Office of the Deputy Mayor for Planning and Economic Development FY2024

Agency	Office of the Deputy Mayor for Planning and Economic Development	**Agency Acronym**	DMPED	**Agency Code**	EB0	Agency Glossary

To edit agency and POC information press your agency name (underlined and in blue above).

Agency Performance POCs	Adam Poole; Ben Mindes; Moises DelRosario	**Agency Budget POCs**	Ben Mindes	**Fiscal Year**	2024	Add Current Quarter Data

ARPA Federal Mandated Information

EC	Project Name	Project Status	Project Demographics	Recipients Approach	Structures and Objectives
2.29	Large Events and Festival Sponsorships	N/A	General Public	Grants made to event organizers	Fund major entertainment events for general public
2.29	Great Streets Initiative	N/A	Small businesses that experienced a negative economic impact	Grants made to impacted businesses via application	Financial relief for small businesses
2.29	Bridge Grants	N/A	Classes of small businesses designated as negatively economically impacted	Grants made to impacted businesses via application	Financial relief for small businesses
2.29	Bridge Fund 2.0 - Business Rent Relief	N/A	Small businesses that experienced a negative economic impact	Grants made to impacted businesses via application	Financial relief for small businesses
2.29	Equity Impact Fund	N/A	Small businesses that experienced a negative economic impact	Grants made to impacted businesses via application	Funds to increase capital for disadvantaged businesses
2.29	Small and Medium Business Growth Program	N/A	Small businesses that experienced a negative economic impact	Grants made to impacted businesses via application	Funding for small and medium sized businesses
2.29	Hospitality sector relief (Bridge 3.0)	N/A	Small businesses that experienced a negative economic impact	Grants made to impacted businesses via application	Financial relief for small businesses

2024 Objectives

Add Strategic Objective

Objective Number	Strategic Objective	# of Measures	# of Operations	Add Key Performance Indicator
1	Increase housing affordability and make progress towards the District's housing goals.	2	1	Add Key Performance Indicator
2	Execute the District's equitable economic recovery strategy.	6	2	Add Key Performance Indicator
3	Increase access to opportunity and advance geographic equity for increased access to housing, retail and community amenities through real estate development projects.	2	4	Add Key Performance Indicator
4	Sustain businesses, jobs and entrepreneurs by improving access to capital and new economic opportunities, with focus on supporting historically marginalized entrepreneurs.	11	3	Add Key Performance Indicator
5	Create the most open and transparent DMPED while piloting new approaches to communication and engagement.	3	4	Add Key Performance Indicator
6	Create and maintain a highly efficient, transparent, and responsive District government.	5	1	Add Key Performance Indicator
TOT		**29**	**15**	

2024 Key Performance Indicators

Measure	New Measure/ Benchmark Year	Directionality	Frequency of Reporting	FY 2020 Target	FY2020 Actual	FY2021 Target	FY2021 Actual Report	FY2022 Target	FY2022 Actual Report	FY 2023 Target	FY2023 Actual Report	FY 2024 Target	FY 2024 Quarter 1
1 - Increase housing affordability and make progress towards the District's housing goals. (2 Measure records)													
Number of affordable housing units yielded		Up is Better	Annually	2,870	2,679	2,870	1,851	2,324	1,869	1,029	1,813	1,029	Annual Measure
Share of affordable housing units yielded as a percent of the total DMPED residential units delivered		Up is Better	Annually	New in 2022	New in 2022	New in 2022	New in 2022	New in 2022	63%	40%	21%	40%	Annual Measure
2 - Execute the District's equitable economic recovery strategy. (3 Measure records)													
Net number of jobs created in DC		Up is Better	Annually	7,500	-53,600	7,500	17,300	7,500	20,000	No Target Set	12,300	7,500	Annual Measure
Number of jobs created from Business Development initiatives		Up is Better	Annually	New in 2021	New in 2021	New in 2021	Not Available	100	83	100	79	100	Annual Measure
Unemployment rate in Wards 7 and 8		Down is Better	Annually	New in 2020	16.3%	10%	14%	10%	8.9%	No Target Set	10.7%	10%	Annual Measure
3 - Increase access to opportunity and advance geographic equity for increased access to housing, retail and community amenities through real estate development projects. (2 Measure records)													
Share of DMPED project square footage in Wards 7 and 8 as a percent of the total DMPED project square footage		Neutral	Annually	20%	25%	20%	36%	25%	23%	25%	18%	25%	Annual Measure
Percent of grant funding expended		Up is Better	Annually	New in 2021	New in 2021	New in 2021	97.2%	75%	85%	75%	93%	75%	Annual Measure
4 - Sustain businesses, jobs and entrepreneurs by improving access to capital and new economic opportunities, with focus on supporting historically marginalized entrepreneurs. (2 Measure records)													
Number of DC Community Anchor Partnership Program Anchor Partners		Up is Better	Annually	New in 2021	New in 2021	New in 2021	9	2	10	12	20	13	Annual Measure
Percentage of RFPs released with EquityRFP component		Up is Better	Annually	New in 2022	New in 2022	New in 2022	New in 2022	New in 2022	100%	100%	100%	100%	Annual Measure
5 - Create the most open and transparent DMPED while piloting new approaches to communication and engagement. (3 Measure records)													
Number of unique Economic Intelligence dashboard visitors		Up is Better	Quarterly	2,500	3,577	5,000	5,822	5,000	8,176	5,000	5,000	5,000	5,000
Average number of engagement mechanisms per real estate development project		Up is Better	Annually	New in 2022	New in 2022	New in 2022	New in 2022	New in 2022	5	5	5	5	Annual Measure
Number of community engagements DMPED participates in for real estate development projects		Up is Better	Annually	New in 2022	New in 2022	New in 2022	New in 2022	New in 2022	25	30	40	30	Annual Measure
6 - Create and maintain a highly efficient, transparent, and responsive District government. (5 Measure records)													
Percent of new hires that are District residents		Neutral	Annually	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	75%	No Target Set	Annual Measure
Percent of new hires that are District resident graduates		Neutral	Annually	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	0%	No Target Set	Annual Measure
Percent of employees that are District residents		Neutral	Annually	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	60%	No Target Set	Annual Measure

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Measure	New Measure/ Benchmark Year	Directionality	Frequency of Reporting	FY 2020 Target	FY2020 Actual	FY2021 Target	FY2021 Actual Report	FY2022 Target	FY2022 Actual Report	FY 2023 Target	FY2023 Actual Report	FY 2024 Target	FY 2024 Quarter 1
Percent of required contractor evaluations submitted to the Office of Contracting and Procurement on time.		Neutral	Annually	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	51.4%	No Target Set	Annual Measure
Percent of agency staff who were employed as Management Supervisory Service (MSS) employees prior to 4/1 of the fiscal year that had completed an Advancing Racial Equity (AE204) training facilitated by ORE within the past two years.		Neutral	Annually	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	Not Available	No Target Set	Annual Measure

