

DDC Contract entered in FY2022 and YTD 2023

Vendor Name	Type of Service	Date Signed	Amount
CRUSA	Capitol Region Marketing	Jul-22	\$300,000/year
Brand USA	International Travel Promotion	Nov-22	\$300,000/year
Senoda	Printing/Procurement	Jul-21	\$90,000/year
SimpleView	CRM	May-20	\$104,348/year
Miles	Online/Printed Ad	May-22	\$36,000/year
MMGY	Mkt/Promotion agency	May-23	\$2,500,000/year

Length of term	CBE	DC Based	Staff responsible	Bid?	Status	Note:
12 months	N	N	Theresa Belpulsi	N	Renewal	
12 months	N	Y	Theresa Belpulsi	N	Renewal	
Ongoing	Y	Y	Theresa Belpulsi	N	Renewal	
36 Months	N	N	John Kim	N	Renewal	
12 months	N	N	Robin McClain	N	Renewal	
One time	N	N	Robin McClain	N	Renewal	Amount fluctuate base

ed on annual budget available to DDC