

1. Describe any programs or policies where the Office has had success in building racial equity during Fiscal Year 2026 and Fiscal Year 2026 to date.

The mission of Events DC is to create unique experiences that generate jobs, economic impact, and lasting memories for District residents and visitors. Advancing racial equity is embedded in how we deliver that mission through employment, community investment, and inclusive economic development.

Employment & Workforce Development

Events DC continues to pursue a comprehensive workforce strategy to ensure our staff and partners reflect the diversity of the District. In FY25 and FY26 to date, we continued our hiring partnerships with DOES, the Mayor’s Office, and Ward-based organizations to recruit District residents from historically marginalized communities, including BIPOC residents, veterans, seniors, and returning citizens.

Events DC’s workforce composition reflects the diversity of the District and demonstrates measurable progress toward racial equity in employment. As of FY25–FY26 to date, 77.6% of Events DC’s regular full-time, non-leadership workforce identifies as Black or African American, with additional representation from Hispanic or Latino (6.8%), Asian (3.4%), Multiracial (1.4%), and American Indian/Alaska Native (0.3%) employees. Only 10.5% of the workforce identifies as White.

In addition, 63% of all new hires in FY25 were District residents, reinforcing Events DC’s commitment to ensuring that the economic benefits generated by its operations flow directly to local communities.

The Events DC Academy remains a cornerstone of this strategy, providing structured pathways into hospitality, sports, and venue operations through classroom instruction, certifications, and paid on-the-job training. The Academy prepares participants for long-term careers while addressing Events DC’s workforce needs. We also continue to develop early talent through the STRIVE Internship Program, creating pipelines for District youth and young adults.

Community Grants

The Community Grants Program supports youth-focused nonprofits across all eight wards, strengthening access to sports, arts, and enrichment programs while supporting community-based organizations led by and serving people of color. During FY25, Events DC distributed grants totaling more than \$5 million. FY25 grant rounds have been awarded, with continued investment planned in FY26 to ensure geographic equity and community impact.

Inclusive Economic Impact

Events DC leverages its events, cultural programming, and partnerships to ensure that District entrepreneurs, creatives, and small businesses benefit from the visitor economy. Programs such as WalkingTown DC, the African American Heritage Trail, and Passport DC continue to highlight all eight wards while creating paid opportunities for local guides, artists, and cultural organizations. Strategic partnerships with organizations such as the Greater Washington Hispanic Chamber of Commerce and the DC Jazz Festival further support minority-owned businesses and culturally rooted enterprises.

Equitable Procurement

Through its Office of Contracts and Procurement Services, Events DC actively increases participation by District-certified and small businesses by using sheltered markets, targeted outreach through DSLBD, and consistent engagement with minority-business networks. These efforts ensure that Events DC's contracting dollars circulate locally and help build sustainable businesses in historically underrepresented communities.

2. In the context of the Office and its mission, describe three areas, programs, or initiatives where the Office has the greatest opportunity to address racial inequity.

In the context of Events DC's mission to generate jobs, economic impact, and community benefit, the agency has the greatest opportunity to address racial inequity in three core areas.

First, workforce development and employment pathways offer the most direct opportunity to expand economic mobility for District residents from historically marginalized communities. Through the Events DC Academy, targeted hiring partnerships, and internship programs, Events DC can create structured pipelines into living-wage careers in hospitality, venue operations, public safety, and event production—industries that traditionally have limited access points for returning citizens, seniors, and residents of under-resourced neighborhoods.

Second, community investment through the Community Grants Program allows Events DC to strengthen organizations that serve youth and families in communities across all eight wards. By funding grassroots nonprofits that provide sports, arts, cultural, and enrichment programming, Events DC supports both immediate services for young people and long-term community capacity, helping to close opportunity gaps that exist outside of formal employment.

Third, inclusive economic development through events, partnerships, and procurement provides a powerful platform to grow minority-owned and District-based businesses. By prioritizing CBEs and SBEs in contracting, partnering with culturally rooted organizations, and producing programs that highlight DC's diverse heritage, Events DC ensure that the District's visitor economy generates meaningful opportunities for entrepreneurs, creatives, and small businesses in communities that have historically been excluded from major economic growth.

3. What barriers does your Office face when trying to: (1) make progress toward racial equity or (2) better understand racial inequity within the agency's context and operations (if any)? How does your Office's spending address existing racial inequities (grant disbursement, procurement/contracting, etc.)?

The hospitality, sports, and entertainment sectors have historically relied on seasonal, contract, and event-based labor, which can limit workforce stability and make long-term career progression more difficult for residents from underserved communities. In addition, large, established vendors often control much of the market, creating barriers for small, minority-owned, and District-based businesses.

Despite these barriers, Events DC strategically uses its spending power to drive more equitable outcomes. Through the Events DC Academy, workforce training funds are directed toward residents from marginalized communities to create direct pathways into living-wage careers in hospitality, event operations, and venue management. Our Community Grants Program intentionally supports grassroots, youth-serving nonprofits across all eight wards, channeling resources into neighborhoods and organizations that have historically been underfunded.

Events DC also advances racial equity through its procurement and contracting practices by prioritizing participation from District-certified small and disadvantaged businesses. Our Office of Contracts and Procurement Services actively uses sheltered markets, targeted outreach through the Department of Small and Local Business Development, and engagement with minority-business networks to increase contracting opportunities for CBEs and SBEs. Together, these spending strategies ensure that dollars invested by Events DC generate both economic impact and measurable equity outcomes for District residents, entrepreneurs, and community organizations.

10. During the FY26 budget process, the Committee recommended and the Council approved a \$950,000 increase to Events DC's operating budget representing a 6.43% increase over the FY25 approved level.

a. How was this increase allocated across Events DC's major operational functions or priorities in FY26, and what specific activities or cost drivers did it support?

b. To what extent did this increase advance Committee identified priorities, including support for the District's sports economy, workforce development initiatives such as the Events DC Academy, Certified Business Enterprise participation, or venue sustainability?

a. The funds were allocated as directed by the DC Council as follows:

- Official Sports Capital Initiative - \$500k
- Revenues Realized from Restaurant Sales Tax Holidays Amendment - \$450k

b. The \$500,000 in recurring funding in FY26 for Events DC to support the District's designation as the Official Sports Capital of the United States has yet to be allocated to a specific event. However, consistent with Events DC mission, we are actively pursuing and bidding on major sporting events; building industry relationships; and partnering with local and national sports organizations, universities and teams on various events and initiatives. Utilizing this funding, we expect to secure a sports-related event or events that will bring economic impact, tax revenue, and hotel night stays (heads in beds) to the District.