2024 Operations

Operations Header	Operations Title	Operations Description	Type of Operations	Add Workload Measure	Add Strategic Initiative
1 - Increase housing affordability and make progress towards the District's housing goals. (1 Activity)					
DEVELOPMENT AND DISPOSITION	New Communities Initiative	Manages projects envisioned to revitalize severely distressed subsidized housing and redevelop neighborhoods into vibrant mixed-income communities	Key Project	Add Workload Measure	Add Strategic Initiative
2 - Execute the District's equitable economic recovery strategy. (2 Activity records)					
POLICY	Policy Initiatives	Lead development of DMPED cluster's policy pertaining to economic development, affordable housing, jobs, and tax revenue. Provide research and analysis to inform strategy, decisions, and program design.	Daily Service	Add Workload Measure	Add Strategic Initiative
BUSINESS DEVELOPMENT	Strategy & Intelligence	Supporting an inclusive, collaborative, and data-driven approach to driving the District's economic development priorities, prioritizing diversity, equity, and inclusion across all initiatives.	Key Project	Add Workload Measure	Add Strategic Initiative
3 - Increase access to opportunity and advance geographic equity for increased access to housing, retail and community amenities through real estate development projects. (4 Activity records)					
DEVELOPMENT AND DISPOSITION	Real Estate Development and Disposition	Advance activities related to real estate development project management: document preparation, negotiation, project closings, solicitation development, issuance, evaluation, and award. Also includes title and appraisal review, construction monitoring, contract monitoring, and invoicing.	Daily Service	Add Workload Measure	Add Strategic Initiative
DEVELOPMENT AND DISPOSITION	St. Elizabeths	Manages a project designed to create well-planned, multi-use, mixed-income, walkable, livable community on the St. Elizabeths East Campus.	Key Project	Add Workload Measure	Add Strategic Initiative
DEVELOPMENT AND DISPOSITION	Walter Reed	Provides administrative support to the Walter Reed Army Medical Center Local Redevelopment Authority and manages implementation of the reuse plan.	Key Project	Add Workload Measure	Add Strategic Initiative
INDUSTRIAL REVENUE BOND	Industrial Revenue Bond	New: Provides access to tax-exempt Industrial Revenue Bond and tax increments financing to help businesses and non-profit organizations renovate and build new construction, make tenant improvements, and purchase capital. This team manages and administers the movement and closing of DC Revenue Bond Deals through the process.	Daily Service	Add Workload Measure	Add Strategic Initiative
4 - Sustain businesses, jobs and entrepreneurs by improving access to capital and new economic opportunities, with focus on supporting historically marginalized entrepreneurs. (3 Activity records)					
BUSINESS DEVELOPMENT	Strategic Investment	Supports inclusive growth and equitable opportunities by maximizing investments for city priorities through local capital funds, foreign direct investment, federal grant opportunities, and investor engagement for businesses.	Daily Service	Add Workload Measure	Add Strategic Initiative
BUSINESS DEVELOPMENT	Business Attraction and Retention	Attracting new businesses and investment to the District to help diversify the DC economy and create new jobs for District residents.	Daily Service	Add Workload Measure	Add Strategic Initiative
BUSINESS DEVELOPMENT	Business Expansion and Growth	Building transparent relationships with the business community, maintaining continuous communication and connecting businesses to resources to help them grow and expand in the District.	Daily Service	Add Workload Measure	Add Strategic Initiative
5 - Create the most open and transparent DMPED while piloting new approaches to communication and engagement. (4 Activity records)					
BUSINESS DEVELOPMENT	Alignment and Guidance	Aligning, coordinating, and collaborating with other DC Government agencies and external stakeholders to streamline processes & help businesses navigate DC Government resources, processes, and offices.	Daily Service	Add Workload Measure	Add Strategic Initiative
COMMUNICATIONS	Communications	Communicates and engages with public on DMPED projects, priorities, and economic intelligence to internal and external stakeholders.	Daily Service	Add Workload Measure	Add Strategic Initiative
COMMUNITY OUTREACH	Community Outreach	Creates more opportunities for community participation and feedback.	Daily Service	Add Workload Measure	Add Strategic Initiative
POLICY	Analysis and Visualization	Develop compelling data analysis, maps, research and other communications, and manage DMPED's data.	Daily Service	Add Workload Measure	Add Strategic Initiative
6 - Create and maintain a highly efficient, transparent, and responsive District government. (1 Activity)					
CONTRACTING AND PROCUREMENT	Contracting and Procurement	Partner with vendors to purchase quality goods and services in a timely manner, award grants, ensure all purchasing and grant actions are conducted with integrity, impartiality and transparency. Manage government funds to ensure they are spent in accordance with applicable District laws, regulations and fiduciary responsibilities.	Daily Service	Add Workload Measure	Add Strategic Initiative

2024 Workload Measures

Measure	New Measure/ Benchmark Year	Frequency of Reporting	FY2021 Actual Report_PAR	FY2022 Actual Report	FY2023 Actual Report	FY 2024 Quarter 1
3 - Industrial Revenue Bond (2 Measure records)						
Total bond financing issued		Annually	494,251,448	310,000,000	1,072,198	Annual Measure
Number of IRB projects closed		Annually	15	9	30	Annual Measure
3 - Real Estate Development and Disposition (4 Measure records)						
Number of Request for Proposals (RFPs) Released		Annually	10	0	3	Annual Measure
Number of projects in DMPED's pipeline		Annually	48	48	39	Annual Measure
Number of Request for Proposals (RFPs) Awarded		Annually	3	0	4	Annual Measure
Number of financial closings for DMPED projects		Annually	4	2	5	Annual Measure
4 - Business Attraction and Retention (1 Measure)						
Number of Ward 7/8 Initiatives and Investments		Annually	9	60	36	Annual Measure
4 - Business Expansion and Growth (6 Measure records)						
Number of new businesses engaged		Annually	343	267	54	Annual Measure
Number of Grants Applications		Annually	4,125	2,032	1,031	Annual Measure
Number of Grants Awarded		Annually	2,119	783	449	Annual Measure

