Office of the Deputy Mayor for Planning and Economic Development FY2023

Agency	Office of the Deputy Mayor for Planning and Economic Development	**Agency Acronym**	DMPED	**Agency Code**	EB0	Agency Glossary

To edit agency and POC information press your agency name (underlined and in blue above).

Agency Performance POCs	Adam Poole; Ben Mindes; Moises DelRosario	**Agency Budget POCs**	Ben Mindes	**Fiscal Year**	2023

Select Measures to highlight in PAR

FY2023 Agency Accomplishments

Please add up to 3 agency accomplishments to be shared out in your Agency's Performance Accountability Report. Add Accomplishment

What is the accomplishment that your agency wants to highlight?	How did this accomplishment impact residents of DC?	How did this accomplishment impact your agency?
31,503 Total Units of 35,000 new housing units produced by 2025. 88% completion.	Housing not only provides physical, financial and emotional health and opportunity for our residents, their children and grandchildren, it also represents a critical underpinning for Washington, DC's sustainable and inclusive economic growth. For this reason, housing affordability is a top policy priority for Washington, DC. The District must work to foster housing opportunities that do not severely burden our residents, especially the most vulnerable, with high housing costs across all District neighborhoods.	
8,098 New Affordable Units of the 12,000 new affordable unit goal by 2025. 67% Completion.	Having an affordable housing goal in a community provides access to affordable housing, promotes economic stability, reduces homelessness, encourages community diversity, improves health and well-being, and enhances educational opportunities. These positive outcomes can lead to an improved quality of life for residents.	
Developed DC's 5-Year Comeback Plan	Every five years, the District of Columbia updates its economic development strategy. The strategy is a tool for identifying challenges and opportunities, setting goals and priorities, guiding action and investments, and aligning stakeholders to achieve a shared vision. DC's 2023-2027 economic development strategy focuses on retaining and growing DC's tax base, supporting business vitality, strengthening neighborhoods, and supporting economic mobility of DC residents. This plan was shaped by input from thousands of stakeholders and analysis of trends and proven practices. The plan lays out bold goals that the District government will strive to achieve over the next five years.	

2023 Objectives

Objective Number	Strategic Objective	# of Measures	# of Operations	Add Key Performance Indicator
1	Increase housing affordability and make progress towards the District's housing goals.	2	1	Add Key Performance Indicator
2	Execute the District's equitable economic recovery strategy.	6	2	Add Key Performance Indicator
3	Increase access to opportunity and advance geographic equity for increased access to housing, retail and community amenities through real estate development projects.	2	4	Add Key Performance Indicator
4	Sustain businesses, jobs and entrepreneurs by improving access to capital and new economic opportunities, with focus on supporting historically marginalized entrepreneurs.	11	3	Add Key Performance Indicator
5	Create the most open and transparent DMPED while piloting new approaches to communication and engagement.	10	4	Add Key Performance Indicator
6	Create and maintain a highly efficient, transparent, and responsive District government.	5	1	Add Key Performance Indicator
TOT		**36**	**15**	

2023 Key Performance Indicators

Measure	Highlight in PAR	Directionality	Frequency of Reporting	FY2019 Actual	FY2020 Actual	FY2021 Actual Report	FY2022 Actual Report	FY 2023 Target Report	FY 2023 Quarter 1	FY 2023 Quarter 2	FY 2023 Quarter 3	FY 2023 Quarter 4	FY 2023 Report	Was 2023 KPI Met?	Are Explanations of Barriers to Meeting KPIs Complete FY23
1 - Increase housing affordability and make progress towards the District's housing goals. (2 Measure records)															
Share of affordable housing units yielded as a percent of the total DMPED residential units delivered		Up is Better	Annually	New in 2022	New in 2022	New in 2022	63%	40%	Annual Measure	Annual Measure	Annual Measure	Annual Measure	21%	Unmet	
Number of affordable housing units yielded		Up is Better	Annually	3,255	2,679	1,851	1,869	1,029	Annual Measure	Annual Measure	Annual Measure	Annual Measure	1813	Met	
2 - Execute the District's equitable economic recovery strategy. (3 Measure records)															
Net number of jobs created in DC		Up is Better	Annually	9,400	-53,600	17,300	20,000	No Target Set	Annual Measure	Annual Measure	Annual Measure	Annual Measure	12,300	No Target Set	

Measure	Highlight in PAR	Directionality	Frequency of Reporting	FY2019 Actual	FY2020 Actual	FY2021 Actual Report	FY2022 Actual Report	FY 2023 Target Report	FY 2023 Quarter 1	FY 2023 Quarter 2	FY 2023 Quarter 3	FY 2023 Quarter 4	FY 2023 Report	Was 2023 KPI Met?	Are Explanations of Barriers to Meeting KPIs Complete FY23
Number of jobs created from Business Development initiatives		Up is Better	Annually	New in 2021	New in 2021	Not Available	83	100	Annual Measure	Annual Measure	Annual Measure	Annual Measure	79	Unmet	
Unemployment rate in Wards 7 and 8		Down is Better	Annually	New in 2020	16.3%	14%	8.9%	No Target Set	Annual Measure	Annual Measure	Annual Measure	Annual Measure	10.7%	No Target Set	
3 - Increase access to opportunity and advance geographic equity for increased access to housing, retail and community amenities through real estate development projects. (2 Measure records)															
Share of DMPED project square footage in Wards 7 and 8 as a percent of the total DMPED project square footage		Neutral	Annually	37%	25%	36%	23%	25%	Annual Measure	Annual Measure	Annual Measure	Annual Measure	18%	Neutral Measure	
Percent of grant funding expended		Up is Better	Annually	New in 2021	New in 2021	97.2%	85%	75%	Annual Measure	Annual Measure	Annual Measure	Annual Measure	93%	Met	
4 - Sustain businesses, jobs and entrepreneurs by improving access to capital and new economic opportunities, with focus on supporting historically marginalized entrepreneurs. (2 Measure records)															
Percentage of RFPs released with EquityRFP component		Up is Better	Annually	New in 2022	New in 2022	New in 2022	100%	100%	Annual Measure	Annual Measure	Annual Measure	Annual Measure	100%	Met	
Number of DC Community Anchor Partnership Program Anchor Partners		Up is Better	Annually	New in 2021	New in 2021	9	10	12	Annual Measure	Annual Measure	Annual Measure	Annual Measure	20	Met	
5 - Create the most open and transparent DMPED while piloting new approaches to communication and engagement. (3 Measure records)															
Average number of engagement mechanisms per real estate development project		Up is Better	Annually	New in 2022	New in 2022	New in 2022	5	5	Annual Measure	Annual Measure	Annual Measure	Annual Measure	5	Met	
Number of community engagements DMPED participates in for real estate development projects		Up is Better	Annually	New in 2022	New in 2022	New in 2022	25	30	Annual Measure	Annual Measure	Annual Measure	Annual Measure	40	Met	
Number of unique Economic Intelligence dashboard visitors		Up is Better	Quarterly	6,402	3,577	5,822	8,176	5,000	5,000	5,000	5,000	5,000	20,000	Met	
6 - Create and maintain a highly efficient, transparent, and responsive District government. (5 Measure records)															
Percent of new hires that are District residents		Neutral	Annually	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	Annual Measure	Annual Measure	Annual Measure	Annual Measure	75%	New in 2023	
Percent of new hires that are District resident graduates		Neutral	Annually	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	Annual Measure	Annual Measure	Annual Measure	Annual Measure	0%	New in 2023	
Percent of employees that are District residents		Neutral	Annually	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	Annual Measure	Annual Measure	Annual Measure	Annual Measure	60%	New in 2023	
Percent of agency staff who were employed as Management Supervisory Service (MSS) employees prior to 4/1 of the fiscal year that had completed an Advancing Racial Equity (AE204) training facilitated by ORE within the past two years.		Neutral	Annually	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	Annual Measure	Annual Measure	Annual Measure	Annual Measure	Needs Data Update	New in 2023	
Percent of required contractor evaluations submitted to the Office of		Neutral	Annually	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	Annual Measure	Annual Measure	Annual Measure	Annual Measure	51.4%	New in 2023	

Measure	Highligh in PAR	Directionality	Frequency of Reporting	FY2019 Actual	FY2020 Actual	FY2021 Actual Report	FY2022 Actual Report	FY 2023 Target Report	FY 2023 Quarter 1	FY 2023 Quarter 2	FY 2023 Quarter 3	FY 2023 Quarter 4	FY 2023 Report	Was 2023 KPI Met?	Are Explanations of Barriers to Meeting KPIs Complete FY23
Contracting and Procurement on time.															

2023 Operations

Operations Header	Operations Title	Operations Description	Type of Operations	Add Workload Measure	Add Strategic Initiative
1 - Increase housing affordability and make progress towards the District's housing goals. (1 Activity)					
DEVELOPMENT AND DISPOSITION	New Communities Initiative	New: Manages projects envisioned to revitalize severely distressed subsidized housing and redevelop neighborhoods into vibrant mixed-income communities	Key Project	Add Workload Measure	Add Strategic Initiative
2 - Execute the District's equitable economic recovery strategy. (2 Activity records)					
POLICY	Policy Initiatives	New: Lead development of DMPED cluster's policy pertaining to economic development, affordable housing, jobs, and tax revenue. Provide research and analysis to inform strategy, decisions, and program design.	Daily Service	Add Workload Measure	Add Strategic Initiative
BUSINESS DEVELOPMENT	Strategy & Intelligence	New: Supporting an inclusive, collaborative, and data-driven approach to driving the District's economic development priorities, prioritizing diversity, equity, and inclusion across all initiatives.	Key Project	Add Workload Measure	Add Strategic Initiative
3 - Increase access to opportunity and advance geographic equity for increased access to housing, retail and community amenities through real estate development projects. (4 Activity records)					
DEVELOPMENT AND DISPOSITION	Real Estate Development and Disposition	New: Advance activities related to real estate development project management: document preparation, negotiation, project closings, solicitation development, issuance, evaluation, and award. Also includes title and appraisal review, construction monitoring, contract monitoring, and invoicing.	Daily Service	Add Workload Measure	Add Strategic Initiative
DEVELOPMENT AND DISPOSITION	St. Elizabeths	New: Manages a project designed to create well-planned, multi-use, mixed-income, walkable, livable community on the St. Elizabeths East Campus.	Key Project	Add Workload Measure	Add Strategic Initiative
DEVELOPMENT AND DISPOSITION	Walter Reed	New: Provides administrative support to the Walter Reed Army Medical Center Local Redevelopment Authority and manages implementation of the reuse plan.	Key Project	Add Workload Measure	Add Strategic Initiative
INDUSTRIAL REVENUE BOND	Industrial Revenue Bond	New: Provides access to tax-exempt Industrial Revenue Bond and tax increments financing to help businesses and non-profit organizations renovate and build new construction, make tenant improvements, and purchase capital. This team manages and administers the movement and closing of DC Revenue Bond Deals through the process.	Daily Service	Add Workload Measure	Add Strategic Initiative
4 - Sustain businesses, jobs and entrepreneurs by improving access to capital and new economic opportunities, with focus on supporting historically marginalized entrepreneurs. (3 Activity records)					
BUSINESS DEVELOPMENT	Strategic Investment	Supports inclusive growth and equitable opportunities by maximizing investments for city priorities through local capital funds, foreign direct investment, federal grant opportunities, and investor engagement for businesses.	Daily Service	Add Workload Measure	Add Strategic Initiative
BUSINESS DEVELOPMENT	Business Attraction and Retention	Attracting new businesses and investment to the District to help diversify the DC economy and create new jobs for District residents.	Daily Service	Add Workload Measure	Add Strategic Initiative
BUSINESS DEVELOPMENT	Business Expansion and Growth	Building transparent relationships with the business community, maintaining continuous communication and connecting businesses to resources to help them grow and expand in the District.	Daily Service	Add Workload Measure	Add Strategic Initiative
5 - Create the most open and transparent DMPED while piloting new approaches to communication and engagement. (4 Activity records)					
BUSINESS DEVELOPMENT	Alignment and Guidance	New: Aligning, coordinating, and collaborating with other DC Government agencies and external stakeholders to streamline processes & help businesses navigate DC Government resources, processes, and offices.	Daily Service	Add Workload Measure	Add Strategic Initiative
COMMUNICATIONS	Communications	New: Communicates and engages with public on DMPED projects, priorities, and economic intelligence to internal and external stakeholders.	Daily Service	Add Workload Measure	Add Strategic Initiative
COMMUNITY OUTREACH	Community Outreach	New: Creates more opportunities for community participation and feedback.	Daily Service	Add Workload Measure	Add Strategic Initiative
POLICY	Analysis and Visualization	New: Develop compelling data analysis, maps, research and other communications, and manage DMPED's data.	Daily Service	Add Workload Measure	Add Strategic Initiative
6 - Create and maintain a highly efficient, transparent, and responsive District government. (1 Activity)					
CONTRACTING AND PROCUREMENT	Contracting and Procurement	Partner with vendors to purchase quality goods and services in a timely manner, award grants, ensure all purchasing and grant actions are conducted with integrity, impartiality and transparency. Manage government funds to ensure they are spent in accordance with applicable District laws, regulations and fiduciary responsibilities.	Daily Service	Add Workload Measure	Add Strategic Initiative

