry Farm Building 1A in July 2021.	 Financial closing occurred in August 2022. Vertical construction is underway 	There are no known impediments.
NCI – Park Morton – Onsite Phase I	The Council approved the vertical construction for Park Morton in Nov 2022.	• Financial closing occurred in November 2022.	There are no known impediments.

		Vertical construction is underway	
Hill East, Phase II, Bundle 1	The Council approved the Hill East Phase II Bundle 1 Surplus Declaration and Disposition Approval Act of 2022 on December 20th, 2022. The Act is in the Congressional Approval process.	• The first parcel closing is anticipated October 2024.	There are no known impediments.
Hill East, Phase II, Bundle 2	The Council approved the Hill East Phase II Bundle 2 Surplus Declaration and Disposition Approval Act of 2022 on December 20th, 2022. The Act is in the Congressional Approval process.	• The first parcel closing is anticipated May 2024.	There are no known impediments.
St. Elizabeth's Parcel	The Council approved the Parcel 13 Surplus Declaration and Disposition Approval Act of 2022 on December 20th, 2022. The Act is in the Congressional Approval process.	• Parcel 13 closing anticipated in Q1 2024.	There are no known impediments.
Malcolm X	The Council approved the Malcolm X Surplus Declaration and Disposition Approval Act of 2022 on December 20th, 2022. The Act is in the Congressional Approval Process.	• Closing anticipated by late 2024.	There are no known impediments.

Eastern Branch Boys and Girls Club	The Council approved the Disposition Resolution on December 6, 2022.	• Closing anticipated by late 2024.	There are no known impediments.
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83. As part of the FY21 budget cycle, in effort to off-set some or all of the third-party costs DMPED incurs, the Mayor sought to impose an administrative fee on to developers or other entities that benefit from the disposition of District-owned property. At the time of her request, DMPED had not yet developed a fee schedule. Please provide an update on this proposal. Specifically, will it be proposed again? Has a fee schedule been developed? If not, where in the process is DMPED in developing said schedule?

DMPED is working with the budget office on the FY24 budget proposal.

84. Please provide an update on the status of the Opportunity Zones Initiative. Discuss the status of this initiative to date, and what plans the agency has for encouraging participation in the initiative.

The District Qualified Opportunity Zone (QOF) initiative is now entering its third year since it was enacted. During this period, DMPED has approved 33 applications and gathered the following outcomes:

- 873 affordable houses created
- 1147 Jobs created
- 1709 DC Residents received job training
- 88% of the approved District QOFs since 2018 are in wards 5 and 8 (41%; 47%, respectively)
- All Approved QOFs are in 5,6,7,8

An example of a successful project is Park Kennedy (Hill East QOF) project in Ward 7, delivered in April 2021. It is a Multifamily building with 262 units, 71 are affordable housing. It also has retail and underground parking, and two restaurants will soon open there. There are eight recreational / community amenities (game room, business center, rooftop lounge, outdoor courtyard, and conference rooms. The peak time for applications submitted is in March and April before the April 15th tax deadline. DC QOF applicants are encouraged to submit by March 15th. Notifications to submit before the tax deadline have begun in early February.

- 85. With clear definitions that distinguish each category, please provide a project breakdown that includes:
 - a. The number of projects under construction;

There are currently 23 projects under construction. "Under construction" is defined as the period of time between the start of construction, to construction completion.

b. The number of projects in pre-development;

There are currently 9 projects in pre-development. "Pre-development" is the period of time between Council approval and the start of construction.

c. The number of projects in negotiation;

There are currently 8 projects in negotiation. "In negotiation" is the period of time between Request for Proposals award to Council approval.

d. The number of construction jobs created; and

Of the above categories, the estimated number of construction jobs created is as follows:

	Construction Jobs Created
In Negotiation	7,558
Pre-Development	2,110
Under	25,376
Construction	

e. The number of permanent jobs created.

Of the above categories, the estimated number of permanent jobs created is as follows:

	Permanent Jobs Created
In Negotiation	928
Pre-Development	1,033
Under	17,446
Construction	

86. Please provide an update on the sites being developed under the New Communities Initiative. Please include and describe:

- a. The current stage of development for each site;
- b. The next stage of development for each site;
- c. The number of housing units planned and completed by site; and
- d. Any anticipated challenges for each site and potential solutions.