Measure	New Measure/ Benchmark Year	Frequency of Reporting	FY2021 Actual Report_PAR	FY2022 Actual Report	FY2023 Actual Report	FY 2024 Quarter 1
Number of employers engaged		Annually	1,939	2,292	750	Annual Measure
Dollar Amount of investments in Ward 7 & 8		Annually	$5,023,722.53	$9,155,039.60	$5,703,561.50	Annual Measure
Number of Repeat Business Assistance/Engagement		Annually	595	48	244	Annual Measure
4 - Strategic Investment (2 Measure records)						
Number of International Business Partners Engaged		Annually	33	50	50	Annual Measure
Number of Businesses Participating in Export DC		Annually	30	44	40	Annual Measure
5 - Analysis and Visualization (1 Measure)						
Number of Economic analyses produced		Annually	11	16	Not Available	Annual Measure
5 - Community Outreach (1 Measure)						
Number of Community Meetings held		Annually	205	220	201	Annual Measure

2024 Strategic Initiatives

Strategic Initiative Title	Strategic Initiative Description	Proposed Completion Date	Add Initiative Update
Business Attraction and Retention (1 Strategic Initiative)			
Employment Center Vitality and Local Jobs Creation (Vitality Fund)	The purpose of the Vitality Fund is to incentivize companies to locate, expand, or stay in DC, with a preference for locating in the central business district (CBD). Businesses in target industries are eligible to receive discretionary, performance-based grants based on new jobs and investment targets, lease terms, and alignment with the District's economic strategy. In FY24, DMPED will: 1. Relaunch applications for the Vitality Fund 2. Promote the Vitality Fund to brokers and site selectors 3. Award at least 4 businesses through the program	09-30-2024	
Business Expansion and Growth (2 Strategic Initiative records)			
Ward 2 Great Streets	Competitive grant that expands eligibility for the Great Streets Small Business Retail grant to commercial corridors in Ward 2 for FY24. In FY24, DMPED will: 1. Issue competitive Request for Applications in Q2 2. Award at least 90% of the fund by the end of Q3 3. Disburse at least 90% of the awards by the end of Q4	09-30-2024	
Small and Medium Business Growth Program	The Small and Medium Business Growth Fund (SMB Fund) offers competitive grants to retain and expand District-based small businesses by supporting large scale capital improvements, large equipment purchasing, and technological advancements within retail, professional services, industrial-based businesses and manufacturing industries, and small business investment projects in distressed and emerging neighborhoods. In FY24 DMPED will: 1. Open RFA in Q2 2. Award grants by the end of Q4	09-30-2024	
Community Outreach (1 Strategic Initiative)			
Community Engagement	The DMPED Communications team will work with the Real Estate, Business Development and Economic Intelligence teams to create new ways to engage District residents and stakeholders to ensure stakeholders are aware of DMPED programs and milestones and progress made toward DMPED's top priorities. In FY24, we will: 1. Secure at least 10 media placements, including three non-traditional outlets (i.e. Spanish-language and national news outlets), that advance the awareness and discussion of DMPED's economic development, real estate, and business development work; and 2. Implementing at least two new communications formats/delivery methods to reach stakeholders and raise awareness of DMPED groundbreakings, ribbon cuttings, grant opportunities, and programs.	09-30-2024	Add Initiative Update
New Communities Initiative (1 Strategic Initiative)			
New Communities Initiative (2024)	The New Communities Initiative (NCI) is a District government program designed to revitalize severely distressed subsidized housing and redevelop neighborhoods into vibrant mixed-income communities. In FY24, New Communities will: 1. Close on funds and break ground on Barry Farm 1A 2. Close on funds and break ground on NW1 Phase II 3. Complete Map Amendment on Bruce Monroe	09-30-2024	
Policy Initiatives (2 Strategic Initiative records)			
Housing In Downtown Program	This enhancement supports converting central business district offices into residences. Objectives are twofold: 1) The goal of this program is to increase economic vibrancy by diversifying the land uses downtown. 2) In doing so, increasing housing and affordable housing downtown. These funds support this work via staff support and ongoing data analysis. In FY24, DMPED will: 1. Release the Housing in Downtown (HID) Request for Applications (RFA), this will mark the launch of the program. 2. In FY24 ongoing program refinement is likely.	09-30-2024	
Downtown Engagement	The objective of this program is to build on the DMPED-led Comprehensive Economic Development Strategy (released in early 2023) to conduct additional engagement around the reimagination of downtown. In FY24, DMPED will: 1. Work with the Downtown Action Plan team to oversee and provide strategic insight of targeted initiatives detailed in their Downtown Action Plan roadmap.	09-30-2024	
Real Estate Development and Disposition (5 Strategic Initiative records)			
Food Access Fund	The purpose of the Food Access Fund (FAF) is to increase equitable access to fresh, healthy, and affordable food by securing grocery stores and restaurants, fast casual restaurants and other food access points in areas with low food access, with a focus on Wards 7 and 8. DMPED anticipates these funds will create new food access points, putting 95-99% of Ward 7 and 8 residents within a mile of a food access point. The FAF Grant will support qualified businesses with capital for tenant improvements related to expansion of operations into a new location in an area identified as having low food access (as set forth in the Act), with priority given to locations in Ward 7 or Ward 8. In FY24, DMPED will: 1. Make updates to Food Access Fund Dashboard 2. Solicit Requests for Applications 3. Select and award Grantees 4. Disburse funds 5. Track and manage compliance on prior Grantees	09-30-2024	
1234 Good Hope Rd (Formerly 1800 MLK, Jr. Avenue)	DMPED plans to develop 2 acres of vacant property in Anacostia into a vibrant, mixed-use urban community in accordance with the Anacostia Master Plan that will provide for local, street-level retail, incubator office, and multiple housing units. In FY24, DMPED will: 1. Negotiate and submit the LDDA to Council 2. Execute the LDDA 3. Complete Map Amendment	09-30-2024	
Hill East (2024)	DMPED plans to redevelop 50 acres of Hill East to be transformed into a vibrant, mixed-use urban community in accordance with the Hill East Master Plan that will create an unparalleled riverside experience. In FY24, DMPED will: 1. Negotiate and finalized gap funding for both Bundle 1 and Bundle 2 2. Execute Bundle 1 LDDA 3. Execute Bundle 2 LDDA	09-30-2024	