2023 Workload Measures

Measure	New Measure/ Benchmark Year	Highlight in PAR	Frequency of Reporting	FY2020 Actual	FY2021 Actual	FY2022 Actual	FY 2023 Quarter 1	FY 2023 Quarter 2	FY 2023 Quarter 3	FY 2023 Quarter 4	FY 2023 Report
3 - Industrial Revenue Bond (2 Measure records)											
Number of IRB projects closed			Annually	11	15	9	Annual Measure	Annual Measure	Annual Measure	Annual Measure	30
Total bond financing issued			Annually	423,890,000	494,251,448	310,000,000	Annual Measure	Annual Measure	Annual Measure	Annual Measure	1,072,198
3 - Real Estate Development and Disposition (4 Measure records)											

Measure	New Measure/ Benchmark Year	Highlight in PAR	Frequency of Reporting	FY2020 Actual	FY2021 Actual	FY2022 Actual	FY 2023 Quarter 1	FY 2023 Quarter 2	FY 2023 Quarter 3	FY 2023 Quarter 4	FY 2023 Report
Number of Request for Proposals (RFPs) Released			Annually	Not Available	10	0	Annual Measure	Annual Measure	Annual Measure	Annual Measure	3
Number of projects in DMPED's pipeline			Annually	39	48	48	Annual Measure	Annual Measure	Annual Measure	Annual Measure	39
Number of Request for Proposals (RFPs) Awarded			Annually	0	3	0	Annual Measure	Annual Measure	Annual Measure	Annual Measure	4
Number of financial closings for DMPED projects			Annually	10	4	2	Annual Measure	Annual Measure	Annual Measure	Annual Measure	5
4 - Business Attraction and Retention (1 Measure)											
Number of Ward 7/8 Initiatives and Investments			Annually	Not Available	9	60	Annual Measure	Annual Measure	Annual Measure	Annual Measure	36
4 - Business Expansion and Growth (6 Measure records)											
Number of new businesses engaged			Annually	496	343	267	Annual Measure	Annual Measure	Annual Measure	Annual Measure	54
Number of Grants Applications			Annually	6,223	4,125	2,032	Annual Measure	Annual Measure	Annual Measure	Annual Measure	1031
Number of Grants Awarded			Annually	76	2,119	783	Annual Measure	Annual Measure	Annual Measure	Annual Measure	449
Number of employers engaged			Annually	66	1,939	2,292	Annual Measure	Annual Measure	Annual Measure	Annual Measure	750
Dollar Amount of investments in Ward 7 & 8			Annually	Not Available	$5,023,722.53	$9,155,039.60	Annual Measure	Annual Measure	Annual Measure	Annual Measure	$5,703,561.5
Number of Repeat Business Assistance/Engagement			Annually	Not Available	595	48	Annual Measure	Annual Measure	Annual Measure	Annual Measure	244
4 - Strategic Investment (2 Measure records)											
Number of International Business Partners Engaged			Annually	1	33	50	Annual Measure	Annual Measure	Annual Measure	Annual Measure	50
Number of Businesses Participating in Export DC			Annually	Not Available	30	44	Annual Measure	Annual Measure	Annual Measure	Annual Measure	40
5 - Analysis and Visualization (1 Measure)											
Number of Economic analyses produced			Annually	Not Available	11	16	Annual Measure	Annual Measure	Annual Measure	Annual Measure	20
5 - Community Outreach (1 Measure)											
Number of Community Meetings held			Annually	81	205	220	Annual Measure	Annual Measure	Annual Measure	Annual Measure	201

2023 Strategic Initiatives

Strategic Initiative Title	Strategic Initiative Description	Proposed Completion Date	Is this Initiative focused on Wards 7 and/or 8?	Does this initiative support the Resilient DC Strategy?	Is this initiative related to an American Rescue Plan Act (ARPA) enhancement?	Is this initiative focused on enhancing racial equity?	Add Initiative Update
Business Attraction and Retention (1 Strategic Initiative)							
Employment Center Vitality and Local Jobs Creation (Vitality Fund)	The purpose of the Vitality Fund is to incentivize companies to locate, expand, or stay in DC, with a preference for locating in the central business district (CBD). Businesses in target industries are eligible to receive discretionary, performance-based grants based on new jobs and investment targets, lease terms, and alignment with the District's economic strategy. In FY23, DMPED will: 1. Launch the application for the Vitality Fund 2. Promote the Vitality Fund to brokers and site selectors 3. Award at least 4 businesses through the program	09-30-2023			✔		Add Initiative Update
Business Expansion and Growth (2 Strategic Initiative records)							
Ward 2 Great Streets	Competitive grant that expands eligibility for the Great Streets Small Business Retail grant to commercial corridors in Ward 2 for FY23. In FY23, DMPED will: 1. Issue competitive Request for Applications in Q2 2. Award at least 90% of the fund by the end of Q3 3. Disburse at least 90% of the awards by the end of Q4	09-30-2023			✔		Add Initiative Update
Small and Medium Business Growth Program	The Small and Medium Business Growth Fund (SMB Fund) offers competitive grants to retain and expand District-based small businesses by supporting large scale capital improvements, large equipment purchasing, and technological advancements within retail, professional services, industrial-based businesses and manufacturing industries, and small business investment projects in distressed and emerging neighborhoods. In FY23 DMPED will: 1. Open RFA in Q2 2. Award grants by the end of Q4	09-30-2023			✔		Add Initiative Update
Community Outreach (1 Strategic Initiative)							

Strategic Initiative Title	Strategic Initiative Description	Proposed Completion Date	Is this Initiative focused on Wards 7 and/or 8?	Does this initiative support the Resilient DC Strategy?	Is this initiative related to an American Rescue Plan Act (ARPA) enhancement?	Is this initiative focused on enhancing racial equity?	Add Initiative Update
Community Engagement	The DMPED Communications team will work with the Real Estate, Business Development and Economic Intelligence teams to create new ways to engage District residents and stakeholders to ensure stakeholders are aware of DMPED programs and milestones and progress made toward DMPED's top priorities. In FY23, we will: 1. Secure at least 10 media placements, including three non-traditional outlets (i.e. Spanish-language and national news outlets), that advance the awareness and discussion of DMPED's economic development, real estate, and business development work; and 2. Implementing at least two new communications formats/delivery methods to reach stakeholders and raise awareness of DMPED groundbreakings, ribbon cuttings, grant opportunities, and programs.	09-30-2023					
New Communities Initiative (1 Strategic Initiative)							
New Communities Initiative (2023)	The New Communities Initiative (NCI) is a District government program designed to revitalize severely distressed subsidized housing and redevelop communities plagued with concentrated poverty, high crime, and economic segregation. In FY23, New Communities will: 1. Close on funds and break ground on Barry Farm 1A 2. Close on funds and break ground on NW1 Phase II 3. Complete Map Amendment on Bruce Monroe	09-30-2023	✔	✔			Add Initiative Update
Policy Initiatives (2 Strategic Initiative records)							
Housing in Downtown Abatement FTE/Analysis	This enhancement supports converting central business district offices into residences. Objectives are twofold: 1) The goal of this program is to increase economic vibrancy by increasing the housing and residential mix. 2) In doing so, increase affordable and workforce housing downtown. These funds support this work via staff support and ongoing data analysis. In FY23, DMPED will 1) Hire an FTE to support the design and management of the Housing in Downtown Abatement as well as ongoing office market research and 2) issue an RFA by the end of the fiscal year for the program.	09-30-2023			✔		
Downtown Engagement	The objective of this program is to build on the DMPED-led Comprehensive Economic Development Strategy (to be released in early 2023) to conduct additional engagement around the reimagination of downtown. In FY23, DMPED expects to issue an RFA for an engagement partner and execute engagement to produce a downtown reimagination plan.	09-30-2023			✔		Add Initiative Update
Real Estate Development and Disposition (4 Strategic Initiative records)							
Food Access Fund	The purpose of the Food Access Fund (FAF) is to increase equitable access to fresh, healthy, and affordable food by securing grocery stores and restaurants, fast casual restaurants and other food access points in areas with low food access, with a focus on Wards 7 and 8. DMPED anticipates these funds will create new food access points, putting 95-99% of Ward 7 and 8 residents within a mile of a food access point. The FAF Grant will support qualified businesses with capital for tenant improvements related to expansion of operations into a new location in an area identified as having low food access (as set forth in the Act), with priority given to locations in Ward 7 or Ward 8. In FY23, DMPED will: 1. Create a Food Access Fund Dashboard 2. Solicit Requests for Applications 3. Select and award Grantees 4. Disburse funds 5. Track and manage compliance on prior Grantees	09-30-2023	✔		✔		Add Initiative Update
1234 Good Hope Rd (Formerly 1800 MLK, Jr. Avenue)	DMPED plans to develop 2 acres of vacant property in Anacostia into a vibrant, mixed-use urban community in accordance with the Anacostia Master Plan that will provide for local, street-level retail, incubator office, and multiple housing units. In FY23, DMPED will: 1. Negotiate and submit the LDDA to Council 2. Execute the LDDA 3. Complete Map Amendment	09-30-2023	✔				
Hill East (2023)	DMPED plans to redevelop 50 acres of Hill East to be transformed into a vibrant, mixed-use urban community in accordance with the Hill East Master Plan that will create an unparalleled riverside experience. n FY23, DMPED will: 1. Council apprval for Bundle 1. 2. Counil approval for Bundle 2. 3. Execute Bundle 1 LDDA 4. Execute Bundle 2 LDDA 5. Complete design and permits for DC Water sewerline relocation. 6. Complete design and permits for Bundle 1 and Bundle 2 Infrastructure work. 7. Finalize and execute funding MOU with DGS for DC Water sewer line relocation and Infrastructure work. 8. Coordinate with DGS to issue an RFP and select GC for the DC Water sewerline relocation and infrastructure work.	09-30-2023					Add Initiative Update
Reeves Center (2023)	The aging Frank D. Reeves Center of Municipal Affairs has reached the end of its useful life and the building would be cost prohibitive to modernize. Therefore, the District released a solicitation on December 30, 2020 to redevelop the Frank D. Reeves Center site into a transit-oriented, mixed-use development with office space, affordable housing, and neighborhood-serving amenities in a way that reflects the site's historic and cultural significance. Redevelopment requires the relocation of District agencies and associated infrastructure to new locations within the District. In FY23, DMPED will: 1. Complete selection and award for reissued RFP 2. Negotiate and submit LDDA to Council 3. Execute LDDA	09-30-2023					Add Initiative Update
St. Elizabeths (2 Strategic Initiative records)							
St. Elizabeths East (Operating)	St. Elizabeths East is a historic gem in the middle of the nation's capital that is being transformed into a mixed-use neighborhood – with the city leading the charge. As new facilities government facilities are completed, there is a need for additional resources to support operations.	09-30-2023	✔				Add Initiative Update