The revenues from restaurant sales tax holiday amendment are part of the dedicated taxes that support Events DC's operations and strategic priorities.

11. The Committee committed \$500,000 in recurring funding in FY26 for Events DC to support the District's designation as the Official Sports Capital of the United States. Please describe:

- a. How these funds are being allocated or planned for use; and**
 - b. What outcomes Events DC expects to achieve using this funding in FY26 and FY27.**
 - c. What specific performance indicators will Events DC use to evaluate whether this funding has successfully advanced the District's sports economy goals?**
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- a. The \$500,000 in recurring funding in FY26 for Events DC to support the District's designation as the Official Sports Capital of the United States has yet to be allocated to a specific event. However, consistent with Events DC mission, we are actively pursuing and bidding on major sporting events; building industry relationships; and partnering with local and national sports organizations, universities and teams on various events and initiatives.
 - b. Utilizing this funding, we expect to secure a sports-related event or events that will bring economic impact, tax revenue, and hotel night stays (heads in beds) to the District.
 - c. Working with Destination DC, we project the economic impact, tax revenue, and hotel night stays (heads in beds) generated by events we invest in, partner on, or host and measure our funding contribution against these metrics.

12. Please provide an update on Events DC's role in implementing the Official Sports Capital of the United States Designation Act of 2025, including any strategic planning, event recruitment, or partnership development undertaken to date.

We have engaged consultants to make recommendations on how to promote, support, and enhance the District's status as the nation's premier destination for sports events, teams, and activities in compliance with the Official Sports Capital of the United States Designation Act of 2025. Our consultants are currently completing a scope of work that includes research, interviews, and analyses. The consultants are analyzing the District's sports facility supply, gaps, and opportunities; comparing the District to competitive cities across the country and obtaining lessons learned; estimating economic impact of sports-related events now and in the future; and recommending initiatives to attract and retain sporting events. The project is scheduled to be completed and the results will be submitted to Council on or before April 10, 2026. In the meantime, and consistent with Events DC mission, we are actively pursuing and bidding on major sporting events; building industry relationships; partnering with local and national sports organizations, universities and teams on various events and initiatives; and investing in our venues.

13. During last year’s performance oversight hearing Events DC testified to an increased focus on youth and amateur sports tournaments as a driver of economic impact. Please provide FY25 and FY26, to date: a. The number of youth or amateur sports events hosted; b. Estimated attendance and room nights generated; and c. Any data on the economic impact of such tournaments.

Events DC advances youth sports through three strategic initiatives.

First, The Fields at RFK—owned and operated by Events DC—serve as a premier hub for youth sports in the District. In Fiscal Year 2025, the facility hosted 312,699 youth participants and spectators, and to date in Fiscal Year 2026, it has welcomed 62,592 youth. These figures underscore the venue’s role as one of the region’s most active youth sports facilities, providing safe, high-quality spaces for competition, training, and community engagement.

Second, through events we host and/or sponsor, Events DC has directly engaged youth citywide. These events introduce young people to elite competition, career pathways in sports, and inspiring role models. Sports represented include basketball, volleyball, soccer, cheer and dance, track and field, lacrosse, esports, and other emerging youth and amateur disciplines. Notable examples include:

- She Got Game Capital Invitational
- Made Hoops
- Jordan Brand Classic
- Capital Classic
- Howard Sports Management Camp
- Capital City Showcase
- Capitol Hill Volleyball Classic
- GW Sports Industry Networking & Career Conference
- Varsity Spirit

While we do not yet have economic impact figures for all amateur sports events we supported, the events listed above had a total attendance of 222,300 and the 2025 Capitol Hill Volleyball alone generated \$19.1 million in economic impact for the District.

Lastly, through targeted grant programs, Events DC provides essential funding to District-based nonprofit organizations. In FY25 we awarded over \$1 million to youth sports programs through our Community Grant Program and pursuant to funding provided by the District sports grants. These grants empower partners to deliver grassroots initiatives that expand access, foster participation, and generate positive outcomes for DC youth in sports, wellness, and mentorship. These investments strengthen community programming and create sustainable pathways for long-term youth development.

Together, these three pillars—facility operations, sponsored events, and community grants—demonstrate Events DC’s comprehensive commitment to using sports as a platform to inspire, engage, and empower DC youth. Collectively, these local, regional, and national events play a critical role in maintaining broad access to youth and amateur athletic opportunities across the

District, while driving visitation, strengthening local venues and businesses, and affirming Washington, DC's status as a leading national hub for inclusive sports participation.

14. How does Events DC prioritize bids for sporting events to ensure alignment with District goals related to youth sports access, workforce exposure, and inclusive economic benefits?

The team at Events DC prioritizes sporting event bids through a comprehensive evaluation framework that aligns with District goals and maximizes community impact. Core considerations include projected economic impact, out-of-town visitation to Washington, DC, and the overall quality of experience delivered for both residents and visitors. This includes an assessment of anticipated hotel room nights, visitor spending, and the ability of an event to elevate the District's profile as a premier sports destination.

In addition, Events DC evaluates how proposed events expand access to youth sports, including opportunities for local youth participation, clinics, camps, or legacy programming that leave a lasting benefit beyond the event itself. Preference is given to organizers that demonstrate intentional engagement with DC-based schools, recreation programs, and community organizations.

Events are also assessed for their ability to provide workforce exposure and career pathways, particularly in sports management, event operations, hospitality, and production. This includes internships, volunteer opportunities, and partnerships with local workforce development organizations that introduce District residents to careers in the sports and events ecosystem.

To ensure inclusive economic benefits, Events DC places emphasis on events that utilize local vendors, small businesses, and minority-owned enterprises, and that activate multiple neighborhoods across the city. These factors are balanced against the overall level of public investment required, the financial sustainability of the event, and the demonstrated track record, capacity, and quality of the event organizer.

Through this balanced approach, Events DC ensures that sporting event bids not only generate strong economic returns, but also advance equitable access, workforce development, and long-term community benefits for the District.