Strategic Initiative Title	Strategic Initiative Description	Proposed Completion Date	Add Initiative Update
	4. Coordinate with Bundle 1 on the completion of the DC Water sewerline relocation design and permits 5. Facilitate the completion of the design and permits for Bundle 1 and Bundle 2 Infrastructure work 6. Coordinate with DGS to start construction on the DC Water seweline relocation and infrastructure work 7. Coordinate with DGS to start demolition of existing DC General buildings 8. Coordinate with both bundles to get Zoning Commission approval of their Phase 1 buildings		
Reeves Center (2024)	The aging Frank D. Reeves Center of Municipal Affairs has reached the end of its useful life and the building would be cost prohibitive to modernize. Therefore, the District released a solicitation on December 30, 2020 to redevelop the Frank D. Reeves Center site into a transit-oriented, mixed-use development with office space, affordable housing, and neighborhood-serving amenities in a way that reflects the site's historic and cultural significance. Redevelopment requires the relocation of District agencies and associated infrastructure to new locations within the District. In FY24, DMPED will: 1. Negotiate and submit LDDA to Council 2. Execute LDDA	09-30-2024	
Walter Reed (2024)	The Walter Reed Local Redevelopment Authority ("LRA") has led an extensive planning process to acquire and redevelop 66.57 acres of the property at the site of the former Walter Reed Army Medical Center ("WRAMC"). This project will establish a new mixed-use neighborhood of 3.1 million square feet of development as envisioned in the Walter Reed Reuse Plan and Small Area Plan. In FY24, the Walter Reed LRA will: 1. Begin construction of the Fern Street Townhomes, consisting of 96 townhomes (single family and stacked flats). 2. Begin construction of the Parcel L building, consisting of 287 rental apartments 3. Complete the Aspen Street widening and multi-use trail along Aspen St, between Georgia Ave and 16th Street	09-30-2024	
St. Elizabeths (2 Strategic Initiative records)			
St. Elizabeths East (Operating)	St. Elizabeths East is a historic gem in the middle of the nation's capital that is being transformed into a mixed-use neighborhood – with the city leading the charge. As new facilities government facilities are completed, there is a need for additional resources to support operations. In FY24 DMPED: 1. Support Parcel 6 garage operations; 2. Support overall safety and security needs around the vacant properties and while the new facilities are under construction.	09-30-2024	Add Initiative Update
St. Elizabeths East	Once a vacant and abandoned mental health facility in Ward 8, St. Elizabeths East is rapidly becoming a destination for retail, housing, entertainment and cultural amenities. A historic gem in the middle of the nation's capital – providing a chance to transform a 183-acre site into a mixed-use development that simultaneously serves the neighboring community and nearby federal office tenants. In FY24, DMPED will: 1. Continue infrastructure on 13th Street 2. Complete land swap with DCPL 3. Issue RFP for Farm Parcel 4. Award and Negotiate Parcel 6 5. Negotiate and submit Parcel 7,8,9 LDDA to Council	09-30-2024	
Strategic Investment (5 Strategic Initiative records)			
Black Homeownership Fund	he Mayor tasked the Black Homeownership Strike Force with recommendations on how best to utilize the $10MM set aside in the FY23 budget to increase the Black homeownership rate. The strike force recommended focusing the fund on acquiring and developing new homeownership units that could be targeted at new Black households. In FY24, DMPED will: 1. Work with internal and external stakeholders to utilize funds to increase homeownership opportunities in the District with a focus on black residents	09-30-2024	
DC Family Fun Destinations	DC Family Fun Destinations is a competitive grant program to create/enhance family-friendly attractions downtown and in adjacent areas. In FY24, DMPED will: 1. Issue competitive Request for Applications in Q2 2. Award grants by end of Q4	09-30-2024	
Cherry Blossom Tours	Cherry Blossom Tours program is a marketing tour and social media campaign promoting the National Cherry Blossom Festival and attracting tourists from the Northeast corridor of the United States while highlighting the high quality of life in the District. This marketing campaign will be in form of a regional tour with a family-friendly experiential activation in 3-4 cities (Boston, Baltimore, Philly, and NYC). The tour shall also include a business attraction component to select markets with curated engagement events aimed at encouraging companies to expand to DC. In FY24, DMPED will: 1. Issue an RFP in Q1 2. Launch a bus and social media tour in 3 cities in Q2	09-30-2024	
Inclusive Innovation Equity Impact Fund	DMPED will continue to work with 1863 Ventures, the Fund Manager for the IIEI The primary goal of the Fund is to increase access to capital for Eligible Businesses that would not otherwise receive early-stage funding through conventional financing. The secondary goal is to create a pipeline of Eligible Businesses that are attractive investment opportunities in the District and to provide 12-month individualized business plans/technical assistance to Eligible Businesses. The Fund shall be used to develop investment opportunities for Eligible Businesses in the initial funding stage and those that grow out of the initial funding stage and are ready for additional investment, including venture capital and other sources of backing. In FY24, DMPED will: 1. Launch the program in Q1 2. Implement a campaign to expand awareness of the program throughout DC, with emphasis on businesses in Wards 5, 7, and 8.	09-30-2024	
Nourish DC (2024)	The purpose of the Nourish DC Collaborative is to support the development of a robust ecosystem of locally-owned small food businesses in District neighborhoods where decades of disinvestment have left them underserved by grocery and other food amenities. To achieve this goal, a collaborative of community development financial institutions were selected to provide loans, grants, and technical assistance to emerging and existing locally-owned small food businesses, with a preference for businesses located in and owned by residents of DC neighborhoods identified as having high rates of food insecurity, unemployment and poverty, and/or lower life expectancy. The program kicked off in FY21, with additional annual funding expected through FY24. In FY24, DMPED will provide: 1. At least 25 food entrepreneurs 12 hours of 1:1 technical assistance; and 2. At least 8 businesses receiving a total of $400K in grant funding	09-30-2024	
Strategy & Intelligence (6 Strategic Initiative records)			
Reimagine DC Tourism	The Reimagine DC Tourism Program is a multi-year sustained marketing campaign in collaboration with Destination DC and Events DC, directed to attract leisure and business tourists. Funds will also be used in part for incentives to attract conferences, shows, exhibitions, and other attractions to the District. The Reimagine DC Tourism Program is a multi-year sustained marketing campaign in collaboration with Destination DC and Events DC, directed to attract leisure and business tourists. Funds will also be used in part for incentives to attract conferences, shows, exhibitions, and other attractions to the District. In FY24 DMPED will: 1. Select a partner to administer marketing campaign and incentives program 2. Develop campaign materials and launch by end of fiscal year	09-30-2024	
Large Events and Festival Sponsorships	The Large Events and Festivals Sponsorship Fund will be used to sponsor large events and festivals in the District. Funds can be used in a multitude of ways including the infrastructure needs to enable these events. In FY24, DMPED will: 1. Disburse 100% of the Fund by Q4	09-30-2024	
Special Event Fee Relief Fund	The Special Event Relief Fund allows organizers of festivals and outdoor special events to apply for financial assistance to cover up to 100% of services incurred by the event from the following agencies (direct payment from DMPED to the agency): ABRA, DOH, DPR, DPW, DDOT, FEMS, MPD, DLCP and DOB. In FY24, DMPED will: 1. Launch the application in Q1 2. Expend 90% or more of the Special Event Fee Relief Fund by the end of the fiscal year	09-30-2024	
Business Attraction, Expansion, and Retention Infrastructure	The Special Event Relief Fund allows organizers of festivals and outdoor special events to apply for financial assistance to cover up to 100% of services incurred by the event from the following agencies (direct payment from DMPED to the agency): ABRA, DOH, DPR, DPW, DDOT, FEMS, MPD, DLCP and DOB In FY24, DMPED will: 1. Launch the application in Q1 2. Expend 90% or more of the Special Event Fee Relief Fund by the end of the fiscal year	09-30-2024	
Business Rent Relief (Bridge Fund 4.0)	Bridge Fund 4.0 will provide financial relief to small businesses and sole proprietors in the retail, restaurant, and entertainment sectors that experienced revenue declines or significant costs as a result of the COVID-19 pandemic. Bridge Fund 4.0 will prioritize businesses that have not previously received relief funds. DMPED will work with a third-party administrator to administer the program and disburse funds. In FY24, DMPED will: 1. Launch the program in Q1 2023 2. Award at least 90% of the fund by Q2 3. Disburse at least 90% of the awards by Q3	09-30-2024	Add Initiative Update
Shop in the District Expansion	Funds will be used to continue the development and implementation of the custom-branded Shop in the District (SITD) marketing campaign and a custom gift card program that can be used by shoppers at all participating retailers. The funds will be used to hire a contractor that can provide marketing, advertising, and communications services to promote the Shop in the District website and retailers. The vendor will also manage gift card inventory and disbursement, provide technical support, and accurately report data back to DMPED. In FY24, DMPED will: 1. Launch the custom-branded gift card program 2. Develop and launch the marketing campaign	09-30-2024	