Strategic Initiative Title	Strategic Initiative Description	Proposed Completion Date	Is this Initiative focused on Wards 7 and/or 8?	Does this initiative support the Resilient DC Strategy?	Is this initiative related to an American Rescue Plan Act (ARPA) enhancement?	Is this initiative focused on enhancing racial equity?	Add Initiative Update
	In FY23 DMPED: 1. Support Parcel 6 garage operations; 2. Support overall safety and security needs around the vacant properties and while the new facilities are under construction.						
St. Elizabeths East	Once a vacant and abandoned mental health facility in Ward 8, St. Elizabeths East is rapidly becoming a destination for retail, housing, entertainment and cultural amenities. A historic gem in the middle of the nation's capital – providing a chance to transform a 183-acre site into a mixed-use development that simultaneously serves the neighboring community and nearby federal office tenants. In FY23, DMPED will: 1. Cut the ribbon on Whitman Walker office 2. Continue infrastructure on 13th Street 3. Complete land swap with DCPL 4. Execute LDDA on Parcel 13 5. Issue RFP for Farm Parcel 6. Issue RFP for Parcel 6 and Garage wrapping Residential 7. Negotiate and submit Parcel 7,8,9 LDDA to Council	09-30-2023	✔				
Strategic Investment (5 Strategic Initiative records)							
Black Homeownership Fund	The Mayor tasked the Black Homeownership Strike Force with recommendations on how best to utilize the $10MM set aside in the FY23 budget to increase the Black homeownership rate. The strike force recommended focusing the fund on acquiring and developing new homeownership units that could be targeted at new Black households. In FY23, DMPED will: 1. Develop the structure of the fund 2. Select a fund administrator 3. Disburse funds	09-30-2023		✔		✔	Add Initiative Update
DC Family Fun Destinations	DC Family Fun Destinations is a competitive grant program to create/enhance family-friendly attractions downtown and in adjacent areas. In FY23, DMPED will: 1. Issue competitive Request for Applications in Q2 2. Award grants by end of Q4	09-30-2023			✔		
Cherry Blossom Tours	Cherry Blossom Tours program is a marketing tour and social media campaign promoting the National Cherry Blossom Festival and attracting tourists from the Northeast corridor of the United States while highlighting the high quality of life in the District. This marketing campaign will be in form of a regional tour with a family-friendly experiential activation in 3-4 cities (Boston, Baltimore, Philly, and NYC). The tour shall also include a business attraction component to select markets with curated engagement events aimed at encouraging companies to expand to DC. In FY23, DMPED will: 1. Issue an RFP in Q1 2. Launch a bus and social media tour in 3 cities in Q2	09-30-2023			✔		
Inclusive Innovation Equity Impact Fund	DMPED will continue to work with 1863 Ventures, the Fund Manager for the IIEI The primary goal of the Fund is to increase access to capital for Eligible Businesses that would not otherwise receive early-stage funding through conventional financing. The secondary goal is to create a pipeline of Eligible Businesses that are attractive investment opportunities in the District and to provide 12-month individualized business plans/technical assistance to Eligible Businesses. The Fund shall be used to develop investment opportunities for Eligible Businesses in the initial funding stage and those that grow out of the initial funding stage and are ready for additional investment, including venture capital and other sources of backing. In FY23, DMPED will: 1. Launch the program in Q1 2. Amend the grant agreement for an additional $2,000,000 3. Implement a campaign to expand awareness of the program throughout DC, with emphasis on businesses in Wards 5, 7, and 8.	09-30-2023			✔		Add Initiative Update
Nourish DC (2023)	The purpose of the Nourish DC Collaborative is to support the development of a robust ecosystem of locally-owned small food businesses in District neighborhoods where decades of disinvestment have left them underserved by grocery and other food amenities. To achieve this goal, a collaborative of community development financial institutions were selected to provide loans, grants, and technical assistance to emerging and existing locally-owned small food businesses, with a preference for businesses located in and owned by residents of DC neighborhoods identified as having high rates of food insecurity, unemployment and poverty, and/or lower life expectancy. The program kicked off in FY21, with additional annual funding expected through FY24. In FY23, DMPED will provide: 1. At least 25 food entrepreneurs 12 hours of 1:1 technical assistance; and 2. At least 8 businesses receiving a total of $400K in grant funding	09-30-2023			✔		
Strategy & Intelligence (6 Strategic Initiative records)							
Reimagine DC Tourism	The Reimagine DC Tourism Program is a multi-year sustained marketing campaign in collaboration with Destination DC and Events DC, directed to attract leisure and business tourists. Funds will also be used in part for incentives to attract conferences, shows, exhibitions, and other attractions to the District. The Reimagine DC Tourism Program is a multi-year sustained marketing campaign in collaboration with Destination DC and Events DC, directed to attract leisure and business tourists. Funds will also be used in part for incentives to attract conferences, shows, exhibitions, and other attractions to the District. In FY23 DMPED will: 1. Select a partner to administer marketing campaign and incentives program 2. Develop campaign materials and launch by end of fiscal year	09-30-2023			✔		Add Initiative Update
Large Events and Festival Sponsorships	The Large Events and Festivals Sponsorship Fund will be used to sponsor large events and festivals in the District. Funds can be used in a multitude of ways including the infrastructure needs to enable these events. In FY23, DMPED will: 1. Disburse 100% of the Fund by Q4	09-30-2023			✔		Add Initiative Update
Special Event Fee Relief Fund	The Special Event Relief Fund allows organizers of festivals and outdoor special events to apply for financial assistance to cover up to 100% of services incurred by the event from the following agencies (direct payment from DMPED to the agency): ABRA, DOH, DPR, DPW, DDOT, FEMS, MPD, DLCP and DOB. In FY23, DMPED will:	09-30-2023			✔		

Strategic Initiative Title	Strategic Initiative Description	Proposed Completion Date	Is this Initiative focused on Wards 7 and/or 8?	Does this initiative support the Resilient DC Strategy?	Is this initiative related to an American Rescue Plan Act (ARPA) enhancement?	Is this initiative focused on enhancing racial equity?	Add Initiative Update
	1. Launch the application in Q1 2. Expend 90% or more of the Special Event Fee Relief Fund by the end of the fiscal year						
Business Attraction, Expansion, and Retention Infrastructure	The Special Event Relief Fund allows organizers of festivals and outdoor special events to apply for financial assistance to cover up to 100% of services incurred by the event from the following agencies (direct payment from DMPED to the agency): ABRA, DOH, DPR, DPW, DDOT, FEMS, MPD, DLCP and DOB In FY23, DMPED will: 1. Launch the application in Q1 2. Expend 90% or more of the Special Event Fee Relief Fund by the end of the fiscal year	09-30-2023			✔		
Business Rent Relief (formally Bridge Fund 3.0)	Bridge Fund 3.0 will provide financial relief to small businesses and sole proprietors in the retail, restaurant, and entertainment sectors that experienced revenue declines or significant costs as a result of the COVID-19 pandemic. Bridge Fund 3.0 will prioritize businesses that have not previously received relief funds. DMPED will work with a third-party administrator to administer the program and disburse funds. In FY23, DMPED will: 1. Launch the program in Q1 2023 2. Award at least 90% of the fund by Q2 3. Disburse at least 90% of the awards by Q3	09-30-2023					
Shop in the District Expansion	Funds will be used to continue the development and implementation of the custom-branded Shop in the District (SITD) marketing campaign and a custom gift card program that can be used by shoppers at all participating retailers. The funds will be used to hire a contractor that can provide marketing, advertising, and communications services to promote the Shop in the District website and retailers. The vendor will also manage gift card inventory and disbursement, provide technical support, and accurately report data back to DMPED. In FY23, DMPED will: 1. Launch the custom-branded gift card program 2. Develop and launch the marketing campaign	09-30-2023			✔		
Walter Reed (1 Strategic Initiative)							
Walter Reed (2023)	The Walter Reed Local Redevelopment Authority ("LRA") has led an extensive planning process to acquire and redevelop 66.57 acres of the property at the site of the former Walter Reed Army Medical Center ("WRAMC"). This project will establish a new mixed-use neighborhood of 3.1 million square feet of development as envisioned in the Walter Reed Reuse Plan and Small Area Plan. In FY23, the Walter Reed LRA will: 1. Open the Hartley building, consisting of 323 apartments over 60,000 sf of Whole Foods anchored retail 2. Open the Kite House, 109 condominium units over retail 3. Open 1155 Dahlia, a coliving development above retail 4. Begin sales of the Aspen Square, a 50-unit townhome development	09-30-2023					Add Initiative Update

2023 Initiative Updates

Add Current Quarter Initiative Updates

Strategic Initiative Title	Initiative Status Update	% Complete to date	Confidence in completion by end of fiscal year (9/30)?	Status of Impact	Supporting Data	Reporting Quarter
1234 Good Hope Rd (Formerly 1800 MLK, Jr. Avenue) (4 Initiative Update records)						
1234 Good Hope Rd (Formerly 1800 MLK, Jr. Avenue)	Decision memo complete, target award by early Feb. 2023.	0-24%	High	Incremental		Q1
1234 Good Hope Rd (Formerly 1800 MLK, Jr. Avenue)	Project awarded to Victory Housing on 2/27/23.	0-24%	High	Incremental		Q2
1234 Good Hope Rd (Formerly 1800 MLK, Jr. Avenue)	Project awarded to Victory Housing in Feb 2023. Map Amendment approved by Zoning Commission in June 2023.	0-24%	High	Incremental		Q3
1234 Good Hope Rd (Formerly 1800 MLK, Jr. Avenue)	Project awarded to Victory Housing in Feb 2023. Map Amendment approved by Zoning Commission in June 2023.	Complete		Incremental		Q4
Black Homeownership Fund (4 Initiative Update records)						
Black Homeownership Fund	DMPED is working with housing partners to finalize the next steps to finalize the structure of the fund by Q3 2023.	25-49%	High	None		Q1
Black Homeownership Fund	In Q2, DMPED hired a Program Manager for the Housing in Downtown program. In Q2, the Program Manager led robust stakeholder engagement leading to an updated proposed HID program included in the FY24 budget. The new PM continues to analyze market dynamics to better inform DMPED strategies towards additional residents in Downtown.	50-74%	High	Incremental		Q2
Black Homeownership Fund	DMPED is waiting on MMB to provide guidance on the recommended structure of the fund. Once received, DMPED will proceed with implementation.	25-49%	High	None		Q3
Black Homeownership Fund	DMPED is waiting on MMB to provide guidance on the recommended structure of the fund. Once received, DMPED will proceed with implementation.	25-49%		Incremental		Q4
Business Attraction, Expansion, and Retention Infrastructure (3 Initiative Update records)						
Business Attraction, Expansion, and	The Competitiveness Study, Cluster Study, and Location Decision Assessment have been completed by Hickey Global and the final deliverables are to be delivered to DMPED and WDCEP in Q2 2023. Direct BRE	50-74%	High	Incremental		Q1