- 15. Please describe Events DC’s role in supporting and facilitating WWE’s Saturday Night’s Main Event XLII and related activations in Washington, D.C., including:**
- a. An assessment of the economic and cultural impact of the event on hotel occupancy, visitor spending, and downtown revenue in FY26;**
 - b. Efforts undertaken by Events DC to coordinate with local businesses and community organizations to maximize the event’s economic benefits; and**
 - c. Any lessons learned from this marquee event that Events DC will apply to future large-scale entertainment or sports events.**

Events DC’s Role in Supporting and Facilitating the Event

Events DC led the bid process to attract this marquee event to the District. Once DC was selected as the location, Events DC partnered with WWE, Monumental Sports & Entertainment, Fanatics, and District stakeholders to successfully deliver WWE’s historic, record-breaking global entertainment event, Saturday Night’s Main Event featuring John Cena’s Last Match.

Our role extended beyond venue support and included:

Strategic Event Development & Citywide Activation

- Coordinated fan engagement programming, downtown activations, and community touchpoints with WWE and Monumental Sports around John Cena’s final match during the marquee event weekend.
- Supported the design and execution of multiple ancillary activations to extend visitor activity beyond the arena footprint into downtown corridors and venues.

Cross-Sector Partnership & Local Business Engagement

- Facilitate partnerships with local venues, vendors, and hospitality partners to boost economic circulation across neighborhoods and business sectors.

Brand Amplification & Destination Positioning

- Integrated Events DC branding throughout Capital One Arena and across supporting activations, reinforcing the Authority’s role in delivering world-class events and positioning Washington, DC as a premier destination for global sports and entertainment programming.

a. Economic Impact

WWE and MSE are conducting an independent formal economic impact analysis. Final metrics, including hotel nights, visitor spending, and fiscal impacts, will be publicly released once validated. Early indicators of the event’s scale and reach are as follows.

Event Performance & Audience Reach

- 19,176 tickets sold – complete sell-out.
- Record-breaking performance:
 - #1 grossing event in Capital One Arena history.

- #1 grossing arena show in WWE history.
- Attendees represented **all 50 U.S. states and 43 countries**.
- Approximately **80% of attendees traveled from outside of the Washington, DC region**, indicating strong destination draw and overnight visitation potential.

Downtown Activation & Foot Traffic

- The WWE / Fanatics Superstore pop-up at Gallery Place generated approximately **40,000 visits over four days (Dec 11–14)**, driving sustained pedestrian traffic and retail activity downtown.
- FanFest attendance exceeded **3,400 participants**, featuring local vendors, food trucks, live programming, and national broadcast production.

Cultural & Community Impact

- Sold-out live podcast recording at the historic Howard Theatre featuring WWE Hall of Famer The Undertaker, Michele McCool and AJ Styles brought multi-generational audiences into the culturally significant local venue.
- WWE Superstars participated in youth programming at Events DC's Winter Wonderland and the Howard v. Hampton University Truth and Service Classic, supporting community engagement and HBCU visibility.
- John Cena's Partnership with the Make-A-Wish Foundation enabled local wish recipients to attend his retirement match, reinforcing philanthropic impact.
- WWE talent visits to Children's National Hospital extended community goodwill and holiday engagement.

b. Local Business/Community Coordination

Events DC intentionally extended the event's footprint beyond the arena:

- Retail Activation:
 - Partnered with Fanatics and Suite Nation DC to activate a multi-day retail experience in Gallery Place.
- Arts & Culture Integration:
 - Partnered with the Howard Theatre to deliver a sold-out live event supporting a historic Black-owned cultural institution.
- Community Programming:
 - Integrated WWE talent into Convention Center holiday programming and collegiate sporting events at CareFirst Arena
- Local Vendor Participation:
 - FanFest featured local food and production vendors, supporting small businesses.

c. Lessons Learned

This event reinforced strategic insights for future large-scale sports and entertainment initiatives.

- Citywide Activation Multiplies Economic Impact

Programming beyond the venue into retail, cultural, hospitality, and community spaces generates significantly higher value. Coordinated activations increase length of stay, visitor spending, and brand exposure.

- Integrated Partnerships Deliver Broader Community Benefit

Strategic partnerships with cultural institutions, youth organizations, and local businesses create measurable community impact alongside economic return.

- Scalable Hosting Models Will Be Increasingly Important

Scalable frameworks that support activation, measurement, and execution will strengthen DC's competitiveness in global events without overextending resources.

- 16. Please provide an update on the RFK Stadium demolition project, including:**
- a. Current status and anticipated milestones through FY26; and**
 - b. Any material risks to the project timeline, budget, or community safety identified to date, including the source and potential magnitude of those risks.**
 - c. What operational, safety, or community-impact risks has Events DC identified during the RFK demolition process, and how is the agency mitigating those risks during FY26?**
- a. The demolition of RFK Stadium is on budget and on schedule. A Raze Permit for the project was issued by the DC Department of Buildings (DOB) and authorizations provided by the Department of Interior/National Park Service. Utilities servicing the stadium have been disconnected/capped. Furniture, fixtures, equipment, hazardous materials, and steel have been removed from the stadium. Demolition of the remaining concrete structure and foundations is ongoing. Future work includes site stabilization and stormwater management. The project is scheduled to be completed in October of 2026.
- b. For the demolition project, Events DC identified 6 potential schedule and budget risks at various stages of the project, such as environmental issues, National Park Service authorization and confirmation of means and methods. The demolition project schedule has retired each of these identified potential risks. While there is always background risk in any project, all of the identified risks have been retired and the demolition project is approximately 80% complete, which significantly mitigates any remaining project risk.
- c. We proactively provide the community updates on the project, including hosting quarterly community meetings. The precautions/mitigation measures we have in place to ensure the health and safety of the surrounding community include dust, noise, vibration monitoring; rodent control; stabilized construction entrance; Traffic Control Plan (TCP); erosion and sediment control; inlet protection; security cameras; and environmental consultants (monitoring and testing). During these meetings we fielded community questions and addressed concerns. As is typical with any construction project, the RFK Campus community has expressed concern about the potential for noise, dust, vibration, and rodents during the demolition project. Events DC addressed these concerns by reiterating the plans we have in place to reduce the impact of these items, including equipment to monitor noise, dust and vibration levels so that demolition means and methods could be modified if needed for mitigation. We post noise, dust and vibration level reports at the job site weekly.