2024 Initiative Updates

Strategic Initiative Title	Initiative Status Update	% Complete to date	Confidence in completion by end of fiscal year (9/30)?	Status of Impact	Supporting Data	Reporting Quarter
1234 Good Hope Rd (Formerly 1800 MLK, Jr. Avenue) (1 Initiative Update)						
1234 Good Hope Rd (Formerly 1800 MLK, Jr. Avenue)	The Map Amendment has been approved to allow for the planned project. An LDA has been negotiated and the Council package is being prepared	50-74%	High	Incremental		Q1
Black Homeownership Fund (1 Initiative Update)						
Black Homeownership Fund	The $10M for the Black Homeownership Fund is in the process of being transferred to DHCD to support HPAP. The MOU has been executed and Interagency project is being set up to transfer the funds.	25-49%	High	Incremental		Q1
Business Attraction, Expansion, and Retention Infrastructure (1 Initiative Update)						
Business Attraction, Expansion, and Retention Infrastructure	N/A Program not being offered in FY24.	Complete	High	None		Q1
Cherry Blossom Tours (1 Initiative Update)						
Cherry Blossom Tours	This program is not being offered in FY24.	75-99%	High	None		Q1
DC Family Fun Destinations (1 Initiative Update)						
DC Family Fun Destinations	A second round of applications for the DC Family Fun Destinations program will open on 1/26/24 and close on 3/15/24. DMPED will promote the program at its grant expo on 2/5/24.	0-24%	High	None		Q1
Downtown Engagement (1 Initiative Update)						
Downtown Engagement	The Downtown Action Plan team is in the final stages of creating the Downtown Action Plan Report. Expected release of the executives summary of the report is set for late February/Early March.	0-24%	High	None		Q1
Employment Center Vitality and Local Jobs Creation (Vitality Fund) (1 Initiative Update)						
Employment Center Vitality and Local Jobs Creation (Vitality Fund)	'Four companies are currently in the grantmaking process for FY24. Another 20 potential companies are in the pipeline and DMPED is working with those companies to provide estimates for potential awards, answer questions about the program, and provide the application when ready. No new applications have yet been received in FY24.	0-24%	High	Incremental		Q1
Food Access Fund (1 Initiative Update)						
Food Access Fund	Expense reports from Round 1-3 grantees are being reviewed for compliance. Grant agreements have been amended so grantees are able to invoice for a subsquent tranche once they provide sufficient documentation that the prior tranche was spent on eligible costs. Grant agreements for some Round 4 recipients are in review process for those that were not finalized at end of FY23 and funds had to be rolled over into FY24. DMPED is working through payment issues for grantees, including helping grantees come into compliance in order to receive subsequent payments. In total,	50-74%	High	Incremental		Q1
Hill East (2024) (1 Initiative Update)						
Hill East (2024)	Duffy"s Irish Pub became the second retail/restaurant to open in the Park Kennedy Phase 1 building. A day care center signed the third lease for the Park Kennedy building along with beginning their interior design process for review. Coordination continues to complete the permit for the DC Water Sewer design. Procurement started for demolition to be managed by DGS. Bundle 1 development team submitted their zoning application. DDOT selected a PM consultant which will allow both bundles to start submitting infrastructure design drawings for review	0-24%	High	Incremental		Q1
Housing In Downtown Program (1 Initiative Update)						
Housing In Downtown Program	On 01/09 The Council unanimously approved the HID Technical Amendments, these amendments allow DMPED to administer the TOPA exemption and also extended the timeline for applicants between E&R letter and CofO. DMPED has the draft regulations in review and we are waiting on final legal sufficiency which should be recieived the week of 01/15. DMPED is unable to promulgate regulations until the statute changes were approved by Council. Release of regulations for public comment, and subsequent launch of the program is anticiapted before the end of Q1 2024.	75-99%	High	Incremental		Q1
Inclusive Innovation Equity Impact Fund (1 Initiative Update)						
Inclusive Innovation Equity Impact Fund	This program is not being offered in FY24.	75-99%	High	None		Q1
Large Events and Festival Sponsorships (1 Initiative Update)						
Large Events and Festival Sponsorships	This program is not being offered in FY24.	0-24%	High	None		Q1
New Communities Initiative (2024) (1 Initiative Update)						
New Communities Initiative (2024)	Barry Farm - Building 1B currently under construction and expected to be delivered by Spring/Summer 2024. Park Morton - Phase 1 currently under construction and expected to be delivered by Spring/Summer 2024. Bruce Monroe - Zoning continues to be tied up in litigation and is currently awaiting a decision from the Court of Appeals. NW 1 - Phase 1 was completed in July 2022. Construction of Phase 2 is currently underway and expected to be delivered in 2025.	0-24%	High	Incremental		Q1
Nourish DC (2024) (1 Initiative Update)						
Nourish DC (2024)	DMPED is funding the Nourish DC program through a grant from the USDA Resilient Food Systems Infrastructure (RFSI) program. DMPED is currently in the process of selecting a third party administrator to run the grant program, and will launch applications for eligibile businesses in late Q2 or Q3.	50-74%	High	Incremental		Q1
Reeves Center (2024) (1 Initiative Update)						
Reeves Center (2024)	RFP reissued. Awarded in June of 2023 to Reeves CMC Venture comprised of CSG Urban Partners, Capri Investment Group, and MRP Realty – a minority-controlled partnership. Entered into negotiations with the team.	0-24%	High	Incremental		Q1
Reimagine DC Tourism (1 Initiative Update)						
Reimagine DC Tourism	This program is not being offered in FY24.	0-24%	High	None		Q1
Shop in the District Expansion (1 Initiative Update)						
Shop in the District Expansion	This program is not being offered in FY24.	0-24%	High	Incremental		Q1
Small and Medium Business Growth Program (1 Initiative Update)						
Small and Medium Business Growth Program	This program is not being offered in FY24.	Complete	High	None		Q1
St. Elizabeths East (1 Initiative Update)						
St. Elizabeths East	All projects are underway per this performance plan. Legislation has been submitted for review and submission to council. The swap must be completed by the end of the year in an effort to facilitate the opening of a new library by 2027. Parcel 6 will go to the review	25-49%	High	Incremental		Q1