Strategic Initiative Title	Initiative Status Update	% Complete to date	Confidence in completion by end of fiscal year (9/30)?	Status of Impact	Supporting Data	Reporting Quarter
Retention Infrastructure	outreach email deployed to 86 companies in high-growth target sectors. Business attraction and expansion prospecting.					
Business Attraction, Expansion, and Retention Infrastructure	'DMPED has reached out to 96 companies through Direct BRE outreach, which includes outreach to target companies (based on lease expiration, company size, and target cluster) and outreach to companies based on milestones in the news. DMPED has met with 18 companies as a result of this outreach with 2 more scheduled. DMPED has also engaged with 20 companies through Vitality Fund, including reviewing and approving applications and providing award estimates. 5 Vitality Fund applications have been approved and grant agreements are being finalized.	50-74%	High	Incremental		Q2
Business Attraction, Expansion, and Retention Infrastructure	In Q4, DMPED and WDCEP completed the hiring and onboarding of the new corporate attraction position at WDCEP and have continued to implement the BREA playbook. These activities include generating and responding to attraction leads efficiently, engaging existing companies, and developing systems to track the prospect pipeline and report on engagements. DMPED continues to engage with Hickey in completing the competitive assessment (with labor analysis), cluster analysis, and location advisor decision assessment (by cluster) to guide and validate further attraction and retention efforts.	Complete	High	Incremental		Q3
Business Rent Relief (formally Bridge Fund 3.0) (4 Initiative Update records)						
Business Rent Relief (formally Bridge Fund 3.0)	The application was designed and launched in Q1 and will close at the beginning of Q2. Applications are being reviewed for eligibility and award amounts. Award notifications and disbursements are anticipated to be made in Q2.	50-74%	High	Incremental		Q1
Business Rent Relief (formally Bridge Fund 3.0)	The application was designed and launched in Q1 and closed at the beginning of Q2. Application reviews and notifications will be complete in April 2023 and disbursements will be complete in May 2023.	50-74%	High	Incremental		Q2
Business Rent Relief (formally Bridge Fund 3.0)	Award disbursements are in progress with 93% of funding disbursed.	75-99%	High	Incremental		Q3
Business Rent Relief (formally Bridge Fund 3.0)	Award disbursements are in progress with 93% of funding disbrused.	Complete		Incremental		Q4
Cherry Blossom Tours (2 Initiative Update records)						
Cherry Blossom Tours	DMPED released the Cherry Blossom Bus Tour RFP in Q1. DMPED anticipates the award and the bus tour in Q2.	0-24%	High	None		Q1
Cherry Blossom Tours	DMPED awarded a contract to plan and execute the bus tour. The bus tour occurred and was completed in February 2023.	Complete	High	Demonstrable		Q2
Community Engagement (4 Initiative Update records)						
Community Engagement	DMPED successfully developed and implemented virtual and in-person events, including press conferences, ribbon cuttings, and groundbreakings for community engagement and awareness building. Milestones included: DC's Comeback Plan announcement, Wharf Phase 2 Completion celebration, SW Mobility Innovation District kick-off event, Food Access Fund grantees announcement, Holiday kick-off celebration, RFK Demolition ceremony, Northwest One Ribbon Cutting, Housing in Downtown Press Conference, Spice Suite Opening, among others. In addition, the team secured over ten media placements, including with the Washington Post, Washington Business Journal, Bisnow television outlets, and others. Topics include housing development, housing conversion, RFPs issued, groundbreakings, ribbon cuttings, business incentives, and business programs.	25-49%	High	Incremental		Q1
Community Engagement	DMPED successfully developed and implemented virtual and in-person events, including press conferences, ribbon cuttings, and groundbreakings for community engagement and awareness building. Milestones included: The Ethel Ribbon Cutting, Black Homeownership Series Workshop, Anacostia Art District Block Celebration, the Cherry Blossom Bus Tour, Vitality Fund announcment, DMPED March Madness Annual Event, Cherry Blossom Festival Gran Opening Press Conference, Jazz in Bloom at Union Station, among others. In addition, the team secured over ten media placements, including with the Washington Post, Washington Business Journal, Bisnow television outlets, and others. Topics included: housing development, housing conversion, RFPs issued, groundbreakings, ribbon cuttings, business incentives, and business programs.	75-99%	High	Incremental		Q2
Community Engagement	DMPED successfully developed and implemented virtual and in-person events, including press conferences, ribbon cuttings, and groundbreakings for community engagement and awareness building. Milestones included: DC's Comeback Plan announcement, Wharf Phase 2 Completion celebration, SW Mobility Innovation District kick off event, Food Access Fund grantees announcement, Holiday kick off celebration, RFK Demolition ceremony, Northwest One Ribbon Cutting, Housing in Downtown Press Conference, Spice Suite Opening, among others. In addition, the team secured over ten media placements, including with the Washington Post, Washington Business Journal, Bisnow television outlets, and others. Topics included: housing development, housing conversion, RFPs issued, groundbreakings, ribbon cuttings, business incentives, and business programs.	25-49%	High	Incremental		Q3
Community Engagement	DMPED successfully developed and implemented virtual and in-person events, including press conferences, ribbon cuttings, and groundbreakings for community engagement and awareness building. Milestones included: DC's Comeback Plan announcement, Wharf Phase 2 Completion celebration, SW Mobility Innovation District kick off event, Food Access Fund grantees announcement, Holiday kick off celebration, RFK Demolition ceremony, Northwest One Ribbon Cutting, Housing in Downtown Press Conference, Spice Suite Opening, among others. In addition, the team secured over ten media placements, including with the Washington Post, Washington Business Journal, Bisnow television outlets, and others. Topics included: housing development, housing conversion, RFPs issued, groundbreakings, ribbon cuttings, business incentives, and business programs.	Complete		Incremental		Q4
DC Family Fun Destinations (4 Initiative Update records)						
DC Family Fun Destinations	DMPED continues to work towards an RFA in Q2 2023	0-24%	High	None		Q1
DC Family Fun Destinations	DMPED continues to work towards an RFA in Q2 2023	0-24%	High	None		Q2
DC Family Fun Destinations	DMPED has opened and closed the RFA and the program team is in the process of reviewing the applications for award. Award Notificiations should go out by the end of August 2023.	0-24%	High	None		Q3
DC Family Fun Destinations	DMPED has opened and closed the RFA and the program team is in the process of reviewing the applications for award. Award Notifications went on in Q3 FY23.	Complete		Incremental		Q4
Downtown Engagement (4 Initiative Update records)						
Downtown	DMPED is working to release a Request for Applications for this work in Q2 2023.	0-24%	High	None		Q1

Strategic Initiative Title	Initiative Status Update	% Complete to date	Confidence in completion by end of fiscal year (9/30)?	Status of Impact	Supporting Data	Reporting Quarter
Engagement						
Downtown Engagement	DMPED released a Request for Applications for this work in March 2023 and anticipates an award in Q3 2023.	0-24%	High	Incremental		Q2
Downtown Engagement	DMPED has awarded a grant to the DowntownDC and Golden Triangle BID to create a Downtown Action Plan by November 2023.	0-24%	High	Incremental		Q3
Downtown Engagement	DMPED has awarded a grant to the DowntownDC and Golden Triangle BID to create a Downtown Action Plan by November 2023.	75-99%		Incremental		Q4
Employment Center Vitality and Local Jobs Creation (Vitality Fund) (4 Initiative Update records)						
Employment Center Vitality and Local Jobs Creation (Vitality Fund)	DMPED launched the Vitality Fund application in October 2022 (Q1). Four companies have applied for the Fund. All four have been conditionally approved, and grant agreements are in process. DMPED and WDCEP are promoting the Vitality Fund to brokers and site selectors through presentations, individual meetings, and industry conferences.	50-74%	High	Incremental		Q1
Employment Center Vitality and Local Jobs Creation (Vitality Fund)	DMPED launched the Vitality Fund application in October 2022 (Q1). Four companies have applied for the Fund. All four have been conditionally approved, and grant agreements are in process. DMPED and WDCEP are promoting the Vitality Fund to brokers and site selectors through presentations, individual meetings, and industry conferences.	50-74%	High	Incremental		Q2
Employment Center Vitality and Local Jobs Creation (Vitality Fund)	DMPED launched the Vitality Fund application in October 2022 (Q1). Four companies have applied for the Fund. All four have been conditionally approved, and grant agreements are in process. DMPED and WDCEP are promoting the Vitality Fund to brokers and site selectors through presentations, individual meetings, and industry conferences.	50-74%	High	Incremental		Q3
Employment Center Vitality and Local Jobs Creation (Vitality Fund)	DMPED launched the Vitality Fund application in October 2022 (Q1). Seven companies have applied for the Fund. All seven have been conditionally approved, and grant agreements are in progress. DMPED and WDCEP are promoting the Vitality Fund to companies, brokers, and site selectors through presentations, individual meetings, and industry conferences.	75-99%		Incremental		Q4
Food Access Fund (4 Initiative Update records)						
Food Access Fund	Applications for the Food Access Fund opened on December 19, 2022, and closed on January 13, 2023. Applications are currently being reviewed.	0-24%	High	Incremental		Q1
Food Access Fund	Applications for the Food Access Fund opened on December 19, 2022 and closed on January 13, 2023. Applications are currently being reviewed.	0-24%	High	Incremental		Q2
Food Access Fund	Applications for the Food Access Fund Round 4 opened on December 19, 2022 and closed on January 13, 2023. Applications were reviewed and 8 grantees received letters of intent to award. No funding has been disbursed yet, but the first tranche will be awarded once grantee documents have been reviewed and approved.	50-74%	High	Incremental		Q3
Food Access Fund	Applications for the Food Access Fund Round 4 opened on December 19, 2022 and closed on January 13, 2023. Applications were reviewed and 8 grantees received letters of intent to award. No funding has been disbursed yet, but the first tranche will be awarded once grantee documents have been reviewed and approved.	75-99%		Incremental		Q4
Hill East (2023) (4 Initiative Update records)						
Hill East (2023)	Council approval of both Land Disposition Agreements was received. The LDA exhibits are currently in negotiation and the MOU with DGS is under review and nearly complete.	0-24%	High	Incremental		Q1
Hill East (2023)	Phase 1, Parcel F-1 received its Certificate of Occupancy and tenants have started moving in. Construction is underway for Duffy's Irish Pub and Sala Thai in the Parcel G-1 building while leasing efforts continue for both buildings. Regarding Hill East Phase 2, Congress has approved both disposition packages for both bundles making their dispotions law. A&T lots have been revised for Bundle 1 and Bundle 2 and both will be submitted for recordation soon.	75-99%	High	Incremental		Q2
Hill East (2023)	Phase 1, Parcel F-1 building is complete with tenants moved in. Duffy's Irish Pub and Sala Thai in the Parcel G-1 building are both under final inspection and potentially opening the end of FY 23 while leasing efforts for the remaining retail spaces continue for both buildings. Regarding Hill East Phase 2, negotiations are nearly complete to execute the LDDA which was already approved by Council, Mayor, and Congress. A&T lots have been resubmitted for Bundle 1 and Bundle 2. New tax lot numbers expected by end of FY23 and recordation expected Q1 FY24	75-99%	High	Demonstrable		Q3
Hill East (2023)	Council approval of both Land Disposition Agreements was received. The LDA exhibits are currently in negotiation and the MOU with DGS is under review and nearly complete.	75-99%		Incremental		Q4
Housing in Downtown Abatement FTE/Analysis (4 Initiative Update records)						
Housing in Downtown Abatement FTE/Analysis	In Q1 DMPED identified an FTE to serve as the Program Manager for the Housing in Downtown abatement program who will provide ongoing analysis and engagement around the opportunities to reimagine Downtown. DMPED expects the Program Manager to begin in Q2.	50-74%	High	Incremental		Q1
Housing in Downtown Abatement FTE/Analysis	In Q2, DMPED hired a Program Manager for the Housing in Downtown program. In Q2, the Program Manager led robust stakeholder engagement leading to an updated proposed HID program included in the FY24 budget. The new PM continues to analyze market dynamics to better inform DMPED strategies towards additional residents in Downtown.	25-49%	High	Incremental		Q2
Housing in Downtown Abatement FTE/Analysis	In Q1 DMPED identified an FTE to serve as the Program Manager for the Housing in Downtown tax abatement program who will provide ongoing analysis and engagement around the opportunities to reimagine Downtown. DMPED hired the FTE in Q2; and program legislation was updated as of Q3, and approved for FY24.	Complete	High	Incremental		Q3
Housing in Downtown Abatement FTE/Analysis	In Q1 DMPED identified an FTE to serve as the Program Manager for the Housing in Downtown tax abatement program who will provide ongoing analysis and engagement around the opportunities to reimagine Downtown. DMPED hired the FTE in Q2; and program legislation was updated as of Q3, and approved for FY24.	Complete	High	Incremental		Q3
Inclusive Innovation Equity Impact Fund (4 Initiative Update records)						
Inclusive Innovation Equity Impact Fund	Funds for this program are available and the application will close on January 31, 2023.	0-24%	High	Incremental		Q1