17. Events DC committed to exceeding standard Certified Business Enterprise requirements on the RFK demolition project (65% CBE commitment). Please provide:

- a. Current subcontracting participation levels by CBE;**
 - b. Any barriers to fulfilling the participation commitment; and**
 - c. Any lessons learned that Events DC intends to apply to future redevelopment projects.**
- a. Current CBE Participation: Events DC's contract with Smoot Construction of Washington, DC (CBE) includes a 50 percent Certified Business Enterprise (CBE) participation requirement. As of November 30, 2025, the project exceeded this target, achieving a 58 percent CBE participation rate based on actual expenditures.

Key subcontracting participation by CBEs includes:

- Atmos Solutions – 100% of the hazardous materials abatement bid category
- District Logistics – 100% of non-structural demolition, hauling, and crushing
- Yun Associates – 100% of structural engineering
- Joseph J. Magnoli – 100% of site utilities
- Smoot Construction – construction management

This performance demonstrates strong alignment with Events DC's commitment to expanding economic opportunities for District-based and minority-owned businesses through its capital and construction projects.

- b. Barriers: None currently.
- c. Lessons: Events DC will continue to strive for aggressive CBE goals in future projects and closely monitor contractor compliance.

18. Please describe any other major capital investments that are planned or underway across Events DC's venue portfolio in FY25 and FY26, to date, to address deferred maintenance, modernization, or safety concerns?

FY25: Infrastructure & Campus Revitalization

During FY25, Events DC focused on high-impact structural repairs and major campus transitions:

- **Facility Modernization:** Upgrading Meeting Room carpets and continuing Restroom renovations to maintain a premier venue standard.
- **Structural Integrity:** Concrete restoration in Exhibit Halls and Loading Docks, alongside a full Roof replacement.
- **System Reliability:** Modernizing Building Automation Systems (BAS), Switchgear, and Elevators to ensure operational efficiency.
- **Campus Evolution:** Ongoing demolition of RFK Stadium and the official rebranding of the Entertainment and Sports Arena to CareFirst Arena.

FY26: Mechanical Systems & Security

Planned investments for this year shift toward long-term lifecycle replacements:

- **Climate Control:** Significant investment in HVAC through the replacement of Cooling Towers and Chillers.
- **Enhanced Security:** Upgrading the Lenel System to modernize safety and security of electronic access control.
- **Interior Refreshes:** Transitioning aesthetic upgrades to the Ballrooms (carpeting) and continuing the multi-phase Restroom renovation project.
- **Preventative Maintenance:** Replacement of Expansion Joints to protect building longevity.

19. Events DC has emphasized sustainability and green operations across many of its venues. Please describe any new or expanded sustainability initiatives implemented in FY25 or FY26, to date, and how Events DC measures their impact.

FY25: Systems Optimization & Waste Reduction

Building upon our September 2024 award of LEED Platinum status by the US Green Building Council we implemented a wide array of "green" infrastructure and operational changes:

Energy Efficiency:

- HVAC Upgrades: Installed Variable Air Volume (VAV) systems and Air Curtains on loading docks to maintain climate control with significantly less energy.
- Lighting & Controls: Continued the transition to LED lighting and installed timer switches on facility signage.
- Building Automation: Upgraded the Building Automation System (BAS) and conducted energy audits to ensure all systems operate at peak efficiency.

Water Conservation:

- Equipped all 68 public restrooms with low-flow faucets and toilets, supplemented by high-efficiency air dryers to eliminate paper waste.
- Installed bottle-fill water fountains across all facilities to discourage single-use plastic consumption.

Innovative Sourcing & Food Waste:

- Launched a cloud-managed hydroponic micro-farm, producing 40 varieties of greens and herbs on-site.
- Transitioned to eco-friendly food packaging (biodegradable/compostable) and implemented a robust food waste composting program.
- Installed a green roof at CareFirst Arena

FY26: Expansion & Electric Mobility

The current fiscal year focuses on maintaining the momentum of FY25 initiatives with a new focus on green transportation:

- Green Transportation: Installing EV charging stations at the Walter E. Washington Convention Center (WEWCC) to support clean energy transitions for staff and guests.
- Renewable Energy & Construction: Expanding renewable energy options and prioritizing the use of reclaimed materials in construction projects.
- Facility Upgrades: Continuing restroom renovations featuring water-efficient wash bars and low-flow fixtures to further reduce paper and water waste.
- Continued Operations: Ongoing monitoring and scaling of the composting and energy management programs established in FY25.

20. Please provide a current list of all properties supported by the agency’s budget in FY25 in the attached spreadsheet titled “Properties”. Indicate the property’s ownership, whether the property is leased, terms of the lease, annual fixed costs associated with the property, and which agency program utilizes the space.

- a. Please include your Agency Code in the filename (e.g., ABO_2025_Properties.xls).**
- b. You may add additional lines to the sheet but please do not change any other formatting.**

Please see Attachment Q20 – Properties

FY 25 Q1 FY 26 Performance Oversight Supplemental Questions
 Events DC Responses
 Attachment Q20 -- Properties

Question 20 - Properties

Please fill out the below information for all properties supported by the agency's budget for fiscal year 2025