Strategic Initiative Title	Initiative Status Update	% Complete to date	Confidence in completion by end of fiscal year (9/30)?	Status of Impact	Supporting Data	Reporting Quarter
	panel at the end of January and Parcel 7,8&9 are still un negotiation.					
Walter Reed (2024) (1 Initiative Update)						
Walter Reed (2024)	In FY24 Q1, progress on the campus continued with more townhomes completed and sold on Parcel WXY. Continued planning for parcel closings is ongoing, for parcels A-G, L, and M. Small building disposition is picking up pace, with planned closings in Q2 (Building 12, 8, 82). Building 9 and 90 will likely close in Q3.	75-99%	High	Incremental		Q1
Ward 2 Great Streets (1 Initiative Update)						
Ward 2 Great Streets	Grant applications for Great Streets will open on 1/26/24. DMPED will host a grants expo on 2/5/24, launching a new method for pre-qualifying candidates and reviewing grant applications.	0-24%	High	Incremental		Q1

2023 Unfinished Initiatives

Title	Description	% Complete from Prior FY	Status Update	Explanation	Anticipated Completion Date	Add Initiative Update
Business Attraction and Retention (1 Strategic Initiative)						
Employment Center Vitality and Local Jobs Creation (Vitality Fund)	The purpose of the Vitality Fund is to incentivize companies to locate, expand, or stay in DC, with a preference for locating in the central business district (CBD). Businesses in target industries are eligible to receive discretionary, performance-based grants based on new jobs and investment targets, lease terms, and alignment with the District's economic strategy. In FY23, DMPED will: 1. Launch the application for the Vitality Fund 2. Promote the Vitality Fund to brokers and site selectors 3. Award at least 4 businesses through the program	75-99%	DMPED launched the Vitality Fund application in October 2022 (Q1). Seven companies have applied for the Fund. All seven have been conditionally approved, and grant agreements are in progress. DMPED and WDCEP are promoting the Vitality Fund to companies, brokers, and site selectors through presentations, individual meetings, and industry conferences.	Discretionary, up-front awards will be disbursed upon execution of grant agreements and performance-based awards will be disbursed when annual compliance reports have been verified (estimated Q1 of calendar year).	10-01-2023	Add Initiative Update
Business Expansion and Growth (2 Strategic Initiative records)						
Ward 2 Great Streets	Competitive grant that expands eligibility for the Great Streets Small Business Retail grant to commercial corridors in Ward 2 for FY23. In FY23, DMPED will: 1. Issue competitive Request for Applications in Q2 2. Award at least 90% of the fund by the end of Q3 3. Disburse at least 90% of the awards by the end of Q4	50-74%	Grant application opened 1/23/2023. Applications have been reviewed and applicants have been selected for award. Grant agreeements are in progress of being finalized. Disbursements to begin Q4 FY23.	Disbursements to begin Q4 FY23.	10-01-2023	Add Initiative Update
Small and Medium Business Growth Program	The Small and Medium Business Growth Fund (SMB Fund) offers competitive grants to retain and expand District-based small businesses by supporting large scale capital improvements, large equipment purchasing, and technological advancements within retail, professional services, industrial-based businesses and manufacturing industries, and small business investment projects in distressed and emerging neighborhoods. In FY23 DMPED will: 1. Open RFA in Q2 2. Award grants by the end of Q4	50-74%	The application launched on 6/23 and closed on 7/28.	The next phase of the program is application review and selection.	10-01-2023	Add Initiative Update
New Communities Initiative (1 Strategic Initiative)						
New Communities Initiative (2023)	The New Communities Initiative (NCI) is a District government program designed to revitalize severely distressed subsidized housing and redevelop communities plagued with concentrated poverty, high crime, and economic segregation. In FY23, New Communities will: 1. Close on funds and break ground on Barry Farm 1A 2. Close on funds and break ground on NW1 Phase II 3. Complete Map Amendment on Bruce Monroe	75-99%	NW1 Phase 2 Construction to commenced in Spring of 2023.			Add Initiative Update
Policy Initiatives (1 Strategic Initiative)						
Downtown Engagement	The objective of this program is to build on the DMPED-led Comprehensive Economic Development Strategy (to be released in early 2023) to conduct additional engagement around the reimagination of downtown. In FY23, DMPED expects to issue an RFA for an engagement partner and execute engagement to produce a downtown reimagination plan.	75-99%	DMPED has awarded a grant to the DowntownDC and Golden Triangle BID to create a Downtown Action Plan by November 2023.	program design is still being finalized	10-01-2023	Add Initiative Update
Real Estate Development and Disposition (3 Strategic Initiative records)						
Food Access Fund	The purpose of the Food Access Fund (FAF) is to increase equitable access to fresh, healthy, and affordable food by securing grocery stores and restaurants, fast casual restaurants and other food access points in areas with low food access, with a focus on Wards 7 and 8. DMPED anticipates these funds will create new food access points, putting 95-99% of Ward 7 and 8 residents within a mile of a food access point. The FAF Grant will support qualified businesses with capital for tenant improvements related to expansion of operations into a new location in an area identified as having low food access (as set forth in the Act), with priority given to locations in Ward 7 or Ward 8. In FY23, DMPED will: 1. Create a Food Access Fund Dashboard 2. Solicit Requests for Applications 3. Select and award Grantees 4. Disburse funds 5. Track and manage compliance on prior Grantees	75-99%	Applications for the Food Access Fund Round 4 opened on December 19, 2022 and closed on January 13, 2023. Applications were reviewed and 8 grantees received letters of intent to award. No funding has been disbursed yet, but the first tranche will be awarded once grantee documents have been reviewed and approved.	No funding has been disbursed yet, but the first tranche will be awarded once grantee documents have been reviewed and approved.	10-01-2023	Add Initiative Update
Hill East (2023)	DMPED plans to redevelop 50 acres of Hill East to be transformed into a vibrant, mixed-use urban community in accordance with the Hill East Master Plan that will create an unparalleled riverside experience. n FY23, DMPED will: 1. Council apprval for Bundle 1. 2. Counil approval for Bundle 2. 3. Execute Bundle 1 LDDA 4. Execute Bundle 2 LDDA 5. Complete design and permits for DC Water sewerline relocation. 6. Complete design and permits for Bundle 1 and Bundle 2 Infrastructure work. 7. Finalize and execute funding MOU with DGS for DC Water sewer line relocation and Infrastructure work. 8. Coordinate with DGS to issue an RFP and select GC for the DC Water sewerline relocation and infrastructure work.	75-99%	Council approval of both Land Disposition Agreements was received. The LDA exhibits are currently in negotiation and the MOU with DGS is under review and nearly complete.	Pending DGS Review	10-01-2023	Add Initiative Update
Reeves Center (2023)	The aging Frank D. Reeves Center of Municipal Affairs has reached the end of its useful life and the building would be cost prohibitive to modernize. Therefore, the District released a solicitation on December 30, 2020 to redevelop the Frank D. Reeves Center site into a transit-oriented, mixed-use development with office space, affordable housing, and neighborhood-serving amenities in a way that reflects the site's historic and cultural significance. Redevelopment requires the relocation of District agencies and associated infrastructure to new locations within the District. In FY23, DMPED will: 1. Complete selection and award for reissued RFP 2. Negotiate and submit LDDA to Council 3. Execute LDDA	75-99%	RFP reissued. Awarded inJune of 2023 to Reeves CMC Venture comprised of CSG Urban Partners, Capri Investment Group, and MRP Realty – a minority-controlled partnership. Entered into negotiations with the team.	negotiatins underway	10-01-2023	Add Initiative Update
St. Elizabeths (1 Strategic Initiative)						
St. Elizabeths East (Operating)	St. Elizabeths East is a historic gem in the middle of the nation's capital that is being transformed into a mixed-use neighborhood – with the city leading the charge. As new facilities government facilities are completed, there is a need for additional resources to support operations.	25-49%	Pending additional funding for garage operations.	Pending additional funding for garage operations.	10-01-2023	Add Initiative Update