Barry Farm

- a. POAH commenced construction of Building 1B (aka The Asbury) in September 2022.
- b. POAH is working on obtaining financing for Building 1A. Anticipated closing date June 2023

- c. The entire site will contain 900 units, which is broken down as follows:
 - 1. Building 1B = 108-unit senior building; 100% affordable; 77 replacement units
 - 2. Building 1A = 139 affordable units; 100% affordable; 50 replacement units
 - 3. Building 2 = 187 mixed income units; (172 affordable and 15 market rate); 60 replacement units
 - 4. Townhomes=111 mixed income townhomes (42 rental replacement units and 69 for sale)
 - 5. Building 3 = 125 mixed income units; 40 replacement units
 - 6. Building 4 = 125 mixed income units; 40 replacement units
 - 7. Rental Townhomes = 71 affordable all replacement units
 - 8. For Sale Townhomes = 83 mixed income units
- d. No anticipated challenges

Northwest One

- a. Phase 1- Completed in July 2022; 220 units (65 replacement units, 11 PSH units, 70 market rate units and 85 ADU)
- b. Next Phase: Phase 2 212 affordable units; 72 replacement units and 11 PHS units. Financial closing anticipated in March 2022. Future Phase: Phase 3 Approximately 268 units; 74 replacement units
- c. Total units planned: approximately 700 units
- d. No anticipated challenges

Park Morton

- a. Phase 1- Vertical construction underway for delivery of 142 affordable units containing 40 replacement units
- b. Next Phase: Phase 2 –53 townhome units (affordable and market rate homeownership units)
- c. Total number of units planned: 195
- d. No anticipated challenges

87. Please provide an update on the Northeast Heights TIF. What is the project timeline?

The property was sold to Standard Development, who submitted an updated TIF application with new underwriting to OCFO and DMPED on January 20, 2023. OCFO has begun the underwriting process and has 120 days to review.

88. Please provide an update on the Hebrew Home for the Aged. How many seniors have signed leases and moved into their units?

The senior building has 87 units and is 100% leased and occupied.

89. Please provide an update on Waterfront Station 2. What is the project timeline?

As of December 2022, the project is 60% complete. Construction began in June 2021. "Topping out" (the point at which construction achieves its highest elevation) occurred on October 14, 2022. The projected date for Substantial Completion is February 20, 2024.

90. Please provide an update on Karen House at Walter Reed. What is the project timeline?

Karen House, developed by So Others Might Eat, with 40 units at 30% MFI, completed construction in late 2021 and opened to residents in May 2022.

91. Please provide an update on the status of the Reeves Center developer selection and project.

The solicitation for the Reeves Center redevelopment was re-issued in the first quarter of FY2023 to reflect that the District is relocating the complex mission-critical IT and data center infrastructure offsite and it is a District responsibility rather than keeping it in place or making relocation a developer responsibility. Two teams responded to the re-issued solicitation and DMPED anticipates developer selection by the end of Q2 FY23 or early in Q3.

Council approved the lease for the infrastructure relocation site in Q4 of FY20222 and DDOT and OCTO are actively engaged in preparing the new site for the relocation, and DMPED anticipates construction start of the project in the summer of 2025.

Committee Recommendations

- 92. The Committee made the following policy and operating budget recommendations to the agency in its Fiscal Year 2023 Budget Report. Please provide an update on how the agency has addressed the Committee's recommendations.
 - a. Overall, the Committee favorably views the Office's efforts to implement a racial equity agenda with its work. The Committee, therefore, recommends that the Office continue to frame its work, initiatives, and grant opportunities through an equitable racial equity lens.

Please refer to the responses to the Racial Equity questions, above.

b. The Committee recommends that the Office move expeditiously to spend its Food Access funds designated for the Capitol View community once the Office (and Mayor) obtain the necessary commitments.

The Office of the Attorney General continues to move the Capitol Gateway eminent domain case forward. DMEPD is excited by the continued momentum and continues to engage other agencies to complete the steps required to move the project across the finish line.

c. The Committee understands that the Great Streets program was created to assist small businesses along emerging commercial corridors that were often

overlooked by traditional investments and retail interest. Yet, the Committee also understands that many of the current Great Street corridors are no longer "emerging" and may no longer need the direct government assistance the Great Streets program provides. Accordingly, the Committee recommends – for the second straight fiscal year – that the Office evaluate the continued eligibility of current Great Streets corridors, as weighed against the program's intent, and determine in FY23 whether and which existing corridors – or portions of current corridors – may no longer be eligible for the program. Alternatively, there may be corridors that now qualify as 'emerging' and should undergo rigorous analysis to determine applicability as a Great Street. Resultantly, the Committee also recommends – for the second straight fiscal year – that the Office identify in FY23 additional candidate corridors for Great Streets investment.