Property Street Address	City, State, Postal Code	Square footage	Property Owner	Leased*? (Yes or No)	Lessee (Tenant)	Annual Rent (\$)	Annual Non-Rent (\$)	Annual Utility Cost (\$)	Start date of lease	End date of lease	Lease type (Net or Gross)	Lease or Sublease?	Space Use (ex commercial, office, school, retail, warehouse, mixed use etc)	Agency program(s) that utilize the space	
801 Allen Y. Lew Place	Washington, DC 20001	2.3M sf	Events DC	No	NA	NA	NA		NA	NA	NA	NA	Convention Center	NA	
1100 Oak Drive, SE	Washington, DC 20032	147,635 sf	DC Government/Events DC	Yes	Monumental Sports & Entertainment		NA			Dec-24	Dec-37	Net	Sublease	CareFirst Arena	NA
801 K Street, NW	Washington, DC 20001	62,000 sf	Events DC (administrative jurisdiction)	Yes	DC History Center, Apple		NA	Approx. \$6.6M		Aug-17	Aug-27	Net	Lease	Historical Society of Washington, DC and Apple Store	NA
20001 East Capitol St, NE	Washington, DC 20003	80,000 sf	US Government	No	NA	NA	NA			NA	NA	NA	DC Armory; Event Space	NA	
2700 Martin Luther King, Jr. Ave., SE	Washington, DC 20032	40,400 sf	DC Government	No	NA	NA	NA	paid by District	NA	NA	NA	NA	Gateway Pavilion Event Space	NA	
2730 Martin Luther King, Jr. Ave., SE	Washington, DC 20032	26,050 sf	DC Government	No	NA	NA	NA	paid by District	NA	NA	NA	NA	RISE Demonstration Center Event Space	NA	
401 Oklahoma Ave., NE	Washington, DC 20002	27 acres	DC Government (administrative jurisdiction)	No	NA	NA	NA	NA	NA	NA	NA	NA	Fields at RFK	NA	
2500 Independence Ave., SE	Washington, DC 20003	800,080 sf	DC Government (administrative jurisdiction)	No	NA	NA	NA	NA	NA	NA	NA	NA	RFK Festival Grounds	NA	
2400 East Capitol St., NE	Washington, DC 20003	15,000 sf	DC Government (administrative jurisdiction)	No	NA	NA	NA	NA	NA	NA	NA	NA	RFK Skate Park	NA	
1500 South Capitol St., SE	Washington, DC 20003	1.2M sf	DC Government	Yes	Washington Nationals	\$6.3M	NA	paid by Nationals	Feb-08	Feb-39	Gross	Sublease	Nationals Park	NA	
800 K Street, NW	Washington, DC 20001	11,000 sf	TMG 800 K STREET, L.L.C.,	Yes	Events DC	Rent waived until 2026	NA	Built in Lease	May-24	Feb-36	Net	Lease	Office Space	Events DC	

21. Please provide an update on the Events DC Academy in FY25 and FY26, to date, including:

- a. Number of participants enrolled and completed;**
- b. Job placements or career outcomes achieved; and**
- c. Partnerships with District-based employers or training providers.**

The Events DC Academy is a program to provide returning citizens, marginalized community seniors and veterans with a structured hands-on learning experience preparing participants for successful careers in hospitality and meeting the workforce needs of District hospitality and service providers.

- a. Number of Participants: Events DC Academy - 8 week program- (Oct – Dec 2024)
5 enrolled; 5 completed.
- b. Job placements: All five Events DC Academy participants have secured job placements.
- c. Partnerships: Partners for this program included – Washington Adventist University (facilitate curriculum) Airtifae Hospitality Training (facilitate curriculum) and Flint LLC (recruiting/screening and mentorship of cohorts)

22. How does Events DC track long-term workforce outcomes for residents who participate in training or apprenticeship programs associated with its venues or events?

From July through September 2025, Events DC partnered with Capital Business Solutions and the Eastern Atlantic States Regional Council of Carpenters (EASRCC) to deliver an 8-week convention carpentry apprenticeship program. The program was designed to prepare District residents for immediate employment supporting convention, tradeshow, and event operations.

All 10 participants enrolled successfully completed the program, and 100 percent were placed into carpentry positions within EASRCC upon graduation, creating a direct pipeline into unionized, skilled-trade employment. This partnership supports Events DC's workforce development goals by linking major event activity to long-term, sustainable careers for District residents.

23. Events DC operates a community grants program supporting cultural, sports, and youth programming. Please provide FY25 and FY26, to date:

- a. Total funding awarded;**
- b. Number of grantees by Ward; and**
- c. Any changes made to grant structure or outreach to address unmet demand.**

a. Funding awarded:

FY25-Cycles 1 & 2 - \$750,000
 FY26-Cycle 1 - \$375,000

b. Grantees by Ward:

	FY26 - Cycle 1	FY25 - Cycle 1	FY25 - Cycle 2
Total Funding Award	\$375,000	\$375,000	\$375,000
		FY25 - \$750,000	
Ward 1	3	2	6
Ward 2	6	6	5
Ward 3	2	1	2
Ward 4	3	2	6
Ward 5	6	5	4
Ward 6	5	6	2
Ward 7	6	7	4
Ward 8	5	2	6
Total Awards	36	31	35

c. Changes made to grant structure or outreach to address unmet demand:

1. FY2025 is the first full year of total amount of grant funding totaling \$750,000 (\$375,000 per cycle), an increase of \$250,000 (or \$125,000 per cycle).
2. Outreach regarding the grant program has been broadened to include advertising in community newspapers (Washington Informer, MidCity DC, HillRag and East of the River).

Email blast notifications are sent to:

- Mayor’s Office of Community Relations Services
- Council Directors of Communications Services and Constituent Services
- Advisory Neighborhood Commissioners (citywide)
- DC Public Libraries (citywide)
- Past grant applicants (awarded and unawarded)

3. Events DC implemented a new grant management system called Smart Simple. The software supports the full grant lifecycle from application launch to closeout. SmartSimple was implemented for **FY26 Cycle 1**, resulting in an **approximately 30**

percent reduction in application review time, and will be used for all future grant cycles.

24. Events DC testified during last year’s performance oversight hearing that demand for community grants exceeded available funding. How is Events DC prioritizing awards under these constraints, and what gaps remain unaddressed?

The Events DC Community Grant Program awards one-year grants to DC-based nonprofit organizations that deliver youth-focused sports, performing arts, and cultural arts programming designed to enrich the lives of District youth up to age 24 through structured, community-based activities.

Eligible applicants must be DC-based 501(c)(3) organizations that did not receive a grant in the previous cycle, maintain an active DC business license, and submit required financial documentation, ensuring fiscal accountability and responsible stewardship of public funds.

Events DC awards grants using a merit-based evaluation supported by a numeric rating scale. Each eligible application is independently reviewed and scored across standardized criteria—such as first-time applicant, geographic reach in Wards 5, 7, 8, organizational structure, program description, feasibility and budget, methodology’s mission, and fiscal responsibility, using a 5-point numeric scale.

Applications receiving the highest scores are prioritized for funding until available resources are exhausted. This approach promotes fairness, transparency, and consistency, ensuring awards are based on demonstrated merit rather than subjective or non-programmatic factors.

Despite this structured prioritization, funding constraints continue to leave gaps unaddressed. Specifically, several applications that meet or exceed minimum standards (typically scoring in the “Acceptable” range) cannot be funded due to limited resources. This disproportionately affects smaller or emerging organizations, multi-year community initiatives, and programs serving niche or underserved populations whose impact may be strong but less scalable within current funding limits.