Title	Description	% Complete from Prior FY	Status Update	Explanation	Anticipated Completion Date	Add Initiative Update
	In FY23 DMPED: 1. Support Parcel 6 garage operations; 2. Support overall safety and security needs around the vacant properties and while the new facilities are under construction.					
Strategic Investment (2 Strategic Initiative records)						
Black Homeownership Fund	The Mayor tasked the Black Homeownership Strike Force with recommendations on how best to utilize the $10MM set aside in the FY23 budget to increase the Black homeownership rate. The strike force recommended focusing the fund on acquiring and developing new homeownership units that could be targeted at new Black households. In FY23, DMPED will: 1. Develop the structure of the fund 2. Select a fund administrator 3. Disburse funds	25-49%	DMPED is waiting on MMB to provide guidance on the recommended structure of the fund. Once received, DMPED will proceed with implementation.	DMPED is waiting on MMB to provide guidance on the recommended structure of the fund. Once received, DMPED will proceed with implementation.	10-01-2023	Add Initiative Update
Inclusive Innovation Equity Impact Fund	DMPED will continue to work with 1863 Ventures, the Fund Manager for the IIEI The primary goal of the Fund is to increase access to capital for Eligible Businesses that would not otherwise receive early-stage funding through conventional financing. The secondary goal is to create a pipeline of Eligible Businesses that are attractive investment opportunities in the District and to provide 12-month individualized business plans/technical assistance to Eligible Businesses. The Fund shall be used to develop investment opportunities for Eligible Businesses in the initial funding stage and those that grow out of the initial funding stage and are ready for additional investment, including venture capital and other sources of backing. In FY23, DMPED will: 1. Launch the program in Q1 2. Amend the grant agreement for an additional $2,000,000 3. Implement a campaign to expand awareness of the program throughout DC, with emphasis on businesses in Wards 5, 7, and 8.	25-49%	An additional $1,000,000 in funding has been cleared for use. The next step is doing a grant agreement with the vendor.	The next step is doing a grant agreement with the vendor.	10-01-2023	Add Initiative Update
Strategy & Intelligence (2 Strategic Initiative records)						
Reimagine DC Tourism	The Reimagine DC Tourism Program is a multi-year sustained marketing campaign in collaboration with Destination DC and Events DC, directed to attract leisure and business tourists. Funds will also be used in part for incentives to attract conferences, shows, exhibitions, and other attractions to the District. The Reimagine DC Tourism Program is a multi-year sustained marketing campaign in collaboration with Destination DC and Events DC, directed to attract leisure and business tourists. Funds will also be used in part for incentives to attract conferences, shows, exhibitions, and other attractions to the District. In FY23 DMPED will: 1. Select a partner to administer marketing campaign and incentives program 2. Develop campaign materials and launch by end of fiscal year	25-49%	DMPED is working to finalize program details.	DMPED is working to finalize program details and program has not been launched	10-01-2023	Add Initiative Update
Large Events and Festival Sponsorships	The Large Events and Festivals Sponsorship Fund will be used to sponsor large events and festivals in the District. Funds can be used in a multitude of ways including the infrastructure needs to enable these events. In FY23, DMPED will: 1. Disburse 100% of the Fund by Q4	25-49%	DMPED is working to finalize program details and anticipates disbursements by Q4 2023.	Program has not yet launched. Iniaitive still in progress.	12-01-2023	Add Initiative Update
Walter Reed (1 Strategic Initiative)						
Walter Reed (2023)	The Walter Reed Local Redevelopment Authority ("LRA") has led an extensive planning process to acquire and redevelop 66.57 acres of the property at the site of the former Walter Reed Army Medical Center ("WRAMC"). This project will establish a new mixed-use neighborhood of 3.1 million square feet of development as envisioned in the Walter Reed Reuse Plan and Small Area Plan. In FY23, the Walter Reed LRA will: 1. Open the Hartley building, consisting of 323 apartments over 60,000 sf of Whole Foods anchored retail 2. Open the Kite House, 109 condominium units over retail 3. Open 1155 Dahlia, a coliving development above retail 4. Begin sales of the Aspen Square, a 50-unit townhome development	75-99%	The Hartley, Kite House, and Common Clover (1155 Dahlia) have all hit substantial completion and residents are occupying these buildings. The Retail spaces are being leased and opening now, including Whole Foods. Aspen Square Townhomes are under construction and the pace of sales is brisk.	Aspen Square Townhomes are under construction and the pace of sales is brisk.	10-01-2023	Add Initiative Update