Strategic Initiative Title	Initiative Status Update	% Complete to date	Confidence in completion by end of fiscal year (9/30)?	Status of Impact	Supporting Data	Reporting Quarter
Inclusive Innovation Equity Impact Fund	Funds for this program are available and the application closed on January 31, 2023.	0-24%	High	Incremental		Q2
Inclusive Innovation Equity Impact Fund	An additional $1,000,000 in funding has been cleared for use. The next step is doing a grant agreement with the vendor.	0-24%	High	Incremental		Q3
Inclusive Innovation Equity Impact Fund	An additional $1,000,000 in funding has been cleared for use. The next step is doing a grant agreement with the vendor.	25-49%		Incremental		Q4
Large Events and Festival Sponsorships (4 Initiative Update records)						
Large Events and Festival Sponsorships	DMPED is working to finalize program details and anticipates disbursements by Q4 2023.	0-24%	High	None		Q1
Large Events and Festival Sponsorships	DMPED is working to finalize program details and anticipates disbursements by Q4 2023.	0-24%	High	Incremental		Q2
Large Events and Festival Sponsorships	DMPED is working to finalize program details and anticipates disbursements by Q4 2023.	0-24%	High	Incremental		Q3
Large Events and Festival Sponsorships	DMPED is working to finalize program details and anticipates disbursements by Q4 2023.	25-49%		Incremental		Q4
New Communities Initiative (2023) (3 Initiative Update records)						
New Communities Initiative (2023)	1. Developer soliciting financing proposals. Target closing: 6/2023; 2. Anticipated closing date: 3/2023. Construction commencement to follow immediately after closing. 3. In discussions with Office of Planning.	0-24%	High	Incremental		Q1
New Communities Initiative (2023)	1. Developer soliciting financing proposals. Target closing: 6/2023; 2. Anticipated closing date: 3/2023. Construction commencement to follow immediately after closing. 3. In discussions with Office of Planning.	0-24%	High	Incremental		Q2
New Communities Initiative (2023)	NW1 Phase 2 Construction to commenced in Spring of 2023.	75-99%	High	Incremental		Q3
Nourish DC (2023) (3 Initiative Update records)						
Nourish DC (2023)	Applications for grants closed in November. Finalists were selected in December. Final review and selection are anticipated in Q2. Finalized sub-grant agreements are also anticipated to be finalized in Q2.	0-24%	High	Incremental		Q1
Nourish DC (2023)	Applications for grants closed in November. Finalists were selected in December. Final review and selection are anticipated in Q2. Finalized sub-grant agreements are also anticipated to be finalized in Q2.	0-24%	High	Incremental		Q2
Nourish DC (2023)	Awards announced in March 2023, and funds disbursed in March 2023.	Complete	High	Incremental		Q3
Reeves Center (2023) (4 Initiative Update records)						
Reeves Center (2023)	RFP reissued not yet awarded.	0-24%	High	Incremental		Q1
Reeves Center (2023)	RFP reissued not yet awarded.	0-24%	High	Incremental		Q2
Reeves Center (2023)	DGS completed its due diligence regarding a relocation site selection and has submitted the proposed lease of the DDOT/OCTO relocation site to Council for approval as of FY22Q4. DDOT has also started preliminary facility design in FY22Q4. The funds formerly in DMPED's capital budget for the relocation of OCTO were reprogammed directly to OCTO's budget as of FY22Q4.	0-24%	Medium	Incremental		Q3
Reeves Center (2023)	RFP reissued. Awarded inJune of 2023 to Reeves CMC Venture comprised of CSG Urban Partners, Capri Investment Group, and MRP Realty – a minority-controlled partnership. Entered into negotiations with the team.	75-99%		Incremental		Q4
Reimagine DC Tourism (4 Initiative Update records)						
Reimagine DC Tourism	DMPED is working to finalize program details	0-24%	High	None		Q1
Reimagine DC Tourism	DMPED is working to finalize program details	0-24%	High	None		Q2
Reimagine DC Tourism	DMPED is working to finalize program details.	0-24%	High	None		Q3
Reimagine DC Tourism	DMPED is working to finalize program details.	25-49%		Incremental		Q4
Shop in the District Expansion (2 Initiative Update records)						
Shop in the District Expansion	Development of year-round promotional assets is in process, as well as the production of custom gift cards.	0-24%	High	Incremental		Q1
Shop in the District Expansion	A holiday marketing campaign was launched in November 2022 to promote the Shop in the District website and the retailers on the site. Production of the custom gift card program is underway, with gift cards to be available for purchase by consumers starting in Q2.	Complete	High	Demonstrable		Q2
Small and Medium Business Growth Program (4 Initiative Update records)						
Small and Medium Business Growth Program	DMPED is working to finalize program details	0-24%	High	None		Q1
Small and Medium Business Growth Program	DMPED is working to finalize program details	0-24%	High	None		Q2
Small and Medium Business Growth Program	DMPED is working to finalize program details	0-24%	High	None		Q3
Small and Medium Business Growth	The application launched on 6/23 and closed on 7/28.	50-74%		Incremental		Q4

Strategic Initiative Title	Initiative Status Update	% Complete to date	Confidence in completion by end of fiscal year (9/30)?	Status of Impact	Supporting Data	Reporting Quarter
Program						
Special Event Fee Relief Fund (4 Initiative Update records)						
Special Event Fee Relief Fund	The application opened in Q1 and event organizers have been applying for relief.	0-24%	High	Incremental		Q1
Special Event Fee Relief Fund	The application opened in Q1 and event organizers have been applying for relief.	25-49%	High	Incremental		Q2
Special Event Fee Relief Fund	The application opened in Q1 and event organizers have been applying for relief. The application is open on a rolling basis.	75-99%	High	Incremental		Q3
Special Event Fee Relief Fund	Event organizers that have applied and are eligible to receive support have had invoices covered for DC government services for events held in Q1 - Q3. A total of 38 events have been approved and held.	Complete		Incremental		Q4
St. Elizabeths East (4 Initiative Update records)						
St. Elizabeths East	1. Ribbon-cutting for WWH in June 2023. 2. Infrastructure for 13th Street is still underway. 3. LDDA for Parcel 13 is to be completed by March 31, 2023. 4. RFP for Parcels 1 and 6 will be released in March 2023. 5. Negotiations for Parcel 7,8&9 are underway.	25-49%	High	Incremental		Q1
St. Elizabeths East	1. Ribbon-cutting for WWH in September 2023. 2. Infrastructure for 13th Street is still underway. 3. LDDA for Parcel 13 is to be completed by April 2023. 4. RFP for Parcel 6 will be released in Q3 and Farm Parcel in Q4. 5. Negotiations for Parcel 7,8&9 are underway.	50-74%	High	Incremental		Q2
St. Elizabeths East	The Parcel 6 Parking Garage is open to the public and a full-time operator is in place. Parcel 13 was approved by DC City Council on December 20th. DMPED anticipates deal finalization in Q4. The Interim Retail Village (IRV) will celebrated a ribbon-cutting in Q3 - April. The RFP for Parcel 7,8,9 was awarded in December 2022 to St. Elizabeths Legacy Partners.	25-49%	High	Incremental		Q3
St. Elizabeths East	The Parcel 6 Parking Garage is open to the public and a full-time operator is in place. Parcel 13 was approved by DC City Council on December 20th. DMPED anticipates deal finalization in Q4. The Interim Retail Village (IRV) will celebrated a ribbon-cutting in Q3 - April. The RFP for Parcel 7,8,9 was awarded in December 2022 to St. Elizabeths Legacy Partners.	Complete		Incremental		Q4
St. Elizabeths East (Operating) (4 Initiative Update records)						
St. Elizabeths East (Operating)	Pending additional funding for garage operations.	25-49%	High	Incremental		Q1
St. Elizabeths East (Operating)	Pending additional funding for garage operations.	25-49%	High	Incremental		Q2
St. Elizabeths East (Operating)	Pending additional funding for garage operations.	25-49%	High	Incremental		Q3
St. Elizabeths East (Operating)	Pending additional funding for garage operations.	25-49%		Incremental		Q4
Walter Reed (2023) (4 Initiative Update records)						
Walter Reed (2023)	There is extensive construction on the campus. In Hartley, Whole Foods is building out its space and residential leasing has commenced. Kite House and 1155 Dahlia are continuing with construction. Aspen Square townhomes are under construction and preparing for initial home sales.	25-49%	High	Demonstrable		Q1
Walter Reed (2023)	There is extensive construction on the campus. In the Hartley, Whole Foods is building out its space and residential leasing has commenced. Kite House and 1155 Dahlia are continuing with construction. Aspen Square townhomes are under construction and preparing for initial home sales.	25-49%	High	Demonstrable		Q2
Walter Reed (2023)	The Hartley, Kite House, and Common Clover (1155 Dahlia) have all hit substantial completion and residents are occupying these buildings. The Retail spaces are being leased and opening now, including Whole Foods. Aspen Square Townhomes are under construction and the pace of sales is brisk.	25-49%	High	Incremental		Q3
Walter Reed (2023)	The Hartley, Kite House, and Common Clover (1155 Dahlia) have all hit substantial completion and residents are occupying these buildings. The Retail spaces are being leased and opening now, including Whole Foods. Aspen Square Townhomes are under construction and the pace of sales is brisk.	75-99%		Demonstrable		Q4
Ward 2 Great Streets (5 Initiative Update records)						
Ward 2 Great Streets	Grant application opens 1/23/2023	0-24%	High	None		Q1
Ward 2 Great Streets	The RFA for Great Streets FY23 opened on 1/23/23 and closed on 3/10/23. Applications are currently being reviewed.	25-49%	High	Incremental		Q2
Ward 2 Great Streets	Grant application opened 1/23/2023. Applications have been reviewed and applicants have been selected for award. Grant agreeements are in progress of being finalized. Disbursements to begin Q4 FY23.	25-49%	High	Incremental		Q4
Ward 2 Great Streets	Grant application opens 1/23/2023 and Applications will be reviewed and applicants for award	25-49%	High	Incremental		Q3
Ward 2 Great Streets	Grant application opened 1/23/2023. Applications have been reviewed and applicants have been selected for award. Grant agreeements are in progress of being finalized. Disbursements to begin Q4 FY23.	50-74%		Incremental		Q4