Events DC continue to assess these gaps and explore opportunities to refine evaluation criteria, seek additional funding, and strengthen partnerships to better meet demonstrated community demand in future grant cycles.

Cycle	Total # of Applicants	Amount Requested
FY 26 – Cycle 1	122	\$3,321,133

FY 25 & Q1 FY 26 Performance Oversight Supplemental Questions
Events DC Responses

FY25 – Cycle 2	145	\$3,382,961
FY25 – Cycle 1	82	\$1,760,600

25. How does Events DC coordinate with other District agencies and quasi-public entities when planning large-scale events, and what role do formal and informal partnerships play in that coordination?

a. Which District agencies, quasi-public entities, and external partners does Events DC regularly partner with for large-scale events, and what are each partner's core responsibilities within the planning and execution process?

b. What formal partnership structures are in place, such as memoranda of understanding, recurring interagency working groups, or standing agreements, and how does Events DC determine when a formal agreement is required versus ad-hoc coordination?

c. How does Events DC assess the effectiveness of these partnerships following major events, and what changes, if any, were made to partnership structures or roles in FY25 or FY26 based on lessons learned?

We work collaboratively with District agencies, quasi-public entities, and external partners to plan and execute large-scale events through a coordinated, all-hands approach that prioritizes public safety, operational excellence, community impact, and economic return. Events DC serves as the central convener, aligning partners early in the planning process and maintaining consistent communication through execution and post-event evaluation.

a. Partner Agencies and Core Responsibilities

Events DC regularly partners with the following entities for large-scale events:

- **District Agencies:**
 - *Homeland Security and Emergency Management Agency (HSEMA)*: Overall public safety coordination, emergency preparedness, and incident command.
 - *Metropolitan Police Department (MPD)*: Law enforcement, security planning, crowd management, and traffic control.
 - *Fire and Emergency Medical Services (FEMS)*: Medical services, fire safety, and emergency response.
 - *Department of Transportation (DDOT)*: Transportation planning, traffic management, road closures, and pedestrian flow.
 - *Department of Public Works (DPW)*: Sanitation, waste management, and post-event cleanup.
 - *Department of Energy and Environment (DOEE)* and *Department of Buildings (DOB)*: Environmental compliance, inspections, and permitting.
- **Quasi-Public and Related Entities:**
 - *Destination DC*: Tourism marketing, hotel coordination, and visitor promotion.
 - *Washington Metropolitan Area Transit Authority (WMATA)*: Transit service planning and rider communications.
 - *Office of Cable Television, Film, Music & Entertainment (OCTFME)*: Permitting coordination and creative economy engagement.

- **External Partners:**
 - Event rights holders and promoters, venue operators, Business Improvement Districts (BIDs), hospitality partners, and local vendors, all of whom support event delivery, neighborhood coordination, and visitor services.

b. Formal and Informal Partnership Structures

Events DC utilizes a combination of formal and informal partnership structures depending on the scale, complexity, and risk profile of an event. Formal mechanisms include memoranda of understanding, standing interagency coordination frameworks, joint planning groups, and contractual agreements with event organizers and venues. Formal agreements are typically required when events involve significant public safety planning, multi-agency resource commitments, federal land, recurring or multi-year activations, or substantial public investment.

For smaller or lower-risk events, Events DC relies on established interagency relationships, regular planning meetings, and ad-hoc coordination that builds on existing protocols and prior experience. This flexible approach allows the organization to scale coordination appropriately while maintaining accountability and clarity of roles.

c. Partnership Assessment and Continuous Improvement

Following major events, Events DC conducts post-event debriefs and after-action reviews with agency and partner stakeholders to assess operational performance, communication effectiveness, public safety outcomes, transportation impacts, and community and economic results. Feedback from these evaluations is used to refine planning timelines, clarify roles and responsibilities, and strengthen coordination processes.

26. Please describe any challenges DC has encountered in recruiting or retaining national or international events due to venue availability, scheduling conflicts, or infrastructure limitations.

In pursuing national and international events at the Walter E. Washington Convention Center some leads and events have been lost and/or have not been able to be booked, as space and dates were not available due to prior confirmed bookings. Although there are limited opportunities to expand the Convention Center outside of its current footprint due to the Center's geographical location in the city, our sales and business development staff work collaboratively with Destination DC to find creative ways to accommodate large groups whenever possible, and our operations teams are continually evaluating ways to maximize space at our venues.

27. Looking ahead to FY27 and FY28, what are the most significant operational or financial risks facing Events DC, and what mitigation strategies are currently in place?

First, management has determined through an extensive legal and operational review that Events DC's enabling legislation (DC Code §10-1201.01 et seq.) is outdated and no longer aligned with the Authority's current scale, revenue model, fiduciary responsibilities, and public-private development role. This risk has been amplified by the DC Auditor's recent findings regarding "excess cash," which highlighted how the current statutory framework lacks sufficient clarity regarding Events DC's fiduciary obligations, reserve policies, reinvestment authority, and long-term capital planning. Without legislative updates, these ambiguities create the risk of misinterpretation of the Authority's financial position and constrain management's ability to deploy capital in a manner consistent with sound public-sector governance and long-term sustainability. To mitigate this risk, Events DC will present a comprehensive omnibus legislative package.

Second, Events DC faces a growing competitive risk from the absence of a dedicated Sports and Entertainment incentive fund. Peer markets routinely deploy incentive pools to attract and retain major events, franchises, and destination-driven programming. Recent business development discussions with stakeholders confirmed that the District is experiencing a significant uptick in opportunities but is structurally disadvantaged without an incentive mechanism. To mitigate this risk, Events DC is conducting a formal market and financial analysis to develop evidence-based recommendations for an incentive fund structure.

Third, the RFK Campus redevelopment presents a material financial and operational exposure without a dedicated funding and governance mechanism to support Events DC's role in planning, activation, and long-term operations. Without clear legislative authority and a sustainable financing framework, Events DC faces execution risk and funding uncertainty. To mitigate this risk, management will conduct a comprehensive needs assessment—covering capital, operating, and governance requirements—and use that analysis to support a targeted legislative request establishing the appropriate financial and operational structure for RFK's redevelopment and future activation.