2023 Unfinished Initiative Updates

Strategic Initiative Title	Anticipated completion date	New Initiative Created for FY24	No Longer an Initiative	Initiative Status Update	% Complete to date	Confidence in completion by anticipated completion date?	Status of Impact	Explanation of Impact (Limited to 550 Characters)	Supporting Data	Reporting Quarter
No Initiative Update records found										

2024 ARP Key Performance Indicators

Measure	New Measure/ Benchmark Year	ARPA: Required by Treasury	Directionality	ARPA Expenditure Code	ARPA Initiative	ARPA Sub-Initiative	ARPA Project Name	FY 2020 Target	FY2020	FY2021 Target	FY2021	FY2022 Target	FY2022	FY 2023 Target	FY2023	FY 2024 Target	FY 2024 Quarter 1
2 - Execute the District's equitable economic recovery strategy. (3 Measure records)																	
Art Venue Support: Percentage of funds disbursed			Up is Better	2.37	Economic Recovery for Residents and Businesses	Community Activation	Art Venue Support	New in 2022	New in 2022	New in 2022	New in 2022	New in 2022	Not Available	No Target Set	Not Available	No Target Set	Annual Measure
Business Rent Relief: Percent of funds disbursed			Up is Better	2.29	Economic Recovery for Residents and Businesses	Business Support	Bridge Fund 2.0 - Business Rent Relief	New in 2022	New in 2022	New in 2022	New in 2022	New in 2022	Not Available	No Target Set	Not Available	No Target Set	Annual Measure
Number of small businesses served (by program if recipient establishes multiple separate small businesses assistance programs)		✔	Up is Better	2.29	Economic Recovery for Residents and Businesses		Hospitality sector relief (Bridge 3.0)	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	290	0	No data available
4 - Sustain businesses, jobs and entrepreneurs by improving access to capital and new economic opportunities, with focus on supporting historically marginalized entrepreneurs. (11 Measure records)																	
Inclusive Innovation Equity Impact Fund: Dollar amount invested in eligible businesses			Up is Better	2.29	Economic Recovery for Residents and Businesses	DC Small Business Growth Loan and Grant Fund	Equity Impact Fund	New in 2022	New in 2022	New in 2022	New in 2022	New in 2022	Not Available	No Target Set	$1,000,000.00	$1,250,000.00	Annual Measure

Measure	New Measure/ Benchmark Year	ARPA: Required by Treasury	Directionality	ARPA Expenditure Code	ARPA Initiative	ARPA Sub-Initiative	ARPA Project Name	FY 2020 Target	FY2020	FY2021 Target	FY2021	FY2022 Target	FY2022	FY 2023 Target	FY2023	FY 2024 Target	FY 2024 Quarter 1
Number of DC Community Anchor Partnership Program Small Business Participants			Up is Better	2.32	Economic Recovery for Residents and Businesses		DC Anchors Partnership	New in 2021	New in 2021	New in 2021	146	75	322	330	335	330	No data available
Number of small businesses served (by program if recipient establishes multiple separate small businesses assistance programs)		✔	Up is Better	2.32			Cherry Blossom Bus Tour	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	36	0	No data available
Number of small businesses served (by program if recipient establishes multiple separate small businesses assistance programs)		✔	Up is Better	2.29	Economic Recovery for Residents and Businesses		Large Events and Festival Sponsorships	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	0	No Target Set	No data available
Number of small businesses served (by program if recipient establishes multiple separate small businesses assistance programs)		✔	Up is Better	2.29	Economic Recovery for Residents and Businesses	Business Support	Bridge Fund 2.0 - Business Rent Relief	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	614	0	No data available
Small and Medium Business Growth Program: Number of small businesses served		✔	Up is Better	2.29	Economic Recovery for Residents and Businesses	DC Small Business Growth Loan and Grant Fund	Small and Medium Business Growth Program	New in 2022	New in 2022	New in 2022	New in 2022	New in 2022	Not Available	No Target Set	68	No Target Set	No data available
Inclusive Innovation Equity Impact Fund: Number of small businesses served		✔	Up is Better	2.29	Economic Recovery for Residents and Businesses	DC Small Business Growth Loan and Grant Fund	Equity Impact Fund	New in 2022	New in 2022	New in 2022	New in 2022	New in 2022	16	No Target Set	16	20	Waiting on Data
Nourish DC: Number of Nourish-supported businesses receiving loans, grants, or technical assistance		✔	Up is Better	6.01	Economic Recovery for Residents and Businesses	Food Access	Nourish DC	New in 2022	New in 2022	New in 2022	New in 2022	New in 2022	203	No Target Set	16	0	No data available
Number of small businesses served (by program if recipient establishes multiple separate small businesses assistance programs)		✔	Up is Better	2.29	Economic Recovery for Residents and Businesses	Business Support	Bridge Grants	New in 2023	New in 2021	New in 2023	1,323	New in 2023	Not Available	New in 2023	100	No Target Set	No data available
Economic impact of Business Development investments	✔		Up is Better	6.01	Economic Recovery for Residents and Businesses	Next Generation Industry Promotion	Business Retention, Expansion and Attraction Infrastructure	New in 2024	New in 2024	New in 2024	New in 2024	New in 2024	New in 2024	New in 2024	New in 2024	New in 2024	No data available
Great Streets Initiative: Number of small businesses served	✔	✔	Up is Better	2.29	Economic Recovery for Residents and Businesses	Business Recovery and Growth	Great Streets Initiative	New in 2024	New in 2024	New in 2024	New in 2024	New in 2024	New in 2024	New in 2024	New in 2024	New in 2024	Waiting on Data

2024 ARP Workload Measures

Measure	ARPA Project Name	New Measure/ Benchmark Year	ARPA: Required by Treasury	ARPA Expenditure Code	ARPA Initiative	ARPA Sub-Initiative	FY2021 Actual	FY2022 Actual	FY2023 Actual Report	FY 2024 Quarter 1
No Measure records found										

Update Notes

Add Note

Section	Note for Publication	Publish in
No Note records found		

Administrative Information

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