2022 Unfinished Initiatives

Title	Description	% Complete from Prior FY	Status Update	Explanation	Anticipated Completion Date	Add Initiative Update
Business Attraction and Retention (1 Strategic Initiative)						

Title	Description	% Complete from Prior FY	Status Update	Explanation	Anticipated Completion Date	Add Initiative Update
Employment Center Vitality and Local Jobs Creation (Vitality Fund)	The purpose of the Vitality Fund is to provide resources and support to businesses seeking to locate or expand within the Central Business District (CBD). Businesses in the following target industries- cloud and computer systems, food technology, cybersecurity, artificial intelligence, big data, life sciences, education, education technology, research, consulting services, professional services, marketing, or communications - are eligible for discretionary grants. Grant funds may be used for: • Initial startup capital • Operational costs • Down payment assistance • Rent subsidy • Tenant improvements • Workforce training • Recruitment and hiring costs In FY22, DMPED will design and manage a new incentive grant program for the purpose of providing grant funds to businesses looking to locate to DC. The program will be designed by 11/30/21.	75-99%	In Q4, the Vitality Fund Program design and implementation plan was updated to reflect new eligibility requirements effective in FY23. DMPED will open the application in October 2022 and share it directly with current prospects. DMPED will continue to meet with employers interested in the Vitality Fund and promote the program to eligible companies.	Applications for this program will be open on a rolling basis through FY24 and awards will be made through FY26.	09-30-2026	
Business Expansion and Growth (1 Strategic Initiative)						
Small and Medium Business Growth Program	Small and Medium Business Grant Fund targets and bundles existing and new growth focus programs such as Great Streets, Neighborhood Prosperity Funds, Equipment, larger-scale capital improvements, and digital and technological growth by issuing grants to Community Development Financial Institutions for small businesses. This initiative is expected to begin in FY22 Q1. In FY22, DMPED will: 1. Develop and launch SMB suite of grants by FY22 - Q2; and 2. Prioritize LBE eligible businesses.	75-99%	In Q4 applications were reviewed and award notifications began. Notifications will continue, and funds will be disbursed by the CDFI, in Q1 2023.	The selection process was extensive and required several rounds of review due to partner agencies' reporting/documentation challenges.	12-30-2023	
Community Outreach (1 Strategic Initiative)						
Community Engagement (2022)	The DMPED Communications team will work with the Real Estate and Business Development teams to create new ways to engage District residents and stakeholders to ensure stakeholders are aware of DMPED programs and milestones and progress made toward DMPED's top priorities. In FY22, DMPED will: 1. Secure at least 10 media placements, including three non-traditional outlets (i.e. Spanish-language and national news outlets), that advance the awareness and discussion of DMPED's economic development, real estate, and business development work; and 2. Implementing at least two new communications formats/delivery methods to reach stakeholders and raise awareness of DMPED groundbreakings, ribbon cuttings, grant opportunities, and programs.	75-99%	DMPED successfully developed and implemented virtual and in-person events, including press conferences, ribbon cuttings, and groundbreakings for community engagement and awareness building. Milestones included: Bridge District Groundbreaking, St. Elizabeths Townhomes Ribbon Cutting, Food Access Fund and other programs announcements, Black Home Ownership Strikeforce Ribbon Cutting, show and tells, regular media interviews, and real estate milestone celebrations, among others. In addition, the team secured over ten media placements, including with the Washington Post, Washington Business Journal, Bisnow television outlets, and others. Topics included: housing development, housing conversion, RFPs issued, groundbreakings, ribbon cuttings, business incentives, and business programs.			
New Communities Initiative (1 Strategic Initiative)						
New Communities Initiative (2022)	The New Communities Initiative (NCI) is a District government program designed to revitalize severely distressed subsidized housing and redevelop communities plagued with concentrated poverty, high crime, and economic segregation. In FY22, the New Communities Initiative will: 1. Complete construction on Phase 1 of the Northwest One site and commence construction of Phase II. Will continue to monitor construction progress based on funding milestones for both Phases; 2. Complete Barry Farm Infrastructure work on Sumner Road; Close vertical construction financing and commence vertical construction on Parcel 1B; 3. Close Park Morton infrastructure funding, commence infrastructure site work in Nov-21; negotiate and execute the Development Finance Agreement to fund vertical construction for Phase I.	50-74%	Northwest One - Construction complete; Construction commencement for Phase II expected Q1 FY23. Park Morton - Infrastructure work commenced Q2 FY22; Vertical construction is expected to commence Q1 FY23. Barry Farm - Vertical construction of building 1B to start 4Q 2022.	The Park Morton finance closing requires the issuance of ITSB bonds by the OCFO, this is scheduled to occur in 4Q22.	11-30-2022	
Real Estate Development and Disposition (3 Strategic Initiative records)						
1234 Good Hope Rd (Formerly 1800 MLK, Jr. Avenue)	DMPED plans to develop 2 acres of vacant property in Anacostia into a vibrant, mixed-use urban community in accordance with the Anacostia Master Plan that will provide for local, street-level retail, incubator office, and multiple housing units. In FY22, DMPED will accomplish the following: Issue RFP to solicit development proposals; 1. Review proposals for adherence to the Comprehensive Plan and RFP goals; 2. Work closely with ANC 8A through the selection process; 3. Award the 1234 Good Hope Road RFP for multiple parcels; 4. Execute the Land Disposition Agreement with the selected developer.	0-24%	The project is still in Selection, the Map Amendment is in process, OP issued their Set Down Report in September 2022.	The Selection process was delayed because prior to issuing the RFP, OP had agreed to support rezoning the site to MU-7, then suggested instead of split zoning MU-4/7, and DMPED had to assess that impact on the responses, it was determined that the RFP might be voided so DMPED returned to OP and was able to persuade them to go with all MU-7 in keeping with the RFP instructions.	07-01-2023	

Title	Description	% Complete from Prior FY	Status Update	Explanation	Anticipated Completion Date	Add Initiative Update
Hill East (2020)	DMPED plans to redevelop 50 acres of Hill East to be transformed into a vibrant, mixed-use urban community in accordance with the Hill East Master Plan that will create an unparalleled riverside experience. In FY22, DMPED will accomplish the following: Hill East Phase 1: 1. Assist Developer in securing tenants for Parcel G-1 retail spaces; 2. Assist Developer in construction of Parcel F-1 building; Hill East Phase 2: 3. Procure survey service for 8 parcels on Hill East to create new A&T lots; 4. Complete the Hill East Phase 2 Disposition package to Council for the 8 new parcels; and 5. Award the Hill East Phase 2 RFP for multiple parcels. 6. Execute the Land Disposition Agreement with the selected Phase II developers.	50-74%	Phase 1, Parcel F-1 building construction continues without any delays to report. The second retail lease is in progress pending final approval of the Food Access Fund. Regarding Hill East Phase 2, DMPED has completed negotiations and submitted both Bundles to Council"	The initiative is mostly complete but the Phase 2 Bundles were delayed by a restructuring of the underlying infrastructure procurement, and unforeseen financial gaps on several parcels due to construction price and interest rate increases	12-01-2022	
Reeves Center	The aging Frank D. Reeves Center of Municipal Affairs has reached the end of its useful life and the building would be cost-prohibitive to modernize. Therefore, the District released a solicitation on December 30, 2020, to redevelop the Frank D. Reeves Center site into a transit-oriented, mixed-use development with office space, affordable housing, and neighborhood-serving amenities in a way that reflects the site's historic and cultural significance. Redevelopment requires the relocation of District agencies and associated infrastructure to new locations within the District. In FY22, it is anticipated the following will be completed with the Reeves Center: 1. The project will be introduced to Council and approved for disposition; 2. Due diligence and facility design will be completed for the relocation of DDOT and OCTO	0-24%	DGS completed its due diligence regarding a relocation site selection and has submitted the proposed lease of the DDOT/OCTO relocation site to the Council for approval as of FY22Q4. DDOT has also started preliminary facility design in FY22Q4. The funds formerly in DMPED's capital budget for the relocation of OCTO were reprogrammed directly to OCTO's budget as of FY22Q4.	The underlying RFP has materially changed due to OCTO and DDOT requirement to move offsite versus keeping the data center onsite.	06-01-2023	
St. Elizabeths (1 Strategic Initiative)						
St. Elizabeths East (2022)	Once a vacant and abandoned mental health facility in Ward 8, St. Elizabeths East is rapidly becoming a destination for retail, housing, entertainment, and cultural amenities. A historic gem in the middle of the nation's capital – providing a chance to transform a 183-acre site into a mixed-use development that simultaneously serves the neighboring community and nearby federal office tenants. In FY22, the following will be completed with St. Elizabeths East: 1. Complete construction and open the 750 Space Parcel 6 Parking Garage; 2. Negotiate and finalize the Land Disposition Agreement (LDA) for the Parcel 13 development; 3. Complete and open the Interim Retail structure to be built on Parcel 15; and 4. DMPED will work with the developer to finalize and submit the Land Disposition and Development Agreement (LDDA) for Parcels 7, 8, 9 to Council by Q4 FY22.	50-74%	The Parcel 6 Parking Garage is open to the public and a full-time operator will be in place by August 2022. Parcel 13 is awaiting council approval for the Surplus and Disposition of the Site. The Interim Retail Village will commence construction in the summer of 2022, to be completed by September 2022. The RFP for Parcel 7,8,9 is still in Selection.	The Selection process for Parcel 7,8, and 9 was delayed due to the inability of the ANC to have a quorum for multiple months prior to the Fall, and we need an ANC resolution to award the project.	06-01-2023	
Strategy & Intelligence (3 Strategic Initiative records)						
Business Attraction, Expansion, and Retention Infrastructure	This enhancement supports capacity-building for DMPED's attraction, expansion, and retention efforts. It involves new staff positions at our partner organization (Washington DC Economic Partnership) as well as expenses related to training, data subscriptions, consultants, and planning. One of the goals is setting up new systems and processes across the two organizations for managing BREA activities and creating a new BREA strategy and playbook over the next two years to help implement the Vitality Fund. In FY22, DMPED will: 1. Support the hiring of additional staff at WDCEP& DMPED to actively pursue corporate attraction projects; 2. Develop a business attraction and retention strategy that will provide a streamlined process & systems recommendations; and 3. Develop systems that will be used to track prospect pipeline between WDCEP & DMPED.	75-99%	In Q4, DMPED and WDCEP completed the hiring and onboarding of the new corporate attraction position at WDCEP and have continued to implement the BREA strategy. These activities include generating and responding to attraction leads efficiently, engaging existing companies, and developing systems to track the prospect pipeline and report on engagements. DMPED continues to engage with Hickey in completing the competitive assessment (with labor analysis), cluster analysis, and location advisor decision assessment (by cluster) to guide and validate further attraction and retention efforts.	The BREA Strategy Scope of Work (SOW) planned completion date with final deliverables provided to DMPED and WDCEP will be by the end of December 2022. DMPED and WDCEP plan to continue building capacity to support the business attraction, retention, and expansion efforts.	03-31-2023	
Shop in the District Expansion	This enhancement would expand the Shop in the District campaign that was created in winter 2020, to include a mobile application, gift card program, and a robust marketing campaign connecting tourists and local consumers to small local (LBE) DC-based retailers and restaurants, particularly those in less frequented geographies. The development of the mobile application and gift card is expected to be completed in Q2 of FY22. The primary partner for this initiative is the Washington DC Economic Partnership. This initiative aims to drive online shoppers to small DC-based retailer websites, with an expected outcome of increasing revenue generation.	0-24%	The contract for the marketing services has been executed. The contract for the gift card program is close to being finalized.	Marketing and planning needed to begin in FY22 to have completion in Q1 FY23. Limited staff capacity and delays in the contracting process.	03-31-2023	

