Q27 Attachment: Provide a list of all publications, brochures and pamphlets prepared by or for the agency during FY22 and FY23 to date.

Paid Media:

Beacon Newspaper: The Living Boldly Column (Published Monthly)

The Informer: The Living Boldly Column (Published Monthly)

Press Releases/Media Advisories:

Press Release: Mayor Bowser Highlights FY23 Investments for DC Seniors – March 30, 2022

Press Release: Mayor Bowser Highlights Investments in Seniors at Senior Fest 2022: The Homecoming – May 25, 2022

Media Advisory: Media Alert - Leading up to National Centenarian Day, DACL honorees DC's oldest residents – September 20, 2022

Press Release: Mayor Bowser Highlights Investments for Seniors at Hattie Holmes Senior Wellness Center's 15th Anniversary – October 5, 2022

Media Advisory: DACL to launch Food4Choice Pilot Program – November 14, 2022

Press Release: Mayor Bowser Announces Expansion of Safe at Home Program – December 7, 2022

Special Event Programs and Graphics:

Performance Oversight Hearing graphic – January 7, 2022

Cupid's Kids graphic – January 19, 2022

Participate in Virtual Events graphic – January 21, 2022

Virtual Senior Budget Engagement Forum – February 10, 2022

Budget Oversight Hearing – March 14, 2022

DACL Senior Transportation Options Info Session – April 5, 2022

Listening Session for New Ward 8 Senior Wellness Center graphic – May 12, 2022

Senior Fest graphic – May 25, 2022

Mayor's Annual Senior Symposium graphic – June 6, 2022

Capital Pride Parade graphic – June 11, 2022

Ms. Senior DC Pageant graphic – June 12, 2022

Mayor's Annual Senior Symposium program– June 28, 2022

Brain Games competition graphic– June 29, 2022

Centenarian Salute graphic – June 29, 2022

Find the Rosies graphic – August 2, 2022

Falls Prevention Awareness week graphic – September 6, 2022

Centenarian Salute program – September 22, 2022

Mayor's Annual Senior Holiday Celebration graphic – November 3, 2022

Mayor's Annual Senior Holiday Celebration program – December 6, 2022

Ms. Senior DC 2023 Pageant Flyer – December 9, 2022

MMB 2023 Senior Budget Teletownhall graphic – February 1, 2023

Program Information Fact Sheets and Flyers:

COVID-19 Rapid Test Kits graphic – January 11, 2022

George Washington University Caregiver Research graphic – February 25, 2022

AARP Advanced Care Planning Series flyer – March 10, 2022

GNJ Speech and Hearing Assessments flyer – March 14, 2022

AARP Community Challenge flyer – March 15, 2022

Social Work Month graphic – March 18, 2022

Connector Card flyer – April 18, 2022

Age-Friendly DC Financial Literacy flyer – April 28, 2022

DC Public Apply for Library Card Info-Vid graphic – April 28, 2022

Senior Spa Day with the Senior Zone – May 4, 2022

GNJ Health and Wellness Community Fair – May 12, 2022

Elder Justice Event flyer for World Elder Abuse Awareness Day – June 15, 2022

GNJ Caregivers Lounge flyer – June 16, 2022

DDOT Safety Project Public Meeting flyer – June 24, 2022

OCTO Free Tech Workshops flyer – June 30, 2022

AARP Purpose Prize Award Winner graphic – July 29, 2022

Get Vaccinated against Monkeypox graphic – August 11, 2022

Cedar Hill Urgent Care graphic – October 3, 2022

Ivy City Planning Day graphic – October 6, 2022

Feast of Sharing flyer – November 23, 2022

DCPL Email Assistance graphic – January 18, 2023

AARP DC Tax Aide Info Session flyer – February 3, 2023

Electronic Publications:

DACL External Newsletter (Monthly publication to 5,959 subscribers)

Mayor Bowser's Senior Symposium E-Blast (5,428 subscribers)

DACL Ambassador Newsletter (Monthly publications to 186 subscribers)

DACL Volunteer E-blast (497 subscribers)

Publications:

DACL Resource Guide produced by IONA Senior Services – October 12, 2022