28. Pursuant to Mayor’s Order 2025-153, the RFK Stadium Project Management Office is established to facilitate timely completion of the RFK Stadium. The RFK Stadium Project Management Office further establishes an Executive Policy Committee which will include the CEO of Events DC.

- a. What specific responsibilities and decision-making authority does Events DC hold within the RFK Stadium Project Management Office governance structure;**
 - b. What matters related to RFK redevelopment have required Events DC input or approval since the Office’s establishment;**
 - c. Whether Events DC has identified any gaps or ambiguities in authority that have affected its ability to carry out its responsibilities efficiently; and**
 - d. Has the Executive Policy Committee convened for any meetings related to the RFK Stadium Project?**
-
- a. Events DC’s President and CEO is a member of the RFK Stadium Project Management Office (“PMO”) Executive Policy Committee and communicates regularly with other members. Events DC works collaboratively with the PMO team and is actively participating in various aspects of the project, including negotiation of the transactional documents, coordination of demolition activities, and assistance with the entitlements process.
 - b. Events DC has been and continues to manage the demolition of the previous RFK Stadium and has provided the PMO with background and updates on the demolition project and has coordinated with the PMO and the Commanders on site investigation activities. Events DC has participated in the negotiation of the various redevelopment transaction documents to ensure that its input has been included in the documents and, in particular, those transaction documents under which Events DC will have an active role going forward, including the Stadium Lease, Stadium Maintenance Funding Agreement, Parking Lease, Stadium Seat Rights Sales and Administration Agreement, and Stadium Seat Rights Funding Agreement. Events DC has also provided input on the ongoing entitlements process, including NEPA, zoning, Height Act and other site planning work.
 - c. Not at this time. However, as part of the planning work Events DC will work with the city to identify funding sources for Events DC’s role in the redeveloped campus.
 - d. There is ongoing collaboration and coordination among Events DC, EOM, DMPED and the PMO on all aspects of the project including multiple weekly meetings regarding the entitlement process, transactional documents, site planning work and demolition activities.

29. How is Events DC coordinating with the RFK Stadium Project Management Office and other District agencies to support RFK redevelopment, including:

- a. How Events DC tracks its assigned deliverables, timelines, and dependencies tied to RFK-related planning or operations;
- b. Any operational, scheduling, or resource risks Events DC has identified that could affect project timelines or event readiness; and
- c. Whether Events DC has elevated any concerns to the Executive Policy Committee and how those concerns were resolved.

Events DC has been closely coordinating with EOM, DMPED and PMO on demolition progress and schedule. In addition, Events DC worked closely with DOB, DDOE, DDOT and OP on the planning, permitting, and execution of the RFK Stadium demolition project. Further, as mentioned in response to Question 28, there is ongoing collaboration and coordination among Events DC, EOM, DMPED and the PMO on all aspects of the project including multiple weekly meetings regarding the entitlement process, transactional documents, site planning work and demolition activities.

- a. Project tracking. With respect to the demolition project, Events DC manages key deliverables, timelines, and dependencies for the RFK Stadium project as a standalone initiative. In connection with its contractor SMOOT Construction Company of Washington, DC, Events DC conducts recurring meetings and site visits with SMOOT and its environmental consultants. In addition, SMOOT provides weekly and monthly progress reports, monthly pay applications, and spending updates from which Events DC tracks the project budget. SMOOT developed and updates a project CPM (Critical Path Method) schedule and provides access to its construction management software.

With respect to the transaction documents, Events DC has been part of the District team, including EOM, DMPED, and OCFO negotiating the documents and has relied on the overall District planning and tracking system and has also relied on an internal document tracker to make sure that its document review and comments are conducted timely.

With respect to the entitlements process, Events DC has relied on the entitlements planning process managed by the District's consultants and attorneys.

- b. Project Risks. For the demolition project, Events DC identified 6 potential schedule and budget risks at various stages of the project, such as environmental issues, National Park Service authorization and confirmation of means and methods. The demolition project schedule has retired each of these identified potential risks. While there is always background risk in any project, all of the identified risks have been retired and the demolition project is approximately 80% complete, which significantly mitigates any remaining project risk.
- c. Events DC Concerns. Events DC has not elevated any concerns to the Executive Policy Committee.

30. Please clarify Events DC's authority and decision-making role with respect to the RFK Stadium demolition project:

- a. Which decisions related to demolition sequencing, contractor coordination, site readiness, and schedule adjustments fall within Events DC's independent authority, and which require approval from the RFK Stadium Project Management Office or Executive Policy Committee?**
 - b. In instances where Events DC lacks final decision authority, how are its recommendations documented, elevated, and resolved?**
 - c. If project milestones are delayed or risks materialize, how is responsibility assigned among Events DC, the Project Management Office, and other participating agencies?**
-
- a. Events DC planned, procured, and contracted for the RFK stadium demolition work, continues to manage the demolition project and will continue to manage the project through close out. While Events DC has coordinated with relevant District agencies, including EOM and DMPED and provided schedule and progress updates to and sought input from the PMO and DMPED, Events DC has the statutory and contractual authority to make decisions related to the RFK stadium demolition.
 - b. Events DC has decision-making authority for RFK Stadium demolition.
 - c. While Events DC has been managing the demolition project, it has provided schedule updates to EOM, DMPED and PMO. As manager of the project, it would be Events DC's responsibility to mitigate any project impacts.

31. How does Events DC coordinate with other District agencies involved in the RFK demolition, and how does the agency escalate issues when coordination challenges arise?

- a. Which agencies does Events DC interact with most frequently on RFK-related matters, and how often do formal coordination meetings occur?**
 - b. What formal escalation pathways exist if Events DC identifies schedule conflicts, safety concerns, or operational risks tied to another agency's actions or inaction?**
 - c. Since the establishment of the RFK Stadium Project Management Office, has Events DC formally elevated any concerns, and if so, how were those concerns resolved?**
- a. Agency Coordination. In planning and conducting the RFK demolition project, Events DC worked with:
- Department of Buildings on the raze permit;
 - Department of Transportation of the traffic control plan;
 - Department of Energy and Environment on stormwater issues related to the raze permit and mitigation of dust, noise and vibration issues;
 - Office of Planning on compliance with National Historic Preservation Act issues; and
 - EOM and DMPED on coordination of demolition work with plans for RFK campus redevelopment
- b. Escalation Pathways. Most of Events DC's interactions with other agencies related to planning, permitting and authorizing the demolition work. Since those tasks have been completed, there are limited opportunities for conflicts, concerns or risks to arise between now and the completion of demolition, which is scheduled for October of 2026.
- c. Events DC Concerns. Events DC has not elevated any concerns to the Project Management Office.