Title	Description	% Complete from Prior FY	Status Update	Explanation	Anticipated Completion Date	Add Initiative Update
	In FY22, DMPED will: 1. Develop a Shop In The District Gift Card program 2. Develop & implement a 12-month marketing campaign strategy					
Special Event Fee Relief Fund	The Special Event Relief Fund allows organizers of festivals and outdoor special events to apply for financial assistance to cover up to 100% of services incurred by the event from the following agencies (direct payment from DMPED to the agency): ABRA, DOH, DPR, DPW, DDOT, FEMS, MPD, DLCP and DOB. In FY24, DMPED will: 1. Launch the application in Q1 2. Expend 90% or more of the Special Event Fee Relief Fund by the end of the fiscal year	75-99%	Applications for the Special Event Relief Fund opened on 10/1/23 and will remain open until 9/1/24. MOUs have been executed with DOB and FEMS. DMPED is awaiting signed MOUs from the other agencies.			
Walter Reed (1 Strategic Initiative)						
Walter Reed (2022)	The Walter Reed Local Redevelopment Authority (""LRA"") has led an extensive planning process to acquire and redevelop 66.57 acres of property at the site formerly known as the Walter Reed Army Medical Center (""WRAMC""). Establishing a new mixed-use neighborhood of 3.1 million square feet of development as envisioned in the Walter Reed Reuse Plan and Small Area Plan. In FY22, the Walter Reed LRA will: 1. Open Abrams Hall Senior Assisted Living 54 units at 30%AMI. 2. Complete the transfer of the remaining Army-owned parcel to the District.	25-49%	Construction of Abrams Hall Senior has been completed and is open. The Walter Reed LRA continues to work with the US Army to facilitate environmental remediation that is a precursor to transferring of the remaining Army-owned parcel.	The Army needs to access soil under a cooling tower pad to remediate it and the parties are still working towards a solution to complete that complex task. This needs to be completed for the final parcel transfer.	06-01-2023	

2022 Unfinished Initiative Updates

Strategic Initiative Title	Anticipated completion date	New Initiative Created for FY21	No Longer an Initiative	Initiative Status Update	% Complete to date	Confidence in completion by anticipated completion date?	Status of Impact	Explanation of Impact (Limited to 550 Characters)	Supporting Data	Reporting Quarter
Employment Center Vitality and Local Jobs Creation (Vitality Fund)	09-30-2026			DMPED opened the application in October 2022 and will continue to promote the Vitality Fund and meet with partners and eligible employers interested in the program.	Complete	High	Incremental	Two companies have received eligibility certification letters and two companies have been approved by the Vitality Fund Review Committee. Grant agreements have not yet been executed and funds have not yet been disbursed.		Q1
Small and Medium Business Growth Program	12-30-2023			Applications for this program closed in June. Finalists were selected in Q1 2023. The final review and agreements will take place in Q2 2023.	Complete	High	Demonstrable	45 businesses have been awarded a total of $3,564,258.49.		Q1
Community Engagement (2022)				DMPED successfully developed and implemented virtual and in-person events, including press conferences, ribbon cuttings, and groundbreakings for community engagement and awareness building. Milestones included: Barry Farm Groundbreaking, Lidl Supermarket Ribbon Cutting, Rubell Museum Ribbon Cutting, Food Access Fund and other programs announcements, Black Home Ownership Strikeforce Recommendations announcement, show and tells, regular media interviews, real estate milestone celebrations, among others. In addition, the team secured over ten media placements, including with the Washington Post, Washington Business Journal, Bisnow television outlets, and others. Topics include housing development, housing conversion, RFPs issued, groundbreakings, ribbon cuttings, business incentives, and business programs. The media placements and communication formats were completed.	Complete	High	Demonstrable	The Communications team's work in this area has had a significant impact on DMPED's ability to share progress toward meeting goals and recovery-related updates with the DC community, the agency, and stakeholders outside of the District. We have seen the impact in viewership numbers that have increased for our events. In addition, we received outreach from residents and business owners who wanted more information about initiatives. Anecdotally, residents have embraced opportunities to participate in various ribbon cutting and groundbreakings.		Q1
New Communities Initiative (2022)	11-30-2022			1. NW1 Phase 2 Construction to commence in Spring of 2023.	75-99%	Low	Incremental	Delivery of over 500 affordable units.		Q1
1234 Good Hope Rd (Formerly 1800 MLK, Jr. Avenue)	07-01-2023			DMPED is planning for the award in Q2 2023.	50-74%	High	Incremental	The Project will provide new affordable and market-rate housing together with much-needed retail to historic Anacostia		Q1

Strategic Initiative Title	Anticipated completion date	New Initiative Created for FY21	No Longer an Initiative	Initiative Status Update	% Complete to date	Confidence in completion by anticipated completion date?	Status of Impact	Explanation of Impact (Limited to 550 Characters)	Supporting Data	Reporting Quarter
Hill East (2020)	12-01-2022			Phase 1, Parcel F-1 building construction is complete. The second retail lease was finalized for Duffy's Irish Pub and construction for the first retail tenant, Sala Thai, is underway. Regarding Hill East Phase 2, Council has approved both disposition packages for both bundles. A&T lots have been created for Bundle 1 and Bundle 2 is currently in the process.	75-99%	Low	Demonstrable	Completing the 100-unit Permanent Supportive Housing building on Parcel F1 marks the completion of Phase 1. Additionally signing two restaurant leases for Phase 1 is a great sign for all that is to come and helps keep the momentum going for Hill East. Council approval of both Phase II Land Disposition agreements will allow DMPED to keep the redevelopment of Hill East moving forward. This will help create 1) new job opportunities for District residents, 2)create more affordable units in DC, and 3) create new tax revenue dollars for the city.		Q1
Reeves Center	06-01-2023			DGS completed its due diligence regarding a relocation site selection and has submitted the proposed lease of the DDOT/OCTO relocation site to Council for approval as of FY22Q4. DDOT has also started preliminary facility design in FY22Q4. The funds formerly in DMPED's capital budget for the relocation of OCTO were reprogrammed directly to OCTO's budget as of FY22Q4.	0-24%	Medium	Incremental	The underlying RFP has materially changed due to OCTO and DDOT requirement to move offsite versus keeping the data center onsite. The timing of DDOT and OCTO's relocation out of the Reeves Center continues to be a threshold issue impacting the critical path of the redevelopment of the Reeves Center. Due to the above issues, the project was put back out for RFP on December 2, 2022, due January 20, 2023.		Q1
St. Elizabeths East (2022)	06-01-2023			The Parcel 6 Parking Garage is open to the public and a full-time operator is in place. Parcel 13 was approved by DC City Council on December 20th. DMPED anticipates deal finalization in Q3. The Interim Retail Village (IRV) will celebrate a ribbon-cutting in Q3 - April. The RFP for Parcel 7,8,9 was awarded in December 2022 to St. Elizabeths Legacy Partners.	75-99%	High	Incremental	The IRV will provide much-needed retail and food access to residents living in Congress Heights. DMPED anticipates that the project will change residents' interactions with shopping and food since they now have options in the Ward. St. Elizabeths Legacy Partners project will provide additional retail and affordable housing.		Q1
Business Attraction, Expansion, and Retention Infrastructure	03-31-2023			In Q4, DMPED and WDCEP completed the hiring and onboarding of the new corporate attraction position at WDCEP and have continued to implement the BREA playbook. These activities include generating and responding to attraction leads efficiently, engaging existing companies, and developing systems to track the prospect pipeline and report on engagements. DMPED continues to engage with Hickey in completing the competitive assessment (with labor analysis), cluster analysis, and location advisor decision assessment (by cluster) to guide and validate further attraction and retention efforts.	75-99%	High	Incremental	The BREA Strategy Scope of Work (SOW) planned completion date with final deliverables provided to DMPED and WDCEP will be by the end of January 2023. DMPED and WDCEP plan to continue building capacity to support the business attraction, retention, and expansion efforts.		Q1
Shop in the District Expansion	03-31-2023			A holiday marketing campaign was launched in November 2022 to promote the Shop in the District website and the retailers on the site. Production of the custom gift card program is underway, with gift cards to be available for purchase by consumers starting in Q2.	Complete	High	Demonstrable	The marketing campaign helped raise awareness of and direct business to small local businesses that are part of the Shop in the District website, and to neighborhood commercial corridors across all wards, to increase their business during the holiday season. The custom gift card program will make it even easier for customers to give a local gift and encourage spending at participating retailers.		Q1
Walter Reed (2022)	06-01-2023			Abrams Hall Senior Assisted Living has been completed and is open to residents. The transfer of the final US Army-owned parcel is pending additional site studies.	75-99%	High	Demonstrable	The delivery of the Abrams Hall Senior Assisted Living (14N) furthers the Walter Reed redevelopment's delivery of needed market rate and affordable housing, including deeply affordable units.		Q1
New Communities Initiative (2022)	11-30-2022			1. NW1 Phase 2 Construction to commence in Spring of 2023. 2. Barry Farm financial closing for the vertical construction of Building 1B will occur in Nov 2023. 3. Park Morton - Vertical construction ongoing; Completion expected to occur in Spring 2024.	25-49%	High	Incremental	Delivery of over 500 affordable units.		Q2
1234 Good Hope Rd (Formerly 1800 MLK, Jr. Avenue)	07-01-2023			DMPED is planning for the award in Q2 2023.	25-49%	High	Incremental	The Project will provide new affordable and market-rate housing together with much-needed retail to historic Anacostia		Q2