In FY22 the Great Streets program contracted a local CBE firm to assess the Great Streets program's geographic boundaries and program parameters using quantitative and qualitative evidence to produce a report explaining the findings and recommendations to improve program efficacy. That work is underway and is expected to be completed in spring 2023.

d. The Committee also recommends that the Office continue its steady course in meeting the city's goal of developing 12,000 additional affordable housing units by 2025, i.e. within the next four years. The Committee also recommends that the Office focus on the equitable distribution of that housing across all eight wards (particularly West of Rock Creek Park) and maximize opportunities to invest in affordable housing in high value communities with significant financial barriers to entry.

Based on the pipeline projections for each planning area, we believe we will meet the 36k/12k goals but will fall short of planning area goals in only 3 of the 10 planning areas: Near Northwest, Capitol Hill and Rock Creek West. As a result, DMPED supported the launch of two housing initiatives with DHCD targeted to these planning areas including the High-Amenity Neighborhood Tax Abatement (HANTA), and the Affordable Rental Covenants (ARC), along with wards the Rental Accessory Apartment Program (RAAP) and the Faith-Based Initiative that should bolster affordable housing in all wards.

e. The Committee recommends – for the second straight fiscal year – that the Office begin collecting statistics on the type of jobs (as well as their salary ranges) created via its development projects. It is imperative that the District measure the rate of return of its capital investments in development projects have on the income and wealth trajectory of its residents.

As outlined in D.C. Code §10-801, DMPED's development projects require developers to enter into both CBE and First Source Agreements prior to submitting legislation to Council for disposition of any District property. DMPED continues to collaborate with DOES for First

Source implementation and with DSLBD for CBE implementation. See response to Question 58 for the statistics on relevant jobs and salaries.

f. The Committee recommends that the Office implement the proposal noted in BSA Subtitle, "DMPED Grants to Support Economic Development Amendment Act of 2022" which includes non-brick and mortar establishments and sole proprietor-led enterprises as classes of eligible applicants to receive the Bridge 3.0 grants awarded in FY23.

The Bridge Fund 3.0 program is open to sole proprietors who operate a home-based business in an eligible industry, as defined in the Act, and to small businesses and sole proprietors who have a home occupancy permit and primarily provide services in-person at brick-and-mortar locations. This eligibility criterion was included in all promotional materials for the program. The application period for Bridge Fund 3.0 closed on January 13, 2023, and applications are currently being reviewed for eligibility and completeness.

g. The Committee recommends that the Office attract businesses to the District and downtown with Vitality Fund monies in compliance with the revised, yet flexible sector list noted in FY 22 BSA subtitle, "Vitality Fund Amendment Act of 2022".

The revised application for the Vitality Fund includes eligibility for businesses in the modified sectors. At present the four conditional awardees include companies in the following industries: cloud and computing systems, finance and insurance, professional services, and marketing. All applicants would have not been eligible if not for the revised sector, geographic, square feet, lease term, and program eligibility requirements.

h. The Committee recommends that the Office implement the 15% affordable housing requirement and enforce the First Source and CBE requirements noted in revised BSA Subtitle, "Tax Abatements for Housing in Downtown Act of 2022" and promulgate program rules.

The Tax Abatement for Housing in Downtown Act of 2022 currently includes requirements for CBE and First Source for abatement awardees. An overview of the Housing in Downtown program is available on DMPED's website. DMPED is actively engaging with stakeholders to ensure program viability and impact.

i. The Committee also recommends that the Office ensure that communities of color benefit from the large festival and special event fee relief funds the Office awards for events held across the city. To date, the funds have been spent in communities that do not represent the full diversity of the city.

All events and festivals supported by the Special Event Fee Relief Fund were free and open to the public or had a component that was free and open the public, as a requirement to receive support. Emphasis have been made in supporting neighborhood events and festivals across all Wards, and cultural events and festivals that celebrate DC culture. 58% of awards were made to events in Ward 7 and 8. The full FY22 recipient list is available here.