32. Please describe how Events DC is addressing community impacts associated with the RFK Stadium demolition:

- a. What specific community concerns have been raised to date related to noise, traffic, dust, safety, or access during demolition?**
- b. How does Events DC collect, track, and respond to community feedback, and what mitigation measures have been implemented or adjusted in response to those concerns?**
- c. How does Events DC coordinate with community stakeholders or local advisory neighborhood commissioners to ensure that demolition activities minimize disruption?**

We provide regular updates on the RFK Stadium demolition project to the community. Our website includes updates on project status, answers to a series of frequently asked questions (FAQs), and a link to our live demolition camera.

We have a community engagement team that is dedicated to the RFK Campus. This team attends various community meetings and ANC meetings, fields questions from the community, and monitors and responds to inquiries that come in through our website. Our community engagement team also utilizes customer service software and a dedicated phone line to collect and respond to community feedback.

We also update the community on the demolition project directly through quarterly community meetings, campus newsletters, and advisories. The most recent quarterly community meeting was held on December 8, 2025. We proactively presented the community with the precautions/mitigation measures we have in place to ensure the health and safety of the surrounding community. During these meetings we fielded community questions and addressed concerns. As is typical with any construction project, the community has expressed concern about the potential for noise, dust, and vibration. We addressed these concerns by reiterating the plans we have in place to reduce the impact of these items, including equipment to monitor noise, dust and vibration levels so that demolition means and methods could be modified if needed for mitigation. We also post noise, dust and vibration level reports at the job site weekly.

Finally, as part of our engagement process, we conduct community walks in the neighborhood surrounding RFK Campus to knock on doors and meet our neighbors.

33. Please describe how Events DC is managing schedule integrity and interagency dependencies for the RFK demolition:

- a. What are the critical path milestones for demolition activities that depend on Events DC action or coordination?**
 - b. Are there any dependencies on other agencies, contractors, or external approvals that present a risk to the demolition timeline?**
 - c. What contingency plans are in place if key milestones slip, and how would those delays affect downstream redevelopment planning or event readiness in FY26 and FY27?**
- a. Critical Path Milestones. All of the permits, approvals and authorizations required for demolition have been received. With the exception of routine and planned testing of demolition materials to confirm their on-site reuse, all of the required site investigations and environmental remediation have been completed. The full structural demolition has been underway since July of 2025 and is approximately 80% complete. Upon completion of the project, Events DC will need to coordinate with DOEE to inspect site stabilization and stormwater management controls and DOB to close out the raze permit.
 - b. External Approvals. The demolition work is being conducted and managed by SMOOT Construction Company of Washington DC under a contract issued by Events DC. As noted above, all of the required permits, approvals and authorizations have been received. Under the current project plan and schedule, there are no external approvals required.
 - c. Contingency Plans. As noted in response to Question 29.b, all of the potential risks initially identified, such as environmental issues, National Park Service authorization and confirming means and methods, have been retired. Demolition is underway and is approximately 80% complete. At this point, the most likely background project risk would be adverse weather. The demolition contract provides for acceleration to mitigate adverse weather impacts. Such acceleration is only an Events DC financial obligation if such adverse weather is worse (per the National Oceanic and Atmospheric Administration) than that encountered in the preceding 10 years. Project owner contingencies are sufficient to address any reasonably likely adverse weather impacts. Further any reasonably likely adverse weather impacts would not be expected to impact redevelopment or event readiness (as there are no events scheduled for the RFK Stadium footprint in FY 2026 of 2027).

34. Following completion of the RFK Stadium demolition phase, what responsibilities will Events DC retain with respect to site readiness and operations prior to vertical redevelopment?

- a. What specific functions, if any, will Events DC be responsible for after demolition concludes, including site security, maintenance, programming, or interim activation of the RFK campus?**
 - b. How is Events DC coordinating with the RFK Stadium Project Management Office and other District agencies to ensure a clear transition of responsibilities between demolition completion and subsequent redevelopment phases?**
 - c. What risks has Events DC identified related to gaps in authority, funding, or operational responsibility during this transition period, and how is the agency mitigating those risks to avoid delays or underutilization of the site?**
-
- a. Under its statutory authority pursuant to D.C. Code § 10-1202.02b, Events DC will continue to maintain and operate the portions of the RFK site not otherwise used for development and construction. For instance, Events DC will continue to maintain and operate the Fields at RFK and program the RFK Festival Grounds. Events DC will continue to work with and coordinate with the EOM, DMPED and the PMO to manage these spaces while commercial development advances. For instance, the current site of the Festival Grounds will be developed as parking and commercial development and will no longer be available for programming. However, to be clear, the Fields at RFK will continue to operate during and after stadium and commercial development.
 - b. Events DC has been coordinating with EOM, DMPED, PMO and the Commanders on the final site conditions under the demolition contract and any adjustments to the final site conditions that would be beneficial to support new stadium construction. While Events DC has engaged the stakeholders on these issues and discussed various options, Events DC has not received specific direction from the District or the Commanders on adjustment to final site conditions.
 - c. Events DC has not identified any gaps and continues to coordinate with the PMO and other relevant District agencies.

35. Please describe how the RFK Stadium demolition and transition period affects Events DC's ability to program, activate, and generate economic value from the RFK campus in the near term:

a. How has the demolition timeline and site condition impacted Events DC's ability to plan, bid, or host events, activations, or community programming during FY26 and FY27?

b. What uses or programming opportunities, if any, is Events DC evaluating for the RFK site following demolition and prior to vertical redevelopment, and what approvals, resources, or interagency coordination are required to advance those opportunities?

- a. The demolition timeline and site condition did not impact our ability to plan, bid, or host events, activations, or community programming during FY26. We will continue to operate and program the fields, skate park, parking lots, and other uses on campus following demolition in FY27. In FY27, we will program the festival grounds to the extent possible based on the construction plans for the new stadium that are in development.
- b. As noted above, we will continue to operate and program the fields, skate park, parking lots, and other uses on campus following demolition and we will continue program the festival grounds to the extent possible based on the construction plans for the new stadium that are in development.