Strategic Initiative Title	Anticipated completion date	New Initiative Created for FY21	No Longer an Initiative	Initiative Status Update	% Complete to date	Confidence in completion by anticipated completion date?	Status of Impact	Explanation of Impact (Limited to 550 Characters)	Supporting Data	Reporting Quarter
Hill East (2020)	12-01-2022			hase 1, Parcel F-1 received its Certificate of Occupancy and tenants have started moving in. Construction is underway for Duffy's Irish Pub and Sala Thai in the Parcel G-1 building while leasing efforts continue for both buildings. Regarding Hill East Phase 2, Congress has approved both disposition packages for both bundles making their dispotions law. A&T lots have been revised for Bundle 1 and Bundle 2 and both will be submitted for recordation soon.	75-99%	High	Incremental	The start of construction for the two restaurant leases in Phase 1 is a great sign for all that is to come and helps keep the momentum going for Hill East. Congressional and Council approval of both Phase II Land Disposition agreements will allow DMPED to keep the redevelopment of Hill East moving forward. This will help create 1) new job opportunities for District residents, 2)create more affordable units in DC, and 3) create new tax revenue dollars for the city.		Q2
Reeves Center	06-01-2023			DGS completed its due diligence regarding a relocation site selection and has submitted the proposed lease of the DDOT/OCTO relocation site to Council for approval as of FY22Q4. DDOT has also started preliminary facility design in FY22Q4. The funds formerly in DMPED's capital budget for the relocation of OCTO were reprogammed directly to OCTO's budget as of FY22Q4.	0-24%	Medium	Incremental	The underlying RFP has materially changed due to OCTO and DDOT requirement to move offsite versus keeping data center onsite. The timing of DDOT and OCTO's relocation out of the Reeves Center continues to be a threshold issue impacting the critical path of the redevelopment of the Reeves Center. Due to the above issues, the project was put back out for RFP on December 2, 2022 due January 20, 2023.		Q2
St. Elizabeths East (2022)	06-01-2023			The Parcel 6 Parking Garage is open to the public and a full-time operator is in place. Parcel 13 was approved by DC City Council on December 20th. DMPED anticipates deal finalization in Q3. The Interim Retail Village (IRV) will celebrate a ribbon-cutting in Q3 - May. The RFP for Parcel 7,8,9 was awarded in December 2022 to St. Elizabeths Legacy Partners.	75-99%	High	Incremental	The IRV will provide much needed retail and food access to residents living in Congress Heights. DMPED anticipates that the project will change residents' interactions with shopping and food, since they now have options in the Ward. St. Elizabeths Legacy Partners project will provide additional retail and affordable housing.		Q2
Business Attraction, Expansion, and Retention Infrastructure	03-31-2023			A holiday marketing campaign was launched in November 2022 to promote the Shop in the District website and the retailers on the site. Production of the custom gift card program is underway, with gift cards to be available for purchase by consumers starting in Q3.	75-99%	High	Demonstrable	The marketing campaign helped raise awareness of and direct business to small local businesses that are part of the Shop in the District website, and to neighborhood commercial corridors across all wards, to increase their business during the holiday season. The custom gift card program will make it even easier for customers to give a local gift and encourage spending at participating retailers.		Q2
Walter Reed (2022)	06-01-2023			In the Hartley, Whole Foods is building out its space and residential leasing has commenced. Kite House and 1155 Dahlia are continuing with construction. Aspen Square townhomes are under construction and preparing for initial home sales.	25-49%	High	Demonstrable	The project continues to provide a variety of new affordable and market-rate housing in addition to needed neighborhood retail and services to Ward 4 and the District.		Q2
New Communities Initiative (2022)	11-30-2022			1. NW1 Phase 2 Construction to commence in Spring of 2023.	75-99%	High	Incremental	Delivery of over 500 affordable units.		Q3
Walter Reed (2022)	06-01-2023			The Hartley, Kite House, and Common Clover (1155 Dahlia) have all hit substantial completion and residents are occupying these buildings. The Retail spaces are being leased and opening now, including Whole Foods. Aspen Square Townhomes are under construction and the pace of sales is brisk.	75-99%	High	Demonstrable	The project continues to provide a variety of new affordable and market-rate housing in addition to needed neighborhood retail and services to Ward 4 and the District.		Q3
1234 Good Hope Rd (Formerly 1800 MLK, Jr. Avenue)	07-01-2023			Project awarded to Victory Housing in Feb 2023. Map Amendment approved by Zoning Commission in June 2023.	75-99%	High	Incremental	The Project will provide affordable and market-rate housing together with much-needed retail to historic Anacostia.		Q3
Hill East (2020)	12-01-2022			Council approval of both Land Disposition Agreements was received. The LDA exhibits are currently in negotiation and the MOU with DGS is under review and nearly complete.	Complete	High	Incremental	Council approval of both Phase II Land Disposition agreements will allow DMPED to keep the redevelopment of Hill East moving forward. With the DGS MOU nearly executed, the infrastructure necessary for both bundles can begin once the designs are approved and permitted. This is the first step to starting the construction of the buildings.		Q3
Reeves Center	06-01-2023			RFP reissued. Awarded inJune of 2023 to Reeves CMC Venture comprised of CSG Urban Partners, Capri Investment Group, and MRP Realty - a minority controlled	Complete	High	Incremental	Re-issuance of the RFP allows the project to include updated programming, community benefits, and cost factors, and incorporate the timing of the		Q3

Strategic Initiative Title	Anticipated completion date	New Initiative Created for FY21	No Longer an Initiative	Initiative Status Update	% Complete to date	Confidence in completion by anticipated completion date?	Status of Impact	Explanation of Impact (Limited to 550 Characters)	Supporting Data	Reporting Quarter
				partnership. Entered into negotiations with the team.				relocation of District assets in order to stay on track to break ground in 2025.		
Business Attraction, Expansion, and Retention Infrastructure	03-31-2023			'Direct BRE outreach email deployed to 91 companies in high-growth target sectors. Business attraction and expansion prospecting, particularly for the Vitality Fund, is on-going.	Complete	High	Incremental	'326 employers engaged through BREA initiatives. 131 active business retention, expansion, and attraction projects in the pipeline with 17 Vitality Fund prospects. 7 Vitality Fund applications submitted (0 under review and 7 approved - grant agreements in progress, no disbursements, yet). 14 business attraction and expansion wins through DMPED and WDCEP efforts.		Q3
St. Elizabeths East (2022)	06-01-2023			The Parcel 6 Parking Garage is open to the public and a full-time operator is in place. Parcel 13 was approved by DC City Council on December 20th. DMPED anticipates deal finalization in Q4. The Interim Retail Village (IRV) will celebrated a ribbon-cutting in Q3 - April. The RFP for Parcel 7,8,9 was awarded in December 2022 to St. Elizabeths Legacy Partners.	Complete	High	Incremental	The IRV will provide much needed retail and food access to residents living in Congress Heights. DMPED anticipates that the project will change residents' interactions with shopping and food, since they now have options in the Ward. St. Elizabeths Legacy Partners project will provide additional retail and affordable housing.		Q3

2023 ARP Key Performance Indicators

Measure	New Measure/ Benchmark Year	Highlight in PAR	ARPA: Required by Treasury	Directionality	ARPA Expenditure Code	ARPA Initiative	ARPA Sub-Initiative	ARPA Project Name	FY2019 Actual	FY 2020 Target	FY2020 Actual	FY2021 Target	FY2021 Actual	FY2022 Target	FY2022 Actual
2 - Execute the District's equitable economic recovery strategy. (3 Measure records)															
Number of small businesses served (by program if recipient establishes multiple separate small businesses assistance programs)	✔		✔	Up is Better	2.29	Economic Recovery for Residents and Businesses		Hospitality sector relief (Bridge 3.0)	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023
Art Venue Support: Percentage of funds disbursed				Up is Better	2.37	Economic Recovery for Residents and Businesses	Community Activation	Art Venue Support	New in 2022	New in 2022	New in 2022	New in 2022	New in 2022	New in 2022	Not Available
Business Rent Relief: Percent of funds disbursed				Up is Better	2.29	Economic Recovery for Residents and Businesses	Business Support	Bridge Fund 2.0 - Business Rent Relief	New in 2022	New in 2022	New in 2022	New in 2022	New in 2022	New in 2022	Not Available
4 - Sustain businesses, jobs and entrepreneurs by improving access to capital and new economic opportunities, with focus on supporting historically marginalized entrepreneurs. (9 Measure records)															
Inclusive Innovation Equity Impact Fund: Dollar amount invested in eligible businesses				Up is Better	2.29	Economic Recovery for Residents and Businesses	DC Small Business Growth Loan and Grant Fund	Equity Impact Fund	New in 2022	New in 2022	New in 2022	New in 2022	New in 2022	$1,250,000	$2,500,000.0
Inclusive Innovation Equity Impact Fund: Number of small businesses served			✔	Up is Better	2.29	Economic Recovery for Residents and Businesses	DC Small Business Growth Loan and Grant Fund	Equity Impact Fund	New in 2022	New in 2022	New in 2022	New in 2022	New in 2022	New in 2022	16
Nourish DC: Number of Nourish-supported businesses receiving loans, grants, or technical assistance			✔	Up is Better	6.01	Economic Recovery for Residents and Businesses	Food Access	Nourish DC	New in 2022	New in 2022	New in 2022	New in 2022	New in 2022	New in 2022	203
Number of DC				Up is Better	2.32	Economic Recovery		DC Anchors Partnership	New in 2021	New in 2021	New in 2021	New in 2021	146	75	322

Measure	New Measure/ Benchmark Year	Highlight in PAR	ARPA: Required by Treasury	Directionality	ARPA Expenditure Code	ARPA Initiative	ARPA Sub-Initiative	ARPA Project Name	FY2019 Actual	FY 2020 Target	FY2020 Actual	FY2021 Target	FY2021 Actual	FY2022 Target	FY2022 Actual
Community Anchor Partnership Program Small Business Participants						for Residents and Businesses									
Small and Medium Business Growth Program: Number of small businesses served			✔	Up is Better	2.29	Economic Recovery for Residents and Businesses	DC Small Business Growth Loan and Grant Fund	Small and Medium Business Growth Program	New in 2022	New in 2022	New in 2022	New in 2022	New in 2022	New in 2022	64
Number of small businesses served (by program if recipient establishes multiple separate small businesses assistance programs)	✔		✔	Up is Better	2.29	Economic Recovery for Residents and Businesses	Business Support	Bridge Fund 2.0 - Business Rent Relief	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023
Number of small businesses served (by program if recipient establishes multiple separate small businesses assistance programs)	✔		✔	Up is Better	2.32			Cherry Blossom Bus Tour	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023
Number of small businesses served (by program if recipient establishes multiple separate small businesses assistance programs)	✔		✔	Up is Better	2.29	Economic Recovery for Residents and Businesses		Large Events and Festival Sponsorships	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023	New in 2023
Number of small businesses served (by program if recipient establishes multiple separate small businesses assistance programs)	✔		✔	Up is Better	2.29	Economic Recovery for Residents and Businesses	Business Support	Bridge Grants	New in 2023	New in 2023	New in 2023	New in 2023	1,323	New in 2023	Not Available

2023 ARP Workload Measures

Measure	Highlight in PAR	ARPA Project Name	New Measure/ Benchmark Year	ARPA: Required by Treasury	ARPA Expenditure Code	ARPA Initiative	ARPA Sub-Initiative	FY2020 Actual	FY2021 Actual	FY2022 Actual	FY 2023 Quarter 1	FY 2023 Quarter 2	FY 2023 Quarter 3	FY 2023 Quarter 4	FY 2023 Report
No Measure records found															

ARPA Federal Mandated Information

EC	Project Name	Project Status	Project Demographics	Recipients Approach	Structures and Objectives
2.29	Large Events and Festival Sponsorships	N/A	General Public	Grants made to event organizers	Fund major entertainment events for general public
2.29	Great Streets Initiative	N/A	Small businesses that experienced a negative economic impact	Grants made to impacted businesses via application	Financial relief for small businesses
2.29	Bridge Grants	N/A	Classes of small businesses designated as negatively economically impacted	Grants made to impacted businesses via application	Financial relief for small businesses
2.29	Bridge Fund 2.0 - Business Rent Relief	N/A	Small businesses that experienced a negative economic impact	Grants made to impacted businesses via application	Financial relief for small businesses
2.29	Equity Impact Fund	N/A	Small businesses that experienced a negative economic impact	Grants made to impacted businesses via application	Funds to increase capital for disadvantaged businesses
2.29	Small and Medium Business Growth Program	N/A	Small businesses that experienced a negative economic impact	Grants made to impacted businesses via application	Funding for small and medium sized businesses

EC	Project Name	Project Status	Project Demographics	Recipients Approach	Structures and Objectives
2.29	Hospitality sector relief (Bridge 3.0)	N/A	Small businesses that experienced a negative economic impact	Grants made to impacted businesses via application	Financial relief for small businesses

Update Notes

Add Note

Section	Note for Publication	Publish in
No Note records found		

Administrative Information

Record ID# 983

Performance Plan ID 983

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